

OLYMPUS®



All images shot with a PEN

INSPIRED BY INNOVATION. ARE YOU PEN READY?

You love preserving memories, but you're ready for more creativity. More control. More options for capturing unforgettable images. The PEN E-PL3 delivers a range of innovative features that let you express yourself in exciting new ways. Its high-resolution 3" articulating LCD features a new interface that increases visibility while also making it easy to access menus. Shoot in full HD 1080 60i movie mode with the simple press of a button. Explore more creative options with six built-in art filters with variations and effects. Meet your need for greater speed with a new AF System that rivals the speed of DSLRs. And rely on its 12.3 MP Live MOS Image Sensor and TruePic VI image processing engine for superb color and detail.

Capture It All.®



3" Tilting LCD

Flash included

E-PL3



NEW!

3" Tilting LCD - 460K Dots

This high resolution easy-to-view LCD has approximately twice the image resolution of conventional models. It displays captured images smoother and more beautifully, and it tilts to make it easy to capture high and low angle shots.

FAST AF NEW!

World's Fastest AF System*

To meet the demand for focusing speed, Olympus has introduced the new FAST (Frequency Acceleration Sensor Technology) AF system. The FAST AF system features 35 focus points, and 5 fps continuous shooting as well as new Tracking AF to ensure fast & accurate focus each and every time!



NEW!

Full 1080 60i HD Movie

A simple, one-touch button allows you to record movies with ease and simplicity. Choose between AVCHD or AVI for amazing clarity right from your camera.



ART FILTER

Six In-Camera Art Filters and New Effects

Six in-camera Art Filters (Pop Art, Soft Focus, Grainy Film, Pin Hole, Diorama, and Dramatic Tone) are enhanced by new filter variations and art upgrades such as color variations and image effects. You can explore your artistic side while taking both still shots and HD video right from your camera.



NEW!

Live Guide in Stills & Movies

Seeing the results before you shoot can change the way you take a picture or movie. Simply set the camera to iAuto, press OK to engage Live Guide, then use the new live wheel to easily navigate through numerous photographic effects. Make adjustments and watch the LCD as the effects are made live, then applied—before the image or movie is captured!



Fully Expandable System

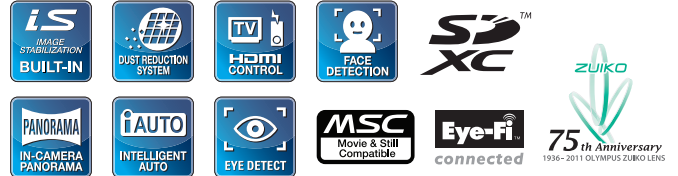
A range of interchangeable lenses, accessories and flashes that are compatible with the E-PL3 and are available to support all different types of photography needs.

*as of June, 30 2011



NEW!

