# KDL-46NX810

# 46" BRAVIA® NX810 Series LED LCD HDTV w/3D

### Key Features

- = Full HD 1080p with  $3D^1$
- Dynamic Edge LED Backlighting with local dimming
- Motionflow<sup>™</sup> PRO 240Hz Technology for Smooth Motion
- BRAVIA® Internet Video & Widgets<sup>2</sup>
- BRAVIA Engine<sup>™</sup> 3 fully digital video processor
- Built-in Wi-Fi<sup>®</sup> for network connectivity<sup>5</sup>
- Monolithic Design with OptiContrast Panel
- LightSensor™ adjusts backlight with room light
- Energy Saving Switch eliminates standby power
- Instantly convert 2D personal content into 3D w/ one button<sup>3</sup>

## Key Technologies

Full HD 1080p Resolution Experience Full HD 1080p picture quality, the highest at-home resolution, and take full advantage of HD sources like a Blu-ray Disc<sup>™</sup> Player or PlayStation®3 gaming console via the 16:9 wide screen panel (1920 x 1080).

**3D in Full HD** Enjoy an immersive, realistic movie and gaming experience in Full HD 1080p using Sony's 3D accessories (3D sync transmitter and 3D active glasses, both sold separately) and connecting a compatible 3D Blu-ray Disc<sup>™</sup> Player or PlayStation®3 gaming console.<sup>1</sup>

Convert standard 2D personal content into 3D with the push of a button on your remote.<sup>3</sup>

Dynamic Edge LED backlight Experience incredible contrast in a slim design with Dynamic Edge LED backlight technology.

Motionflow<sup>™</sup> PRO 240Hz Technology Experience smoother motion detail and clarity with Motionflow<sup>™</sup> PRO 240Hz technology. Motionflow<sup>™</sup> PRO 240Hz technology increases the frame rate and applies Image Blur reduction to deliver a crisp, fluid viewing experience during fast-action scenes.

BRAVIA® Internet Video Instantly stream a wide variety of movies, TV episodes, videos, and music from a large selection of entertainment channels including: Netflix®, YouTube™, Slacker® - the list goes on and on.<sup>2</sup>

**BRAVIA®** Internet Widgets Personalize your viewing experience by adding information apps to your screen so you can instantly access the latest local news, weather, sports headlines and Twitter® updates.<sup>2</sup>

**OptiContrast Panel** Enjoy improved picture accuracy and deeper blacks with the OptiContrast panel technology when you are watching.

BRAVIA Engine<sup>™</sup> 3 Enjoy Sony's most advanced processing system for superior image detail, exceptionally vibrant, life-like images, reduced noise, and optimized contrast and color with the BRAVIA Engine<sup>™</sup> 3 fully digital video processor.

Built-In Wi-Fi® Enjoy the convenience of built-in wireless connectivity to your home entertainment network and make accessing your online entertainment - including movies, photos, music, videos and more - even easier!<sup>5</sup>





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### Features

General Closed Captions (CC): Analog, Digital Illuminated Sony Logo: Yes Finish (Surface Color): Black XMB: Yes Audio Return Channel: Yes HDMI<sup>™</sup> InstaPort: Yes Start Up Sony Logo Display: Yes Display Backlight Type: Dynamic Edge LED Display Device: LCD OptiContrast Panel: Yes

#### Video

Video Processing: BRAVIA Engine 3<sup>™</sup> Technology CineMotion® Reverse 3:2 Pulldown Technology: Yes Wide Mode: Normal, Zoom, Wide Zoom, Full (Full1-2 for PC), H Stretch Deep Color: Yes 3D Comb Filter: Yes PhotoTV HD: Yes MPEG Noise Reduction: Yes Auto Wide: Yes 4:3 Default: Yes 24p True Cinema<sup>™</sup> Technology: Yes Picture Mode: Vivid, Standard, Custom, Cinema, Game-Standard, Game-Original, Sports, Graphics, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom Advanced Contrast Enhancer (ACE): Yes Motionflow<sup>™</sup> PRO Technology: 240Hz Cinema Mode: Yes Live Color<sup>™</sup> Technology: Yes 3D: Yes (Sync Transmitter required, sold separately) Audio

