

THE LENOVO® THINKPAD® EDGE® E430 NOTEBOOK INNOVATION TO SUCCEED WITH STYLE



DURABLE DROP-DOWN HINGES THAT MAKES MACHINE CURVE SMOOTH AND CLEAN

33%¹ GREATER BATTERY LIFE OVER PREVIOUS GENERATION DISCRETE GRAPHICS WITH NVIDIA OPTIMUS TECHNOLOGY²

PROGRESSIVE AND PERSONABLE STYLE ELEMENTS INCLUDING MULTIPLE TOP COVER COLORS WITH SOFT TOUCH PAINT

UP TO 70% INCREASE IN PERFORMANCE WITH 3RD GENERATION INTEL® CORE™ PROCESSORS*

ULTIMATE PRODUCTIVITY WITH LENOVO SOLUTION CENTER AND LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7

SECURED NOTEBOOKS WITH ACTIVE PROTECTION SYSTEM, SPILL-RESISTANT KEYBOARD, AND FINGERPRINT READER

EXCEPTIONAL MULTIMEDIA WITH STEREO SPEAKERS WITH DOLBY ADVANCED AUDIO, HDMI, AND LOW-LIGHT SENSITIVE HD CAMERA

*3Dmark vantage Performance preset

Simplified for business, the Lenovo® ThinkPad® Edge E430 notebook is built with style for growing businesses. The notebook is designed to maximize productivity using industry-leading features tailored to your business need, reducing dependability on dedicated IT staff.

Experience enhanced performance with a choice of processors and productivity with extended battery life using NVIDIA Optimus technology². Progressive design and top cover in multiple colors offer a sophisticated level of personalization for your business. Experience outstanding VOIP functionality with a low-light sensitive web camera and unique noise suppression technology that eliminates keyboard noise during video or voice chat. In addition, the notebook is light weight and thin, making your frequent travels more comfortable.

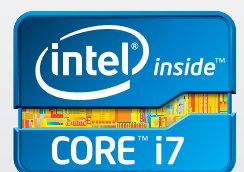
Whether you are looking for moderate price, performance, productivity, durability, or stylishness, ThinkPad® Edge E430 is the right choice.



LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Fast and optimized for multimedia: Lenovo Enhanced Experience 3 for Windows® 7 uses RapidBoot technology to start your PC 40% faster than a typical Windows® 7 computer*. And BootShield maintains fast boot performance even after installing multiple applications. Plus, you can enjoy richer sound and HD webcams. Find out more at www.lenovo.com/win7ee

*Available on certified models with Intel® Core™ i3, i5 or i7 processors. Claim is calculated by taking the average of Lenovo EE3 notebooks and desktops, and compares it with averaged data from 49 competitor products of similar configuration (Intel® Core™ i3, i5 and i7 PCs only). Testing conducted by CNET Labs, Beijing in December 2011, using the independent VTS tool to measure start-up time and other performance measurements. Performance will vary by model and configuration.



Lenovo® recommends Windows® 7 Professional.

lenovo® **FOR**
THOSE
WHO DO.™

POWERFUL PERFORMANCE

The ThinkPad® Edge E430 boosts business performance using:

- 3rd generation Intel® Core™ processors with integrated graphics
- Enhanced Experience 3 for faster booting/resume and enhanced battery life
- NVIDIA Optimus technology² that preserves longer battery life combined with the power of discrete graphics
- Intel® HD with 80% up faster graphics performance
- Integrated HD 720p camera with face tracking captures high-resolution video even in low light environments
- Lenovo Hard Disk Drive Performance Booster: Productivity testing shows 184% increase in performance vs. normal Hard Disk Drive systems

STYLISH AND EFFICIENT

The ThinkPad® Edge E430 is designed to be stylish and durable providing:

- Progressive clean design with multiple top cover colors for a fashionable look and feel
- Midnight Black, Heatwave Red and Arctic Blue soft touch paint with a silver band and brushed aluminum metal covers with a black band adds to the style statement
- Drop-down hinges shows attractive LCD screen and keyboard face clean
- The light weight allows you to travel effortlessly with your notebook³

¹Battery life improvement tests conducted in house using the Mobile Mark 2007 Standard

²Optimus technology with battery savings is only available with Windows® 7 OS

³E430 only.

