

**About LG Electronics, Inc.** | LG Electronics, Inc. (KSE: 06657.KS) is the global leader and technology innovator in consumer electronics, home appliances and mobile communications, employing more than 72,000 people working in over 120 operations including 80 subsidiaries around the world. Comprised of four business units: Mobile Communications, Digital Appliance, Digital Display and Digital Media with global sales at USD 34.7 billion (consolidated USD 43.4 billion) as of 2005, LG Electronics is the world's leading provider of CDMA handsets, residential air conditioners, plasma panels, optical storage products, DVD players and home theatre system. For more information, please visit [www.lge.com](http://www.lge.com)

**About LG Electronics Digital Display Company** | LG Electronics Digital Display Company provides core technologies for cutting-edge digital products and is a world leader in digital display products including Plasma TVs, LCD TVs and Monitors, and HDTV (high-definition televisions).

[www.lge.com](http://www.lge.com) | [www.flatron.com](http://www.flatron.com)  
<http://www.lge.com/fantasy>

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Life's Good



LG

DISPLAY DEVICES CATALOGUE  
2007 SPRING EDITION

FLATRON™

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# THE ADVANTAGE OF FLATRON LCD

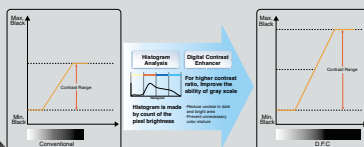
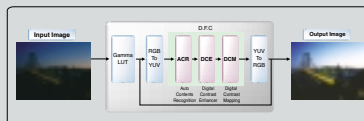


## World's Most Innovative Contrast Ratio of 3000:1 with DFC



**3000:1 Digital Fine Contrast (DFC)** **DFC (Digital Fine Contrast ratio)**... The best image quality with the world's most extreme

**contrast ratio. Experience the clearest, sharpest images available today on an LCD. With LG FLATRON, the colors literally jump off the screen.**



## The Art of Design

Winner of Authoritative Design Award Since 2003

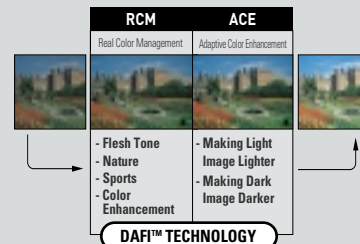
- 2007** - FLATRON Fantasy (reddot design award 2007) (iF Product Design Award 2007) FLATRON L1982U (reddot design award 2007)
- 2006** - FLATRON LX70 Series (reddot design award) (iF Product Design Award) FLATRON LX60 Series (reddot design award)
- 2005** - FLATRON L1780U (reddot design award) FLATRON L1740P (iF Material Design Award)
- 2004** - FLATRON L172WT (reddot design award) FLATRON L1530TM (reddot design award)
- 2003** - FLATRON L2320A (reddot design award) (iF Design Award)

## Crystal Clear Image



FLATRON f Engine... World's First Picture Enhancing Chip for LCD Monitors with Fine Window

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.



## Ergonomic Design

LG FLATRON LCD monitors incorporate extensive ergonomic designs that are comfortable and convenient to use. Fatigue and eyestrain are eliminated thanks to dual hinge and sliding height, tilt, swivel and height adjustment features.



## 2ms LIGHTENING FAST RESPONSE TIME 2ms(GTG)

With a whipspeed 2ms response time, LG FLATRON LCD Monitors can handle whatever you throw at it and more. Your video games never looked so good.



# WIDE FORMAT SERIES

THE ULTIMATE MONITOR FOR WINDOWS VISTA™

**EXPAND YOUR VIEW** With wide format series, you can increase your productivity with increased screen real estate.



01

## Expand Your View

Entertainment

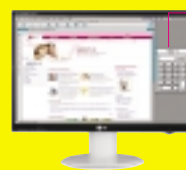
Expand your view with LG FLATRON's wide format LCD Monitor.



Productivity

Additional Working Area : Calculator, Toolbar, Messenger etc.

Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.



## Works with Windows Vista™

Windows Vista™

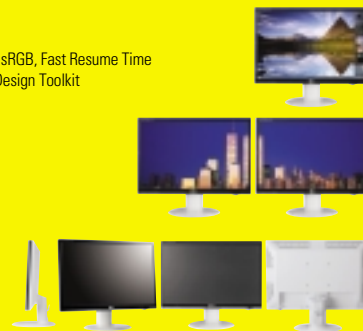
- DVI-D(HDCP), EDID, DDC/CI, sRGB, Fast Resume Time
- Windows Vista™ Industrial Design Toolkit

Multi Tasking

- Dual Document
- Document + TV/Music
- Game + Information
- Movie + Monitoring

Designed to deliver a superior Windows Vista™ experience

- Slim & Narrow Design



## Auto Detect & Switching for Dual Monitor

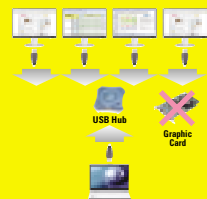
Easy to Use

- No need for additional dual interface setting (Auto Switching)
- Automatically sets to extend mode



USB Input Interface for Multi-Screen

- Easy to Connect : USB Signal Input (Triple Interface : USB, DVI-D, D-Sub)



- Extend your view with USB Hub (Max 6)
- No need for extra graphic card

## HDMI (High-Definition Multimedia Interface)

**HDMI™** HDMI delivers sharper images and sounds without any data loss for graphic and multimedia users. HDMI delivers crystal clear digital video and audio quality via a single cable.



