



SW350 Digital Camera

Great Pictures, Better Memories

The SW350 is a slim 12 megapixel, 3X optical zoom digital camera. The slim design easily fits in your pocket or purse making it handy for any spontaneous picture moments. When value and affordability is of great importance, the SW350 is the ideal choice for you.



3X Optical Zoom

The 3X Optical Zoom lets you magnify and capture sharp images when taking pictures from a distance. Optical Zoom brings the subject closer and makes its finer details visible.

Smile Detection

With smile detection, the camera will search for a smile and automatically take the picture when it detects that the subject is smiling. This feature is especially helpful when trying to capture pictures of young children smiling in front of the camera.

Blink Detection

When using the blink detection feature, the camera alerts you if a subject is blinking when the picture is taken. The camera will then prompt you to either keep or delete the picture, allowing you the opportunity to retake pictures as you deem necessary.

Over 25 scene modes

With over 25 scene modes, you can easily ensure the best shot is captured in different shooting situations. Pick the mode that best matches your activity or use the Intelligent scene mode to let the camera detect the conditions and select the best mode for you.

The party scene mode is great for taking pictures in indoor low-light conditions. The camera will adjust its shutter speed to capture subjects at a faster speed and enable anti red-eye flash. This way you can snap away and get perfect pictures of everyone at a party. The love portrait scene mode lets you take a good picture when there are just the two of you. Simply point the camera at the two of you and press the shutter. Face tracking will detect when your faces are in the frame, autofocus on them, and take the picture.

Package contents

- HP SW350 Digital Camera
 - Wrist strap
 - 0.8 meter USB cable
 - Li-ion Battery
 - Li-ion Battery Charger
 - Quick Start Guide
 - Software install and Electronic User Manual CD-ROM
 - Warranty document
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SPECIFICATIONS

LCD Display	2.7"
Sensor Type	1/2.3" CCD
Total Pixels	12.5MP (4102x3057)
Effective Pixels	12.1MP (4032x3024)
Zoom	3X optical zoom, 5X digital zoom
Still Image Format	JPEG/EXIF 2.2
ISO Sensitivity	Auto, 50, 100, 200, 400, 800, 1600, 3200 (<3MP)
Video Format	AVI (Motion JPEG)
Storage Media	SD/SDHC (Up to 32GB)
Minimum System Requirements	Microsoft Windows XP/Vista/7 Pentium III 1GHz processor or equivalent 512MB RAM or greater 300MB available hard disk space for software installation
Power	Li-ion battery
Dimensions	3.5 x 2.2x 0.7 inch / 90 x 56.8 x 18.8 mm
Weight	0.23 lb / 105g (without battery)
Warranty	One year limited hardware warranty from date of purchase

Questions about the HP Digital Camera?
Look us up online at <http://www.hp.com>

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