IMPROVED PRODUCTIVITY

The ThinkPad® Edge E430 gives your work both effectiveness and versatility with:

- Dolby Advanced Audio for increased audio clarity on VOIP applications and maximized volume output
- Various call modes for an outstanding VOIP experience
- Private Internet Call mode with dual array microphone and improved audio recording clarity with the features, Echo cancellation, Beam forming, and Noise Suppression
- Quick access to microphone, speaker and camera mute buttons, working with VoIP has never been easier

INSPIRED USABILITY

The ThinkPad® Edge E430 provides many innovative usability features including:

- USB 3.0 that powers data transfer at a rate ten times greater than USB 2.0
- SimpleTap Deskband as a single point for notifications and launching Lenovo Solution Center (LSC), Lenovo Solutions for Small Business (LSSB) and MCP



LENOVO SERVICE

Lenovo offers a comprehensive portfolio of award-winning services to support and protect your ThinkPad® Edge investment. Lenovo Services lets you focus on your customers and business, not your IT.

Priority Technical Support *

Makes your priority, our priority. 24x7 priority call routing to advanced-level technicians, electronic incident tracking, rapid response and resolution.

Warranty Upgrades - Onsite and Next Business Day

Maximizes PC uptime and productivity by providing convenient, fast repair services at your home or office.

Warranty Extensions (1 to 4 Years Total Duration)

This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment, and potentially lower the cost of ownership over time.

* Not available in all regions

Accidental Damage Protection*

Avoid the hassles of unexpected repair costs. Provides coverage for non-warranted damage incurred under normal operating conditions, such as minor spills, drops, or damage to the integrated screen

RECOMMENDED SERVICES

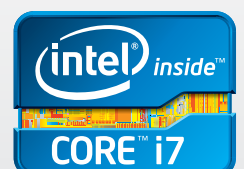
Lenovo
Services

3 YEAR EXTENDED WARRANTY (TOTAL DURATION) DEPOT SERVICE + ACCIDENTAL DAMAGE PROTECTION*

PART NUMBER:

78Y1524 (EPACK)

78Y9368 (PHYSICAL PACK)



SOFTWARE OFFERINGS

SUPPORTED OPERATING SYSTEMS

- Genuine Windows® 7 Home Basic 32-bit⁵
- Genuine Windows® 7 Home Premium 32-bit⁷
- Genuine Windows® 7 Home Premium 64-bit
- Genuine Windows® 7 Professional 64-bit
- Linux (English Only)

SUPPORTED LSC

- Quick and simple dashboard to view total system health
- Hardware diagnostic tool
- Access to frequently used system management tools for
 - 1.Backup and Restore
 - 2.Antivirus and firewall settings
 - 3.System and software updates
 - 4.Internet connections
 - 5.Service and support

PRE-LOADED APPLICATIONS

- Lenovo Solution Center (LSC)
- Lenovo Solution for Small Business (LSSB)
- Enhanced Experience 3
- SimpleTap
- MS Office Starter 2010
- Lenovo Cloud Storage By SugarSync
- Lenovo Magic Share (only for China)
- Anti-Theft⁵
- Evernote

⁵ Absolute Anti-theft.

OPTIONS AND ACCESSORIES



Lenovo USB 2.0 Port Replicator with Digital Video (0A33933)

- Easy access to four USB 2.0 devices
 - Supports attachment of a VGA analog or a DVI
- www.lenovo.com/support/docks



Lenovo 90W Ultraslim AC/DC Combo Adapter (41R4493)

- Power your notebook and your cell phone, PDA where you go; in the office, at home, on the road, or in the air
 - Small, lightweight design: 0.88 lbs (400g)
- www.lenovo.com/support/poweradapters



Lenovo Ultraslim Plus Wireless Keyboard & Mouse (0A34042)

- Eliminate cables
 - Contemporary, low profile design
- www.lenovo.com/support/keyboards



Lenovo Laser Wireless Mouse (0A36188)

- Eliminate cables
 - Carry when traveling
- www.lenovo.com/support/mice



ThinkPad In-Ear Headphones (57Y4488)

- High-quality voice and audio performance for internet voice conversations, multimedia applications
- www.lenovo.com/support/audio