FLATRON L246WP, L245WP



## L246WP WIDE FORMAT SERIES FLATRON™

### SPECIFICATION

- High Brightness: **500cd/m<sup>2</sup>**
- Wide Viewing Angle: **H:178°, V:178°**  
(S-IPS Technology)
- High Resolution: **1920 x 1200 (WUXGA)**
- High Contrast Ratio: **1000:1**

- Fast Response Time: **8ms (GTG)**
- Video Signal Input Connector:  
**15Pin D-Sub, HDMI, Component (Video)**  
(HDMI delivers sharper images and sounds without any data loss for graphic and multimedia users.)

## WIDE FORMAT SERIES FLATRON™ L245WP

### SPECIFICATION

- High Brightness: **500cd/m<sup>2</sup>**
- Wide Viewing Angle: **H:178°, V:178°**
- High Resolution: **1920 x 1200 (WUXGA)**
- High Contrast Ratio: **1000:1**

- Fast Response Time: **8ms (GTG)**
- Video Signal Input Connector:  
**15Pin D-Sub, HDMI, Component (Video)**  
(HDMI delivers sharper images and sounds without any data loss for graphic and multimedia users.)



### FEATURES

#### 24" WIDE FORMAT LCD MONITOR - EXPAND YOUR VIEW

##### • Wide Screen in WUXGA\_

Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.

##### • HDMI (High-Definition Multimedia Interface)\_

HDMI delivers sharper images and sounds without any data loss for graphic and multimedia users. HDMI delivers crystal clear digital video and audio quality via a single cable. (HD Ready)

##### • Multitude of Features\_

PIP/ PBP/ POP

##### • Pivot Function\_

Pivot Function enables the computer display to be rotated from landscape to portrait making word document easier to manage.

##### • Ergonomic Design\_Tilt, Swivel, Height Adjustment

FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, swivel, height adjustment and wide viewing angle technology.



• Design and specifications are subject to change without prior notice.

### FEATURES

#### 24" WIDE FORMAT LCD MONITOR - EXPAND YOUR VIEW

##### • Wide Screen in WUXGA\_

Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.

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Pivot Function enables the computer display to be rotated from landscape to portrait making word document easier to manage.

##### • Ergonomic Design\_Tilt, Swivel, Height Adjustment

FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, swivel, height adjustment and wide viewing angle technology.



• Design and specifications are subject to change without prior notice.



## L226WTQ | WIDE FORMAT SERIES FLATRON™

### SPECIFICATION

- High Brightness: **300cd/m<sup>2</sup>**
- Wide Viewing Angle: **H:170°, V:170°**
- High Resolution: **1680 x 1050 (WSXGA+)**
- Ultra High Contrast Ratio: **3000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Lightening Fast Response Time: 2ms (GTG)**  
(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)
- **Video Signal Input Connector:**  
**15pin D-sub, DVI (Digital & Analog)**  
(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)

## WIDE FORMAT SERIES FLATRON™ | L206WTQ

### SPECIFICATION

- High Brightness: **300cd/m<sup>2</sup>**
- Wide Viewing Angle: **H:170°, V:170°**
- High Resolution: **1680 x 1050 (WSXGA+)**
- Ultra High Contrast Ratio: **3000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Lightening Fast Response Time: 2ms (GTG)**  
(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)
- **Video Signal Input Connector:**  
**15pin D-sub, DVI (Digital & Analog)**  
(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



### FEATURES

22" WIDE FORMAT LCD MONITOR - THE ULTIMATE MONITOR FOR WINDOWS VISTA™

- **Wide Screen in WSXGA+**  
Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.
- **Expand Your View**  
Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.
- **Designed to Deliver a Superior Windows Vista™ Experience**
- **ez Zooming**  
Switch Resolution modes with a touch of a button (Screen resolution reduces by one level).



### FEATURES

20.1" WIDE FORMAT LCD MONITOR - THE ULTIMATE MONITOR FOR WINDOWS VISTA™

- **Wide Screen in WSXGA+**  
Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.
- **Expand Your View**  
Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.
- **Designed to Deliver a Superior Windows Vista™ Experience**
- **ez Zooming**  
Switch Resolution modes with a touch of a button (Screen resolution reduces by one level).



• Design and specifications are subject to change without prior notice.



• Design and specifications are subject to change without prior notice.



## L206WU | WIDE FORMAT SERIES FLATRON™

### SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
  - Wide Viewing Angle: H:170°, V:170°
  - High Resolution: 1680 x 1050 (WSXGA+)
  - Ultra High Contrast Ratio: 3000:1 (DFC)
- (The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Lightening Fast Response Time: 2ms (GTG)**  
(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)
- **Video Signal Input Connector: 15pin D-sub, DVI (Digital & Analog)**  
(HDMI delivers sharper images and sounds without any data loss for graphic and multimedia users.)



