

Lenovo® recommends Windows® 7 Professional.

lenovo® **FOR**
THOSE
WHO DO.

THE LENOVO® THINKCENTRE® M77 DESKTOP PERFORMANCE. SECURITY. GREEN.



GENUINE WINDOWS® 7 PROFESSIONAL

BEST MAINSTREAM PERFORMANCE IN AN AMD-BASED DESKTOP

STURDY SECURITY AND MANAGEABILITY WITH DASH 1.1 AND TPM 1.2

GREEN EFFICIENCY WITH REPUTABLE CERTIFICATIONS AND ENERGY SAVINGS

FAST COMPUTING WITH SATA III HDD SUPPORT – FASTER THAN SATA II

HIGH PRODUCTIVITY WITH QUAD INDEPENDENT DISPLAY

WHEN TO SELL:

Best suited for users who need:

- Powerful AMD AM3+ performance
- Fast data transfer with SATA III HDDs
- Better productivity with support for Quad Independent Display
- Manageable security with onboard DASH 1.1
- Better data security with USB port disable and TPM 1.2
- Certifications from Energy Star 5.2, GREENGUARD, and EPEAT Gold

WHO TO SELL TO:

Target Segment

- Large enterprises
- Public sector customers



LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at www.lenovo.com/win7ee

*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.



VISION Pro Technology from AMD helps improve productivity through business applications that look and perform great, helps reduce maintenance headaches and get the most out of your IT budget.

WHAT WE OFFER

SALIENT FEATURES

POWERFUL PERFORMANCE

- Genuine Windows® 7 Professional
- AMD AM3+ processors, which are 30% faster than the AM3 CPU
- SATA III HDD support, which are twice as fast as SATA II
- Support for Quad Independent Display

SUPERIOR SECURITY

The M77 offers better security features for data with:

- Onboard DASH 1.1 for better security management
- USB ports disable to protect the PC from unwanted access
- TPM 1.2, ensuring that data cannot be read on other PCs

SERVICE

OFFERINGS

THINKPLUS® SUPPORT

WARRANTY SERVICE AND SUPPORT

- All ThinkCentre customers receive Lenovo's award winning Warranty Service and Support.
- You can upgrade your existing base warranty on your mobile and desktop systems, expand the term of your coverage and/or improve response time and level of service.
- This means you get coverage and features that you value most, with a fixed-term, fixed-cost service solution that fits your budget and allows you to accurately predict equipment expenses over the term of your coverage.

THINKPLUS SUPPORT

Maximizes PC uptime and productivity by providing convenient and fast repair services at your place of business.

THINKPLUS® PROTECTION

LENOVO PROTECTION SERVICES

Lenovo Protection Services for ThinkCentre protects you and your business against hard drive failure.

ENVIRONMENTALLY-FRIENDLY COMPUTING

The M77 offers a variety of eco-friendly features such as:

- A power supply unit with up to 90% efficiency
- Energy Star 5.2 Compliance
- GREENGUARD Certified
- EPEAT Gold Certified



THINKPLUS PRIORITY SUPPORT

- Large enterprise operations require priority attention to support needs and need fast, expert product support to keep your business up and running.
- Lenovo's ThinkPlus Priority Support is an integrated product support solution that gives you and your staff direct access to the right level of technical support on the first call, making your priority our priority.
- Bypass basic troubleshooting and experience shorter hold times; reduced repair times and higher first time fix rates so that you and your staff can concentrate on mission-critical business activities.

LENOVO HARD DISK DRIVE RETENTION

Lenovo Hard Disk Drive Retention allows you to retain your hard drive if it should happen to fail, instead of returning the damaged part to Lenovo, protecting valuable files and confidential information from falling into the wrong hands.

To learn more about these and other available Lenovo Services, visit www.lenovo.com/services

THE LENOVO® THINCENTRE® M77 DESKTOP

KEY DIFFERENTIATORS

COMPARISON WITH COMPETITORS

Compared to the competitors

The ThinkCentre M77 offers:

- Better performance with the latest AM3+ processors
- Processor support for AMD3+ CPUs with the AMD 980G chipset
- Better PSU efficiency – 90%
- Faster data transfers, with SATA III HDDs
- Lenovo Enhanced Experience 2.0 for Windows, enabling faster boot and shut down

INTRA-SERIES POSITIONING

Compared to the ThinkCentre M75e

The ThinkCentre M77 offers:

- Better performance with the latest AM3+ processors
- Processor support for AM3 and AMD3+ CPUs with the 980G chipset
- Better graphics, with support for DirectX 10.1
- Faster data transfers, with SATA III support



CUSTOMER NEEDS AND OUR SOLUTIONS

Customers need better performance and enhanced productivity

- The ThinkCentre M77 offers:
- AMD AM3+ processors, with a 30% performance boost over previous generation processors
- SATA III hard disk drives, with twice the data transfer speeds of SATA II
- Use of multiple monitors with support for Quad Independent Display

Customers need a worry-free user experience with high data security

With the ThinkCentre M77:

- Onboard DASH 1.1 helps manage security features easily
- The PC and data can be protected against unauthorized access with the USB port disable feature
- Data security is assured with TPM 1.2, which encrypts data and prevents it from being read on another PC

Customers need an environmentally-friendly desktop

The ThinkCentre M77:

- Offers a host of certifications including Energy Star 5.2, GREENGUARD, and EPEAT Gold
- Has a power supply unit with 90% efficiency

 www.lenovopartnernetwork.com

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Availability: Offers, prices, specifications and availability may change without notice. Lenovo is not responsible for photographic or typographic errors. **Warranty:** For a copy of applicable product warranties, write to: Warranty Support Dept., EMEA Services, Lenovo, Elsteinova 21, 851 01 Bratislava, Slovakia. **Trademarks:** Lenovo, the Lenovo logo, Rescue and Recovery, ThinkCentre, ThinkPad, ThinkStation, ThinkVantage and ThinkVision are trademarks or registered trademarks of Lenovo. Microsoft, Windows and Vista are registered trademarks of Microsoft Corporation. AMD, the AMD Arrow logo and combinations thereof are trademarks of Advanced Micro Devices, Inc. in the United States and/or other jurisdictions. Other company, product and service names may be trademarks or service marks of others. Visit www.lenovo.com/safecomputing periodically for the latest information on safe and effective computing.



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