#### Auto SAP: Yes

Auto Mute (on no signal): Yes Steady Sound® Automatic Volume Control: Yes Audio Out: Variable/Fixed Sony Original Surround: Yes Stereo System: MTS Dolby®: Dolby® Digital Alternate Audio (Digital): yes Surround Effect: Cinema, Music, Live Sports, Game 5.1 Channel Audio Out: Yes Sound Mode: Dynamic, Standard, Clear Voice, Custom 5.1ch Through Out (Handycam): Yes Sound Enhancer: Yes S-Master: Yes Clear Voice: Yes Invisible Speaker (w/Sound Elevation): Yes Convenience

Channel Jump: Yes Multiple Language Display: English, French, Spanish Info Banner: TV Guide on Screen, PSIP, XDS Sleep Timer: Yes Input Skip: Automatic Channel Surf: Yes Channel Block (with password): Yes Edit Channel Labels: Yes Label Inputs: Yes On/Off Timer: Yes USB Application(s): Photo Viewer (jpeg), Photo Viewer (RAW), Music Player (mp3), Video Player (AVCHD), Video Player (AVC), Video Player (MPEG4) Theatre Mode (Theatre Button): Yes Show/Hide Channels: Yes Auto Shut-off: Yes BRAVIA® Sync<sup>™</sup> : Yes Parental Control: Yes BRAVIA® Sync<sup>™</sup> Menu Button: Yes (on Remote Control) On-Screen Display for External Input: Yes PIP (Picture in Picture): PC Input(HDMI)/TV Channel&CVBS Channel Labels: Yes Control for HDMI<sup>™</sup> (HDMI<sup>™</sup> CEC): Yes Auto Photo Mode: via HDMI, via DLNA, via USB On-Screen Clock: Yes Picture Adjustments Lock: Yes White Balance: RGB Gain/Bias

Auto Picture Setting w/HDMI<sup>™</sup> : Cinema, Sport, Music, Photo, Graphics, Game Scene Select: Auto, Cinema, Sports, Photo, Music, Game, Graphics, OFF Theatre Mode with Cinema Surround: Yes TV Guide On-Screen: Yes Stand Tilt: Yes Stand Tilt Range: 2position 0°/ Back 6° On-Screen Operating Instructions: Yes Picture Frame Mode: Yes Ouick Start: Yes Stand Swivel: Yes Stand Swivel Range: Left 20°/Right 20° Start Up Sony Logo Display: Yes USB Player: Yes Wireless LAN: Integrated Upward Style: Yes Network DLNA: Yes BRAVIA® Internet Video: Yes BRAVIA® Internet Widgets: Yes Photo MAP: Yes Wireless LAN: Integrated 3D 3D: Yes (Sync Transmitter required, sold separately) Sensing LightSensor<sup>™</sup> Technology: Yes Broadcast TV Guide On-Screen: Yes Design

Stand Swivel: Yes Stand Swivel Range: Left 20°/Right 20° Illuminated Sony Logo: Yes Stand Tilt: Yes Stand Tilt Range: 2position 0°/ Back 6° Upward Style: Yes

# **Specifications**

## Display

Viewing Angle (Right/Left): 178(89/89) Viewing Angle (Up/Down): 178(89/89) Dynamic Contrast Ratio: Infinite6 Screen Size (measured diagonally): 46" Display Resolution: Full HD 1080 (1920x1080) Aspect Ratio: 16:9 TV System

Tuner (Cable): Clear QAM Tuner (Terrestrial): ATSC<sup>™</sup> / NTSC Channel Coverage: VHF: 2-13ch UHF: 14-69ch CATV (analog): 1-135ch CATV (digital) : 1-135ch TV System (Analog): M Number of Tuners (Digital): 1(Hybrid) Color System: NTSC Video