### FEATURES

20.1" WIDE FORMAT LCD MONITOR - THE ULTIMATE MONITOR FOR WINDOWS VISTA™

- **Wide Screen in WSXGA+**  
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- **Expand Your View**  
Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.
- **Auto Detect & Switching for Dual Monitor**  
No need for additional dual interface setting (Auto Switching). It automatically sets to extend mode.
- **USB Input Interface for Multi Screen**
- **Ergonomic Design\_Tilt, Swivel, Height Adjustment**  
FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, swivel, height adjustment and wide viewing angle technology.



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## Auto Detect & Switching for Dual Monitor

### Easy to Use

- No need for additional dual interface setting (Auto Switching)
- Automatically sets to extend mode



Display Setting



Copy Mode



Extend Mode

### USB Input Interface for Multi Screen

- Easy to Connect : USB Signal Input (Triple Interface : USB, DVI-D, D-Sub)



- Extend your view with USB Hub (Max 6)
- No need for extra graphic card



USB Hub



Graphic Card



## L204WT | WIDE FORMAT SERIES FLATRON™

### SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
  - Wide Viewing Angle: H:170°, V:170°
  - High Resolution: 1680 x 1050 (WSXGA+)
  - Ultra High Contrast Ratio: 2000:1 (DFC)
- (The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- Ultra Fast Response Time: 5ms
  - Video Signal Input Connector: 15Pin D-Sub, DVI (Digital & Analog)
- (DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)

## WIDE FORMAT SERIES | L192WS FLATRON™

### SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Viewing Angle: H:160°, V:160°
- High Resolution : 1440 x 900 (WXGA+)
- High Contrast Ratio: 700:1

- Ultra Fast Response Time: 5ms
- Video Signal Input Connector: 15Pin D-Sub



### FEATURES

#### 20.1" WIDE FORMAT LCD MONITOR - EXPAND YOUR VIEW

##### • Wide Screen in WSXGA+ \_

Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.

##### • Expand Your View \_

Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.

##### • FLATRON f Engine \_ World's First Picture Enhancing Chip for LCD Monitors

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.

### FEATURES

#### 19" WIDE FORMAT LCD MONITOR - EXPAND YOUR VIEW

##### • Expand Your View \_

Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.

##### • LightView Function \_

LightView function allows users to freely adjust brightness and color temperature according to their computing situation like photo, text, movie (Day/Night).



• Design and specifications are subject to change without prior notice.



• Design and specifications are subject to change without prior notice.



# MONITOR TV SERIES

MULTIMEDIA USER'S CHOICE

02

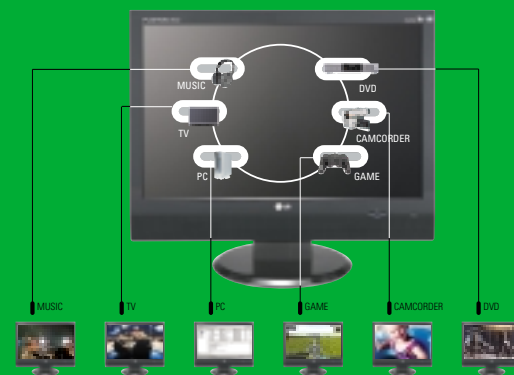
16 | MONITOR TV SERIES | 17



**MORE INPUTS, MORE FUN** With the Monitor TV series, LG offers multi-purpose all-in-one display solutions for a variety of PC and home entertainment uses. Users can enjoy easy and convenient access to AV devices such as a DVD player, VCR, Video game console, Camcorder and more.

## Various AV / TV Functions

Users can enjoy easy and convenient access to AV / TV devices such as a DVD Player, VCR, Video game console, camcorder and more.



## SRS WOW



It delivers an incredible listening experience to any music genre providing the perception of deep, rich bass and an amazing 3D listening experience.

## Multimedia Speaker (Stereo 3W x 2)



Users can enjoy easy and convenient access to AV devices such as a DVD Player, Video game console, Camcorder, VCR and more (HDTV Ready).



## M228WA | MONITOR TV SERIES FLATRON™

### SPECIFICATION

- High Brightness: 300cd/m2
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1680 x 1050 (WSXGA+)
- Ultra High Contrast Ratio: 3000:1 (DFC)

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper Image)

- Ultra Fast Response Time: 5ms
- Video Signal Input Connector:  
15Pin D-Sub, DVI-I, Component (SCART),  
Composite, S-Video, Audio In/Out

## MONITOR TV SERIES FLATRON™ | M208WA

### SPECIFICATION

- High Brightness: 300cd/m2
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1680 x 1050 (WSXGA+)
- Ultra High Contrast Ratio: 3000:1 (DFC)

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper Image)



### FEATURES

#### 22" WIDE FORMAT MONITOR TV SERIES - MORE INPUTS, MORE FUN

##### • Various AV/TV Functions with Speakers (3W x 2)

Users can enjoy easy and convenient access to AV/TV devices such as a DVD Player, VCR, Video game console, camcorder and more.

##### • Wide Screen in WSXGA+

Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.

##### • Expand Your View

Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.



### FEATURES

#### 20.1" WIDE FORMAT MONITOR TV SERIES - MORE INPUTS, MORE FUN

##### • Various AV/TV Functions with Speakers (3W x 2)

Users can enjoy easy and convenient access to AV/TV devices such as a DVD Player, VCR, Video game console, camcorder and more.

