Digital SLR Camera with World's First Body-Integral Anti-Shake Technology

MAXXUM 7D

AS ANTI-SHAKE

http://konicanolta.com

The essentials of imaging
The new MAXXUM 7D offers superb 6.1-megapixel image quality and body-integral CCD-Shift Anti-Shake that lets you enjoy the expanded creative freedom of blur-free handheld shooting with any MAXXUM AF lens. Operation is intuitive, with responsive handling and high-quality construction that measure up to the highest standards of digital SLR performance.

### APS-C size 6.1-megapixel CCD and advanced image processing for superior image quality

- An APS-C size 6.1-megapixel CCD captures the high-resolution image data you need to produce truly professional prints.
- High-speed image processing is provided by a dedicated LSI that ensures superior image quality, low noise and power consumption, and fast, responsive shooting.
- **CxProcess™ III** technology optimizes saturation, edge sharpness, and highlight/shadow contrast for improved color fidelity.

### Quality materials and intelligent control layout for easy, intuitive operation and handling

- The large, 2.5-inch LCD monitor with 207,000 pixels provides a detailed view of images taken, as well as a user-friendly navigation system for advanced data display.
- The bright, **high-performance viewfinder** features a glass pentaprism and a spherical acute matte focusing screen, with 0.9x magnification for easy framing.
- MAXXUM SLR series intuitive controls include separate top-mounted dials for exposure mode and exposure/flash compensation settings, as well as a white balance dial.
- The optional **vertical control grip** provides superior control and comfort for vertically oriented photos, as well as additional power for extended shooting.
- High-quality construction featuring a magnesium-alloy body ensures the outstanding reliability and durability that experienced SLR users demand.

### Proprietary CCD-Shift technology for full-time Anti-Shake protection with any MAXXUM AF lens

The exclusive Konica Minolta Anti-Shake system uses an extremely sensitive angle-speed sensor and a Smooth Impact Drive Mechanism (SIDM) to precisely shift the CCD to compensate for camera movement on both the vertical and horizontal axis. Unlike after-the-fact, digital ‘correction’ systems, it does not degrade image quality. And unlike lens-mounted optical systems, it provides effective camera-shake protection with a wide range of telephoto, wide-angle, macro and standard lenses.

### High-performance AF/AE and advanced, pro-oriented features for extended shooting capabilities

- Advanced AF and AE functions include a 9-point AF system and a choice of 14-segment honeycomb-pattern, center-weighted average or spot metering.
- **Creative focus control** allows users to instantly switch from auto to manual focusing so that they can express themselves more freely.
- **High-capacity buffer memory** allows fast data transfer for enhanced performance during rapid, high-resolution shooting.
- **High-speed continuous shooting** of up to 15 frames at a speed of 3 frames per second is possible in JPEG image data formats (up to 9 frames in RAW and RAW+JPEG).
- **Simultaneous RAW and JPEG data capture** lets you save images in both formats for maximum editing and post-processing flexibility.

### Software and connectivity tools for easy image downloading, editing and library management

- **DiMAGE Viewer** software enables you to view images and EXIF data, add comments and print instructions, and perform basic image-editing tasks.
- Optional **DiMAGE Master** features an advanced algorithm for high-quality RAW data processing, and a wide range of image-editing and workflow productivity tools.
- **Hi-Speed USB 2.0** connectivity is provided for fast, efficient file transfer.
A broad range of AF lenses for the versatility you require

The Konica Minolta logo and the essentials of imaging are trademarks or registered trademarks of Konica Minolta Holdings, Inc. MAXXUM and CxProcess are trademarks or registered trademarks of Konica Minolta Photo Imaging, Inc. Windows is a registered trademark of Microsoft Corporation in the United States and other countries. Apple, Macintosh and Mac OS are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. All other brand and product names are trademarks or registered trademarks of their respective owners.

Konica Minolta Photo Imaging, Inc. Shinjuku Nomura Bldg., 1-28-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo, 160-0121 Japan

©2004 Konica Minolta Photo Imaging, Inc. 9242-4122-06 (MC-E) 0804-A1 Printed in Japan

This brochure is printed with soy ink to help preserve the environment.