Additional Technology



E-PL3

Product Type	Memory	SD Memory Card (SDHC, SDXC, UHS-I compatible), Eye-Fi, Class 6 is recommended for Movie shooting
	Screen size	17.3 mm (H) x 13.0 mm (V)
	Lens mount	Micro Four Thirds Mount
Effective Pixels number	Effective Pixels number	12.3 million pixels
Image Pickup Unit	Product type	High speed Live MOS Sensor
	Total no. of pixels	Approx. 13.1 million pixels
	Aspect ratio	1.33 (4:3)
	Dust reduction	Supersonic Wave Filter (dust reduction system for image sensor)
Recording (Still)	Recording format	DCF, DPOF compatible/Exif, PRINT Image Matching III
	File format	RAW (12-bit lossless compression), JPEG, RAW+JPEG, MPO (3D still)
Recording (Movie)	Recording format	AVCHD AVI Motion JPEG
	File Size	AVCHD Format : Max 4GB Motion-JPEG Format : Max 2GB
	Maximum Recording Time	AVCHD Format : Max 29min (Full HD Normal/HD Fine/HD Normal : 29min, Full HD Fine : 22min) Motion-JPEG Format : HD: 7min, SD: 14min (Some Art Filters are exceptional)
Recording (Sound)	Recording format	AVCHD Format : Dolby Digital Motion-JPEG Format / Picture with Sound : Wave Format Base (Stereo PCM/16bit, 48kHz)
	Maximum Recording Time	Picture with Sound: 30sec Movie: depends on Movie Recording Time
Live View	Mic/Speaker	Stereo/Mono
	Type	Image Sensor (High Speed Live MOS) type
	Magnification Ratio	x5, x7, x10 (Default), x14
	Display of Face Detection	Max 8 frames of face detection can be displayed
Image stabilizer	AF	High speed imager AF
	System	Built in (Imager shift image stabilizer)
Monitor	Shutter speed range	2 - 1/4000 sec. (Not available when Bulb is selected)
	IS for Movie	Shifting electronic image (so called Digital IS, IS1 mode only)
	Product type	LCD, AR (Anti-Reflection) coating, Tilt function
Focusing	Size	3.0 inches 16:9
	Total no. of pixels	Approx. 460,000 dots
Exposure Control (Still)	AF system	Imager Contrast Detection AF system. When non High-speed imager AF compatible lens is used, it works as AF assist.
	Focus mode	Single AF (S-AF) / Continuous AF (C-AF) / Manual Focus (MF) / S-AF + MF / AF tracking (C-AF + TR) C-AF and AF tracking are not available with non-mFTs lenses. This can be set in both recording mode, still and movie, separately.
	Focusing point	35-area multiple AF with the contrast detection system (Auto, selectable in option)
	AF illuminator	Available
Exposure Control (Movie)	Face priority AF/Eye Detect AF	Available Eye Detect AF : OFF / Near side eye priority mode / Right side eye priority mode / Left side eye priority mode
	Metering system	TTL Image Sensor metering system (1) Digital ESP metering (324-area multi pattern metering) (2) Center weighted average metering (3) Spot metering (approx. 1% for the viewfinder screen. Highlight / shadow bases are available)
	Exposure mode	(1) iAuto (2) P: Program AE (Program shift can be performed) (3) A: Aperture priority AE (4) S: Shutter priority AE (5) M: Manual (6) Scene select AE (7) Art Filter (8) Underwater wide / Underwater macro (Selectable from menu as a function on Rec/Fn button)
	Scene select AE	Portrait, e-Portrait, Landscape, Landscape + Portrait, Macro, Sport, Night Scene, Night + Portrait, Children, High Key, Low Key, DIS mode, Nature Macro, Candle, Sunset, Document, Panorama, Fireworks, Beach & Snow, Fisheye Conv, Wide Conv, Macro Conv, 3D
ISO sensitivity	AUTO: ISO 200 - 12800 (customizable, Default 200-1600) / Manual ISO 200 - 12800, 1/3 or 1 EV steps	
White Balance	(1) P: Program AE (2) A: Aperture priority AE (3) S: Shutter speed priority AE (4) M: Manual (5) Art Filter * S mode and M mode : Shutter speed is limited to less than 1/30 sec.	
Picture Mode	High speed Live MOS sensor	
Noise Filter	iEnhance, Vivid, Natural, Portrait, Muted, Monotone, Art Filter	
Noise Reduction	at High ISO setting OFF, LOW, STANDARD, HIGH	
Shutter	at Slow shutter speed OFF, ON, AUTO	
	Product type	Computerized focal-plane shutter
	Shutter speed	60 - 1/4000 sec.
	Self-timer	Operation time: 12 sec., 2 sec. (cancel available)
Drive	Remote cable release	Available (Optional RM-UC1)
	Drive mode	Single-frame shooting, Sequential shooting, Self-timer
Flash	Sequential shooting speed	4.1 fps in sequential shooting (5.5 fps in case of "1.S. OFF".)
	Built-in flash	No. Special external flash is bundled.
	Wireless Flash Control	Available(4ch, 4Groups) Bundled flash is usable as a center flash in case of wireless flash control.
Art Filter	Compatible external flash	E-System Flash (FL-50R, FL-36R, FL-50, FL-36, FL-20, FL-14, FL-300R)
	Mode	Pop Art, Soft Focus, Grainy Film, Pin Hole, Diorama, Dramatic Tone
Multi Exposure	Variation / Effect	Available
	Number of picture	2 frames
Multi Aspect	Aspect Ratio	4:3 (Default) / 3:2 / 16:9 / 6:6 / 3:4
Color Universal design		Approved
Super control panel		Available
Live control		Available
Live Guide	Setting Menu	Color saturation, Color image, Brightness, Blur Background, Express Motion, Shooting Tips
Image Editing	Erasing function	Single frame, All, Selected frames (from Index)
	Protect function	Single frame, Selected frames, All frames, Release protect (Single/All)
	RAW picture editing	RAW development based on settings of the camera (including Art Filter)
Input/Output	JPEG editing	Shadow adjustment, Red-eye fix, Cropping, Aspect, Monotone, Sepia, Saturation (colour depth), Resize (producing another file, 1280x960, 640x480, 320x240), e-portrait
	PC interface	USB 2.0 High Speed for storage through Multi-connector (MTP mode is available)
	TV interface	HDMI (HD/Mono or Stereo Sound), VIDEO-OUT(SD/Mono Sound)
	USB/Video connector	Dedicated multi-connector (Video): NTSC/PAL selectable, Optional Remote cable RM-UC1, USB cable is available)
	HDMI	Mini HDMI type-C (1080i/720p/576p/480p)
Dimensions/Weight	Accessory attachment	Accessory port (AP2) works with VF-2, SEMA-1, Macro Arm Light MAL-1 and Bluetooth communication Unit Olympus PENPAL
	Dimensions	4.31 in (W) x 2.50 in. (H) x 1.46 in. (D) (excluding protrusions)
Exterior	Weight	9.34 oz. (body only)
	Material	Metal

Available Colors

-  **Black**
V205031BU000 with Black 14-42mm IIR Lens
V205033BU000 with Black 17mm Lens
-  **Silver**
V205031SU000 with Silver 14-42mm II Lens
-  **White**
V205031WU000 with Silver 14-42mm IIR Lens
-  **Red**
V205031RU000 with Silver 14-42mm IIR Lens

*Specifications are subject to change without notice.