##### • Wide Screen in WSXGA+

Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.



• Design and specifications are subject to change without prior notice.



• Design and specifications are subject to change without prior notice.



# M1921TA

MONITOR TV SERIES  
**FLATRON™**

## SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1280 x 1024 (UXGA)
- Ultra High Contrast Ratio: **3000:1 (DFC)**

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper Image)

- Ultra Fast Response Time: 5ms
- Video Signal Input Connector:  
15Pin D-Sub, DVI-I, CVBS, Composite, Component (SCART), PC Sound, RF

# M1721TA

MONITOR TV SERIES  
**FLATRON™**

## SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1280 x 1024 (UXGA)
- Ultra High Contrast Ratio: **3000:1 (DFC)**

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper Image)



## FEATURES

19" MONITOR TV SERIES - MORE INPUTS, MORE FUN

### • Various AV/TV Functions with Speakers (3W x 2)

Users can enjoy easy and convenient access to AV/TV devices such as a DVD Player, VCR, Video game console, camcorder and more.



## FEATURES

19" MONITOR TV SERIES - MORE INPUTS, MORE FUN

### • Various AV/TV Functions with Speakers (3W x 2)

Users can enjoy easy and convenient access to AV/TV devices such as a DVD Player, VCR, Video game console, camcorder and more.



• Design and specifications are subject to change without prior notice.



• Design and specifications are subject to change without prior notice.

# THE ADVANTAGE OF DFC Digital Fine Contrast ratio

**3000:1**  
Digital  
Fine  
Contrast



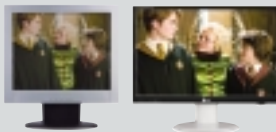
## World's Most Innovative Contrast Ratio of 3000:1 with DFC



**DFC (Digital Fine Contrast ratio)\_The best image quality with the world's most extreme contrast ratio. Experience the clearest, sharpest images available today on an LCD. With LG FLATRON, the colors literally jump off the screen.**

The use and application of today's monitor are becoming broader. Its primary use is no longer restricted to work, but also for entertainment purposes. Increasing number of consumers are viewing Hollywood movies, animations and even television with monitors. LG's DFC technology offers consumers with clearer, crisp and brighter image, through our world-leading contrast ratio of 2000:1. DFC is operational in MOVIE MODE, which is optimized for maximum bright movie image, suitable for moving images with various brightness levels.

The special feature of DFC is most useful when displaying dark images. DFC allows the LCD panel to display perfect black through automatic control (Normal LCD displays black color with blocking backlight in panel. It is difficult to block perfectly in panel and displayed black color may not be perfect).



Standard



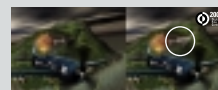
### Ideal for Movies

- Displays bright images and crisp movie playback
- Enjoy clear, crisp and brighter image



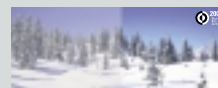
### Advanced Dark Color Control

- Optimized for displaying dark images
- Excellent classification of dark colors
- Displays 'PERFECT BLACK' through automatic control



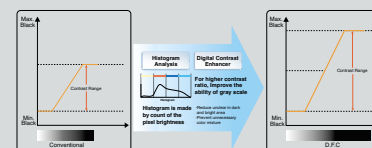
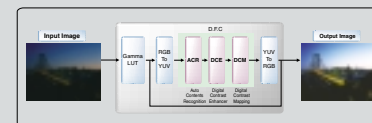
### Clear Vision

- As real as it gets, like looking at the real thing
- Clear and accurate images without distortion



### Technology Behind DFC

- 1st Step: Analyze the input contents and automatically recognize the need to boost contrast.
- 2nd Step: Activate contrast enhancer control to boost contrast
- 3rd Step: Display best digital image with optimal contrast



# ULTRA SLIM

## SERIES ERGONOMIC COMFORT, BRILLIANT PICTURE QUALITY

**THE EPITOME OF ADVANCED TECHNOLOGIES** The FLATRON Ultra Slim Series are the finest monitors that epitomize a wide variety of cutting-edge technologies. High-tech design, best picture quality and ergonomic functionality optimizes the user environment.

# 03

### DFC(Digital Fine Contrast ratio) 3000:1

**3000:1** World's Most Innovative Contrast Ratio of 3000:1

The best image quality with the industry leading contrast ratio. Experience the clearest, sharpest images available today on an LCD. With the LG FLATRON, the colors literally jump off the screen.

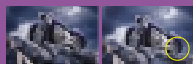
#### Ideal for Movies

- Displays bright images and crisp movie playback
- Enjoy clear, crisp and brighter image



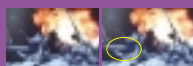
#### Advanced Dark Color Control

- Optimized for displaying dark images
- Excellent classification of dark colors
- Displays 'PERFECT BLACK' through automatic control



#### Clear Vision

- As real as it gets, like looking at the real thing
- Clear and accurate images without distortion



### Top Performer for Multimedia Users

**FLATRON f Engine™** World's First Picture Enhancing Chip for LCD Monitors

It uses DAFI™ technology which includes RCM (Real Color Management) function to express vivid and natural colors and ACE (Adaptive Color and Contrast Enhancement) function to enhance brightness and contrast. The technology is ideal for mobile imaging in TV, film, mobile games and animation.

