



At the heart of the *image*™

Life moves fast. Catch it!



14.0

Effective
Megapixels

5X

Wide-Angle
Optical
Zoom-NIKKOR
Glass Lens

3.0"

Bright High
Resolution
(460,000-dot)
Touch LCD

HD

(720p) Movies
with Sound

VR

4-way VR
Image
Stabilization
System

COOLPIX. *STYLE*
brilliance made *beautiful*



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Some of life's best memories are made in college, and with an estimated 19 million students attending colleges across the US, that's a lot of 18 to 24 year-olds looking to capture their newfound freedom. The new COOLPIX S4100 is the ideal camera for those unwilling to miss a minute of life's fast moving fun! One-Touch HD 720p movie recording makes spur of the moment excitement simpler than ever to capture and share. It's lightweight and pocket-portable so wherever the action takes them, they'll be ready to catch it all. The bright three-inch touch screen LCD allows full control to capture, edit and view right at your fingertips. Adding creative touches are fun with functions like Selective Color, Fisheye and Miniature modes. The COOLPIX S4100 is high powered with a 5x optical Zoom-NIKKOR glass lens and 14 megapixels for sharp and highly detailed pictures. Nikon's legendary imaging technology takes the guesswork out of shooting, with Scene Modes that adjust settings accordingly for incredible ease and better looking images. For those who live life fast and free—yet still need to feel connected—the COOLPIX S4100 offers a camera with features that are just the right speed.

- **Focus Range (from lens)** 1 ft. 8 in. (50cm) to infinity (), Macro close-up mode: 4.0 in. (10cm) to infinity ()
- **Storage Media** Internal memory (approx. 20 MB), SD/SDHC/SDXC memory card²
- **ISO Sensitivity** ISO 80, 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 80-1600), Fixed range auto (ISO 80- 400, 80-800).

- **Power Sources** Supplied: Rechargeable Li-ion Battery EN-EL19, Charging AC Adapter EH-69P
Optional: AC Adapter EH-62G, Battery Charger MH-66.
- **Battery Life**¹ Approx.190 shots with EN-EL19 battery.
- **Dimensions (WxHxD):** Approx. 3.8 x 2.3 x 0.8 in. (95.0 x 56.8 x 19.9mm) excluding projections³
- **Weight:** Approx. 4.7 oz. (131g) with battery and SD memorycard³

¹Based on CIPA industry standard for measuring life of camera batteries. Measured at 73°F (23°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

²Not compatible with Multi Media Cards (MM C).

³Method of noting dimensions and weight is in accordance with CIPA DCG-005-2009 guideline.

Images are for illustrative purposes only.

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer.