

A smarter approach to TV



Smart TV now features faster ways to explore content and the web, plus enhanced picture quality and advanced performance.

Explore Smart Content with new Signature Services.

Cutting-edge TV Apps and new Signature Services entertain friends and the whole family.

New connection possibilities add to your entertainment.

Expand your enjoyment by wirelessly streaming favorite content across connected devices and share it on the big screen.

Full HD and exceptional picture quality immerse you.

Full HD and LED picture quality draw you into a new world of entertainment. Advanced performance provides you with faster ways to browse content.

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New Signature Services

Stay connected to more entertaining experiences for everyone: Family, Fitness and Kids.



Samsung Apps built for your TV

Watch, play and explore with a wide variety of apps.



Web Browser & Search



Discover even more possibilities with full web browser, plus "search" for content across all connected devices.

SMART Hub

Connect to new content, apps and much more.



New connection possibilities add to your entertainment.



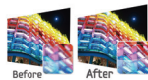
AllShare Play

AllShare Play allows you to stream content from other connected devices and watch on the TV.

Built-in WiFi

No additional equipment needed to connect to your home network.

Full HD and exceptional picture quality immerse you.



Full 1080p HD

See images in crisp, clear detail with Full HD.



Slim LED Design

Slim bezel perfectly fits into any setting and makes the picture look bigger.



Clear Motion Rate 120

Delivers ultra-fast image processing to help eliminate blur.