**2ms** Lightning Fast Response Time 2ms (GTG)

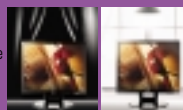
With a whipspeed 2ms response time, LG FLATRON LCD Monitors can handle whatever you throw at it and more. Your video games never looked so good.



Standard 2ms(GTG)

#### Auto Bright

The auto Bright Function automatically controls the brightness of display to best suit the surrounding working environment, providing the optimal viewing condition and maximized user convenience.



### HIGH TECH DESIGN

**Forte Hinge** Advanced dual hinge and sliding height with tilt, height adjustment and folding functions. Especially, the height adjustment ranges 175mm, the highest in the market today.



**Forte Pivot** Without using Pivot S/W, user enables the computer display to be rotated from landscape to portrait.



**Forte Mirror Willot** ForteMirror changes the displayed contents automatically when the user executes a 360-degree turn in the opposite direction. Whichever direction you may see, the contents are not reversed.



### The Art of Design

FLATRON L1982U

Winner of reddot design award 2007



# Ultra Slim Series

## L1982U

The FLATRON L1982U sets a new standard in ergonomic monitors. Functions such as Auto Pivot, Auto Mirror, dual-hinge and sliding height stand will give you a whole new perspective on monitors.



## ULTRA SLIM SERIES FLATRON™ | L1982U

### SPECIFICATION

- **High Brightness:** 300cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:170°, V:170°
- **Resolution:** 1280 x 1024
- **Ultra High Contrast Ratio: 3000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- **Lightening Fast Response Time: 2ms (GTG)**  
(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)
- **Video Signal Input Connector: 15pin D-sub, DVI (Digital & Analog)**  
(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



### FEATURES

#### 19" ULTRA SLIM TFT LCD MONITOR - TECHNOLOGY BEHIND THE SLIM FEATURE

**forte Pivot** | Rotate a monitor and then the contents will be automatically pivoted without using an additional pivot software.  
\* Pivot direction is clockwise rotation.

**forte Hinge** | Advanced dual hinge and sliding height with tilt, height adjustment and folding functions.

**forte Mirror** | Turn over a monitor head only and then the contents will be automatically adjusted to the turned screen.

- **Ergonomic Design\_Dual Hinge and Sliding Height, Height Adjustment, Tilt and Swivel**  
LG FLATRON LCD monitors incorporate extensive ergonomic designs that are comfortable and convenient to use. Fatigue and eyestrain are eliminated thanks to dual hinge and sliding height, tilt, swivel and height adjustment features. Especially, the height adjustment ranges 175mm, the highest in the market today.
- **Winner of iF Product Design Award 2007**



• Design and specifications are subject to change without prior notice.

**INSPIRATION OF MY LIFE** At first sight it makes your hearts beat and stir up your mind. It is the embodiment of design and technology. Imagine the beauty of life with LG FLATRON.

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**A Visually Stunning LG FLATRON\_**  
**Artist's Way**



Imagine the beauty of life,  
the world of freedom to create.

**Emotional Lighting**



**JAR**<sup>L1900</sup>  
**Serving Light**  
4 different levels of brightness lets you present an ambience that is spirited and dynamic.



**RING**<sup>L1900</sup>  
**Getting Into Light**  
You will witness a circling of red establishing its brilliance.



**ECLIPSE**<sup>L1900</sup>  
**Appreciating Light**  
Expressing a beautiful light just like the eclipse of the moon that intense ring of light that cannot be completely concealed.

**Sensitive Cable Management**

It presents sleek atmosphere by operating the product with one cable.



**The Art of Design**



**FLATRON Fantasy**

Winner of iF Product Design Award 2007 & reddot design award 2007



# Fantasy

## L1900J (Serving light)

As a modeling which reminds us of a beautiful ceramic ware, LED light fills up shape of hemisphere just as if you put a light in it. It represents the dramatic feeling of 'a small stage on my desk'.

**BEGINNING**\_We planned a sensual LCD monitor that rouses up 'mutual sympathy' between product and user and visualized a standard-oriented product that has abundant stories by eliminating excess functions and decoration of design. **MODELING**\_We sought out for a monitor that has value as a sculpture even when power is off, and suggested an image that comprehends sincerity, that we can call 'Digital Craftsmanship'. **LIGHT**\_We took 'light' as the theme of modeling, and expressed it in 3 ways; 'Serving light', 'Getting into light', 'Appreciating light'. **REACTION**\_We wanted to show you amusement with this monitor that reacts to movement of user as a living thing not as just an electronic product.

## L1900R (Getting into light)

We wanted to express the image of 'eternity' and 'communication' through the round shaped hole.





FLATRON

*Fantasy*

**L1900E**

**(Appreciating light)**

We expressed the mystique of cosmos with moderated curve and penetrated circle, and wanted to show intensity and nobility of 'eclipse of the moon' through 'illusion' of LED on the back.



FLATRON *Fantasy* | **JAR** L1900 | **RING** L1900 | **ECLIPSE** L1900

**SPECIFICATION**

- **High Brightness: 300cd/m<sup>2</sup>**

- **Wide Viewing Angle: H:170°, V:170°**

- **Resolution: 1280 x 1024 (SXGA)**

- **Ultra High Contrast Ratio: 3000:1**

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- **Lightening Fast Response Time: 2ms (GTG)**

(The Lightening Fast Response Time of LG FLATRON LCD Monitors is remarkable in Displaying moving pictures compared to the those of Standard response time. This makes LG FLATRON LCD monitor a perfect solution for watching Sports and movies or playing games.)

- **Video Signal Input Connector: DVI-I**

(DVI delivers sharper and cleaner images any data loss making it suitable for graphic and multimedia users.)



**FEATURES**

19" EMOTIONAL DESIGN - THANK YOU FOR INSPIRING MY LIFE

• **Emotional Design\_**

The beauty of slim art. The world's slimmest monitor as we have never seen before. Also sensitive cable management ensures uncluttered cables at all times with soft lightings.

• **Winner of iF Product Design Award 2007**

• **FLATRON f Engine\_ World's First Picture Enhancing Chip for LCD Monitors**

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.



FLATRON

*Fantasy*

**L200WJ (Serving light)**

As a modeling which reminds us of a beautiful ceramic ware, LED light fills up shape of hemisphere just as if you put a light in it. It represents the dramatic feeling of 'a small stage on my desk'.



34 | FLATRON FANTASY | 35

FLATRON *Fantasy*  
**FLATRON™ | L200WJ**

**SPECIFICATION**

- **High Brightness: 300cd/m<sup>2</sup>**
- **Wide Viewing Angle: H:170°, V:170°**
- **High Resolution: 1680 x 1050 (WSXGA+)**
- **Ultra High Contrast Ratio: 3000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- **Lightening Fast Response Time: 2ms (GTG)**  
(The Lightening Fast Response Time of LG FLATRON LCD Monitors is remarkable in Displaying moving pictures compared to the those of Standard response time. This makes LG FLATRON LCD monitor a perfect solution for watching Sports and movies or playing games.)
- **Video Signal Input Connector: DVI-I**  
(DVI delivers sharper and cleaner images any data loss making it suitable for graphic and multimedia users.)



**FEATURES**

20" EMOTIONAL DESIGN - THANK YOU FOR INSPIRING MY LIFE

• **Wide Screen in WSXGA+**

Its 16:10 aspect ratio gives you the best conditions for viewing TV & DVD movies and playing video games.

• **Expand Your View**

Increase your productivity with increased screen real estate. Work on a spreadsheet, browse the web, watch a movie on one screen with room to spare.

• **Emotional Design**

The beauty of slim art. The world's slimmest monitor as we have never seen before. Also sensitive cable management ensures uncluttered cables at all times with soft lightings.



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# ARTISTIC SERIES

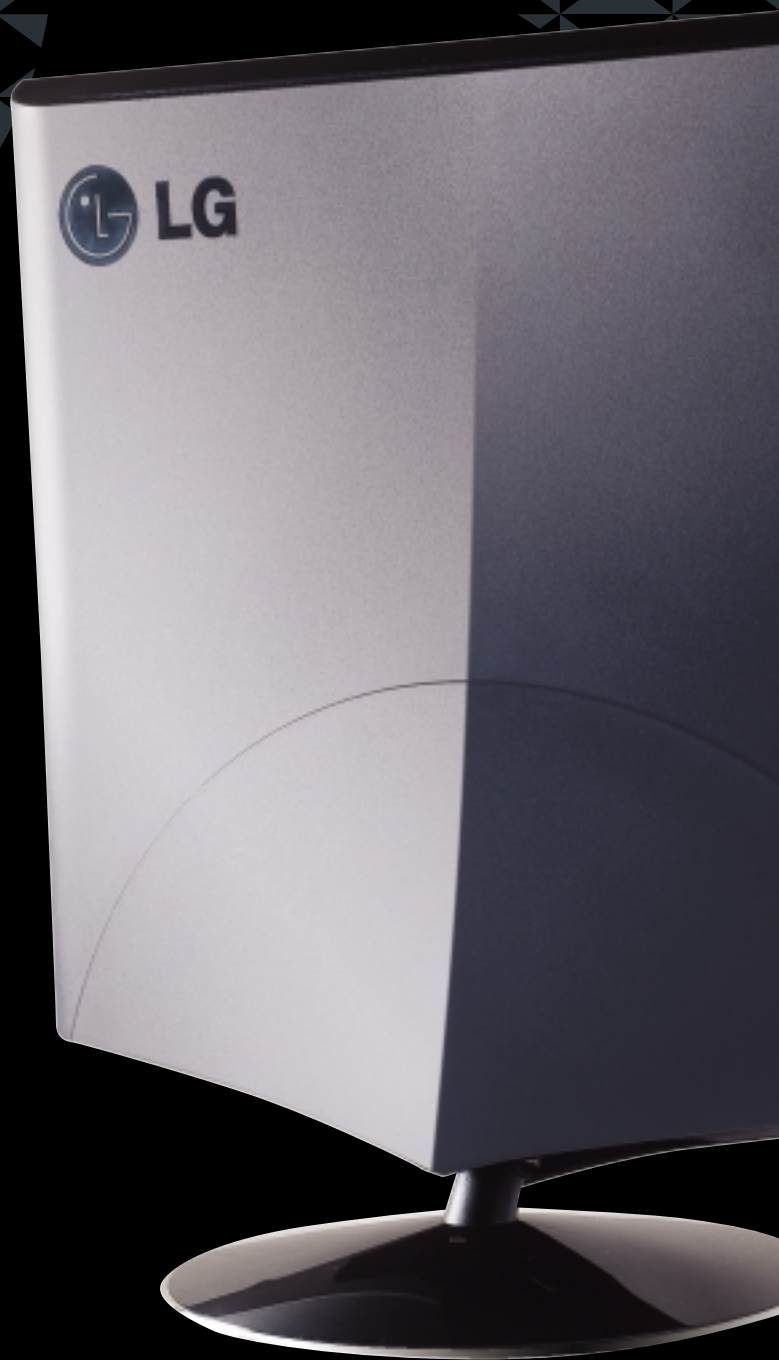
BREAK THE LIMIT OF BEAUTY

IT UNVEILS INNOVATIVE DESIGN WITH THE NOBLE BLACK\_FLATRON

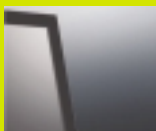
LX60TR's modern shape and elegant design are the next evolution in LCD Monitors. The Noble Black color exudes class.

05

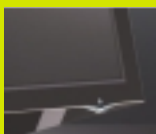
36 | ARTISTIC SERIES | 37



## Enhance your Display Experience with a Slim and Modern Design



A slim and sleek body with a noble black color



A blue LED button with the figure of an eagle eye



The sharp image with slim & modern design

Winner of reddot design award 2006





reddot design award  
winner 2006



reddot design award  
winner 2006

## L1960TR | ARTISTIC SERIES FLATRON™

### SPECIFICATION

- **High Brightness:** 300cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:170°, V:170°
- **Resolution:** 1280 x 1024
- **Ultra High Contrast Ratio: 3000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- **Lightening Fast Response Time: 2ms (GTG)**  
(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)
- **Video Signal Input Connector: 15pin D-sub, DVI (Digital & Analog)**  
(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)

## ARTISTIC SERIES FLATRON™ | L1760TR

### SPECIFICATION

- **High Brightness:** 300cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:170°, V:170°
- **Resolution:** 1280 x 1024
- **Ultra High Contrast Ratio: 3000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- **Lightening Fast Response Time: 2ms (GTG)**  
(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)
- **Video Signal Input Connector: 15pin D-sub, DVI (Digital & Analog)**  
(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



### FEATURES

#### 19" ARTISTIC DESIGN – BREAK THE LIMIT OF BEAUTY

- **Artistic Design\_**  
It possesses amazing design based on the beautiful line. FLATRON L1960TR adds a value with a noble black color.
- **Winner of reddot Design Award 2006**
- **FLATRON f Engine™ World's First Picture Enhancing Chip for LCD Monitors**  
It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.



• Design and specifications are subject to change without prior notice.



### FEATURES

#### 17" ARTISTIC DESIGN – BREAK THE LIMIT OF BEAUTY

- **Artistic Design\_**  
It possesses amazing design based on the beautiful line. FLATRON L1760TR adds a value with a noble black color.
- **Winner of reddot Design Award 2006**
- **FLATRON f Engine™ World's First Picture Enhancing Chip for LCD Monitors**  
It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.



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# STANDARD SERIES

ENJOY CLEAR & CRISP IMAGE

**ENHANCE YOUR LIFE** With the Standard Series, users will enjoy all the benefits of LG's advanced LCD screen technology that eliminates glare, image distortion and screen flicker, allowing sharp, convenient and comfortable viewing without fatigue.

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## World's Most Innovative Contrast Ratio of 2000:1 with DFC

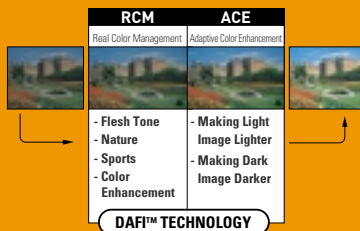
**2000:1** Digital Fine Contrast The best image quality with the world's most extreme contrast ratio. Experience the clearest, sharpest images available today on an LCD. With the LG FLATRON, the colors literally jump off the screen.



## FLATRON f Engine

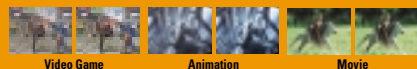
### FLATRON f Engine™ World's First Picture Enhancing Chip for LCD Monitors

It uses DAFI™ technology which includes RCM (Real Color Management) function to express vivid and natural colors and ACE (Adaptive Color and Contrast Enhancement) function to enhance brightness and contrast. The technology is ideal for mobile imaging in TV, film, mobile games and animation.



## 2ms Lightning Fast Response Time 2ms (GTG)

With a whipspeed 2ms response time, LG FLATRON LCD Monitors can handle whatever you throw at it and more. Your video games never looked so good.