Kensington MicroSaver Cable Lock from Lenovo (73P2582)

- Help reduce theft, increase physical asset protection
- www.lenovo.com/support/security



Lenovo Sport Carry Cases

Easily transport and protect your ThinkPad

Lenovo Sport Backpack (0A33896)

Lenovo Sport Slimcase (0A33897)

Lenovo Sport Messenger (0A33898)

www.lenovo.com/support/cases

SPECIFICATIONS

OPERATING SYSTEM

Genuine Windows® 7 Home Basic 32-bit⁶
Genuine Windows® 7 Home Premium 32-bit⁷
Genuine Windows® 7 Home Premium 64-bit
Genuine Windows® 7 Professional 64-bit
Linux (English Only)

PROCESSOR

E430
Up to 2nd or 3rd generation Intel® Core® i7 Processor
~~**E530**
Up to 2nd or 3rd generation Intel® Core® i7 Processor~~

DISPLAY

E430
14.0" HD (with anti-glare and glossy options)
~~**E530**
15.6" LCD (with anti-glare and glossy options) &
15.6" LCD+Anti-glare~~

GRAPHICS

GeForce GT 630M for 2nd or 3rd generation Intel® Core® i3/i5/i7 processors
GeForce 610M for Intel® Pentium and Celeron processors

WEBCAM

720P HD Webcam

MEMORY

Up to 8 GB DDR3 1600 MHz (2 DIMM slot)

BATTERY LIFE

Up to⁸ 8 hours (with Battery Saver Hardware Authentication)

DIMENSIONS (W X D X H)

E430
339mm x 234mm x 27 - 30 mm
(13.3" x 9.2" x 1.1" - 1.2")
~~**E530**
377mm x 245mm x 31.1 mm
(14.8" x 9.6" x 1.1" - 1.2")~~

WEIGHT

E430
2.15 Kg
~~**E530**
2.45 Kg~~

I/O (INPUT/OUTPUT) PORTS

(1) VGA
(1) HDMI 1.4
(3) USB 3.0
(1) USB 2.0 with powered "always on"
(1) RJ45
(1) 4-in-1 slot



STORAGE

500GB/750GB/1000GB (5400 RPM)HDD
320GB/500GB(7200RPM) HDD
16GB SSD Cache for Lenovo Hard Disk Drive Performance Booster

AUDIO

Stereo speakers with Dolby Advanced Audio Enhancement
Dual array microphone with VOIP enhancement
Combo mic/headphone Jack

KEYBOARD

Retail keyboard without number pad
~~SMB Keyboard with Number pad (Only for E530)~~

FINGERPRINT READER

Yes

WLAN

wifi a/b/g/n

WWAN

Ericsson

BLUETOOTH

Bluetooth® 4.0 Combination with WLAN

BATTERY

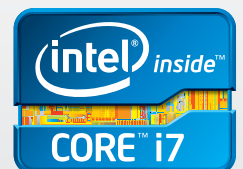
6 cells 4400mAh
6 cells 5600mAh



 WWW.LENOVO.COM/EUROPE

Lenovo reserves the right to alter product offerings and specifications at any time without notice. Models pictured are for illustration purposes only. Lenovo is not responsible for photographic or typographic errors. Information advertise has no contractual effect. For full Lenovo product specifications visit www.lenovo.com. For a copy of applicable warranties, write to, Warranty Support Dept, EMEA Services, Lenovo, Einsteinova 21, 851 01 Bratislava, Slovakia. Lenovo, the Lenovo logo, Rescue and Recovery, ThinkPad, ThinkCentre, ThinkStation, ThinkVantage, ThinkVision, IdeaPad, OneKey, VeriFace ThinkPad Classic, Edge and Lenovo Essential and New World. New Thinking are trademarks or registered trademarks of Lenovo. Microsoft, Windows and Vista are trade marks or registered trade marks of Microsoft Corporation. Intel, the Intel logo, Intel Core, Core Inside, Xeon and Xeon Inside are trade marks or registered trade marks of Intel Corporation in the U.S. and other countries. Other brands and names may be claimed as property of others.

©2012 Lenovo. All rights reserved



MMG/WE/DS/Q1-13/29336