Video Signal: 1080/60p (HDMI<sup>™</sup> / COMPONENT), 1080/60i, 1080/24p (HDMI<sup>™</sup> ONLY), 720/60p, 480/60p, 480/60i Audio

Audio Power Output: 20W (10W x 2) Speakers (Total): 3 Inputs and Outputs

Component Video (Y/Pb/Pr ) Input(s): 1(1 Side) (Composite input common use)) Composite Video Input(s): 2 ( 1 Side (Component input common use)/1 Rear) Digital Audio Output(s): Optical Digital Output - 1 (Rear) RF Connection Input(s): 1 (Rear) Analog Audio Input(s) (Total): 3 (2 Side/1 Rear) Audio Out: 1 (Rear) HDMI<sup>™</sup> Connection(s) (Total): 4(2 Side/2 Rear) PC In (D-Sub) + Audio In (Stereo Mini): 1 (Side) USB 2.0: 1 (Side) HDMI<sup>™</sup> PC Input: Yes AC Power Input: 1 (Rear)

Ethernet Connection(s): 1 (Rear)

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make, believe

#### Power

Power Consumption (in Standby): 0.12W Power Requirements (voltage): AC 120V for UL, cUL AC110-240V for other Power Requirements (frequency): 60Hz for UL,cUL 50/60Hz for other Power Consumption (in Operation) max.: 156W Power Consumption (in Download Acquisition Mode): 22W Regulation And Standards Compliance VESA® Hole Spacing Compatible: Yes VESA® Hole Pitch: 300x300 M6 Service and Warranty Information Limited Warranty Term: 1 Year Labor / 1 Year Parts Online Instruction Manual (Reference Book): Yes Energy Saving & Efficiency LightSensor<sup>™</sup> Technology: Yes Power Saving Modes: Yes Energy Star® compliant: Exceeds Energy Star® version 4.0 Eco Settings: Yes Dynamic Backlight Control: Yes Backlight Off Mode: Yes Estimated Annual Energy Consumption (kWh): 183.3kWh/year Energy Saving Switch: Yes Recycled & Recyclable Materials Packaging Materials: Recycled Carton (more than 40%) Weights and Measurements Weight (Approx.): 54.7 lbs. (24.8kg) with pedestal; 45.2 lbs. (20.5kg) without pedestal Dimensions (Approx.): 42 3/4 x 27 1/4 x 10 3/4" (1083 x 690 x 270mm) with pedestal; 42 3/4 x 26 x 1 1/4" (1083 x 660 x 31mm) without pedestal Packaging (Approx.): 46 1/8 x 29 3/8 x 6 3/4" (1171 x 743 x 171 mm) Supplied Accessories Remote Control (RM-YD036) Batteries (Type AAA x2) AC Power Cord Table Top Stand (separate, assembly required) **Optional Accessories** Wallmount Bracket (SU-WL500) 3D Sync Transmitter (TMR-BR100) 3D Active Glasses (TDG-BR100, TDG-BR50/L, TDG-BR50/P) UPC Code: 027242796263 1. 3D viewing requires a Sony 3D Sync Transmitter and 3D active glasses

- 3D viewing requires a Sony 3D Sync Transmitter and 3D active glasses (each sold separately).
  Broadband internet connection speed of at least 2.5 Mbps recommended (10 Mbps for HD content). Video quality and picture size vary and are depended upon broadband speed and delivery by content provider. Select content provided subject to change. Premium content may require additional fees, a subscription and/or PC registration. Netflix unlimited membership required for Netflix feature functionality. Wireless connectivity requires a home network with an 802.11 access point (802.11 nrecommended).
  2D to 3D conversion converts 2D content to 3D. Quality may vary depending upon the quality of the original 2D source content.
  Streaming oersonal content requires a home network with an 802.11
- Streaming personal content requires a home network with an 802.11
  access point (802.11n recommended), internet access and content
  stored on a DLNA compliant PC or server.
  S. Requires home network with an 802.11 access point (802.11n
- 3. Requires indirection international int 0.00 cd/m2 . The resulting dynamic contrast ratio is infinite.

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