# 50" widescreen plasma HDTV w/720p resolution

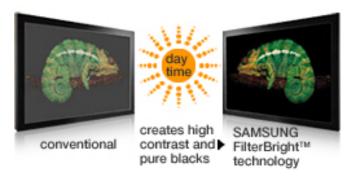
Even in brightly lit rooms, SAMSUNG's 50" HP-T5034 boasts a dazzling picture, thanks to its new FilterBright anti reflection filter. And with SAMSUNG's powerful anti-burn-in technology, screen-aging is a thing of the past. Every image is rendered in brilliant color and with the fine shadings of a 15,000:1 contrast ratio. Enhanced plasma picture technology delivers sharp onscreen text, while eliminating "noise." Experience the dynamic SRS TruSurround XT™ sound that comes from the bottom speakers.



#### DNIe™



# FilterBright™ anti glare filter



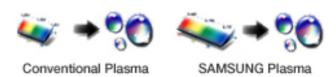
SAMSUNG's revolutionary DNIe<sup>™</sup> technology offers digital perfection in naturally presented, crystal-clear images that uncover even the most minute detail.

Enhances contrast ratio in bright rooms even in the daytime and improves overall brightness for clearer image datails.

#### picture in picture



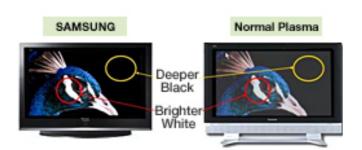
#### natural true color



You can watch your favorite video or movie while working on a computer spreadsheet simultaneously. Work and play at the same time!

SAMSUNG plasma TV can display natural true color with 18 bit processing. A new algorithm that adjusts color balance will let you enjoy the 'as-is color'.

# 15,000:1 contrast ratio



#### SRS TruSurround XT



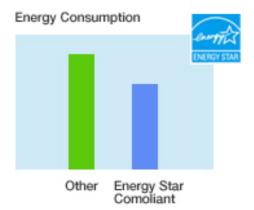
Two of the most important factors in overall picture quality contrast and brightness achieve new heights in these new plasma panels.

SAMSUNG TVs are equipped with the best that technology can offer in sound quality. Even when viewing regular broadcasts, our 2 speaker surround sound makes you feel as if the theatre has been brought to your living room.

# side AV inputs



# energy star compliant



Convenient side S-Video and composite AV inputs allow component connections without the need to access the back of the TV.

Reduces energy consumption by up to 25% compared with standard TVs.

#### power save



Provides 3 modes, one of which is auto save. In the event of ambient light change, the blue eye detects this change automatically and brightness will be adjusted to the most suitable level. This feature reduces power consumption by up to 25% compared to standard TVs.

# **VIDEO**

Screen Size	50"	
Aspect Ratio	16:9	
Resolution	1,365 x 768	
Contrast Ratio	15,000:1	