## Your Work Will Look Smarter

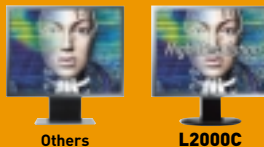
LG FLATRON LCD Monitors are perfect for work place. Double up your work efficiency with LG FLATRON!

**Auto Pivot** Rotate a monitor then the contents will be pivoted automatically without using additional pivot software loading.



### High Resolution

High resolution results in the sharp, clear and photo-like screen images required for applications such as digital imaging, multimedia presentations and mapping programs. It also allows more digital information to be displayed on the screen.



### Ideal for commercial use

Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.





## L2000C | STANDARD SERIES FLATRON™

### SPECIFICATION

- **High Brightness:** 300cd/m<sup>2</sup>
- **Wide Viewing Angle: H:178°, V:178° (S-IPS Technology)**  
(By adapting S-IPS technology, FLATRON L2000C enables a rich actual picture performance including the world's widest viewing angle, high and stable contrast ratio, as well as faster response time.)
- **High Resolution:** 1600 x 1200 (UXGA)
- **Fast Response Time:** 8ms (GTG)

- **Ultra High Contrast Ratio: 2000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)
- **Video Signal Input Connector: 15pin D-sub, DVI (Digital & Analog)**  
(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)

## STANDARD SERIES FLATRON™ | L2000CE

### SPECIFICATION

- **High Brightness:** 300cd/m<sup>2</sup>
- **Wide Viewing Angle: H:170°, V:170°**
- **High Resolution:** 1400 x 1050 (SXGA+)
- **Ultra High Contrast Ratio: 2000:1 (DFC)**  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- **Fast Response Time:** 8ms
- **Video Signal Input Connector: 15pin D-sub, DVI (Digital & Analog)**  
(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



### FEATURES

#### 20.1" HIGH RESOLUTION TFT LCD MONITOR

- **High Resolution**  
High resolution results in the sharp, clear and photo-like screen images required for applications such as digital imaging, multimedia presentations and mapping programs. It also allows more digital information to be displayed on the screen.
- **Ergonomic Design\_Tilt, Swivel, Height Adjustment**  
FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, height adjustment and ultra contrast ratio.
- **Pivot Function**  
Pivot Function enables the computer display to be rotated from landscape to portrait making word document easier to manage.
- **FLATRON f Engine\_World's First Picture Enhancing Chip for LCD Monitors**  
It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.

### FEATURES

#### 20.1" HIGH RESOLUTION TFT LCD MONITOR

- **High Resolution**  
High resolution results in the sharp, clear and photo-like screen images required for applications such as digital imaging, multimedia presentations and mapping programs. It also allows more digital information to be displayed on the screen.
- **Ergonomic Design\_Tilt, Swivel, Height Adjustment**  
FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, height adjustment and ultra contrast ratio.
- **Pivot Function**  
Pivot Function enables the computer display to be rotated from landscape to portrait making word document easier to manage.
- **FLATRON f Engine\_World's First Picture Enhancing Chip for LCD Monitors**  
It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.



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• Design and specifications are subject to change without prior notice.



# L1953HM

STANDARD SERIES  
FLATRON™

## SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1280 x 1024
- Ultra High Contrast Ratio: 2000:1 (DFC)

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- Fast Response Time: 2ms (GTG)

(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)

- Video Signal Input Connector:  
15pin D-sub, DVI (Digital & Analog)

(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



## FEATURES

### 19" NARROW BEZEL TFT LCD MONITOR

#### • Narrow Bezel Design\_

Ideal for commercial use (Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.)

#### • FLATRON f Engine\_ World's First Picture Enhancing Chip for LCD Monitors

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.

#### • Certified TCO-03\_

With more strict regulations than that of TCO-99, TCO-03 certification guarantees the customer an excellent ergonomic and visual environment.

#### • Ergonomic Design\_ Tilt, Height Adjustment

FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, height adjustment and ultra contrast ratio.

#### • Multimedia Speakers (1Wx1W)\_



• Design and specifications are subject to change without prior notice.

# L1953HR

STANDARD SERIES  
FLATRON™

## SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1280 x 1024
- Ultra High Contrast Ratio: 2000:1 (DFC)

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- Lightening Fast Response Time: 2ms (GTG)

(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)

- Video Signal Input Connector:  
15pin D-sub, DVI (Digital & Analog)

(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



## FEATURES

### 19" NARROW BEZEL TFT LCD MONITOR

#### • Narrow Bezel Design\_

Ideal for commercial use (Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.)

#### • FLATRON f Engine\_ World's First Picture Enhancing Chip for LCD Monitors

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.

#### • Certified TCO-03\_

With more strict regulations than that of TCO-99, TCO-03 certification guarantees the customer an excellent ergonomic and visual environment.

#### • Ergonomic Design\_ Tilt, Height Adjustment

FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, height adjustment and ultra contrast ratio.



• Design and specifications are subject to change without prior notice.



# L1953PR

STANDARD SERIES  
FLATRON™

## SPECIFICATION

- **High Brightness:** 300cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:170°, V:170°
- **Resolution:** 1280 x 1024
- **Ultra High Contrast Ratio:** 2000:1 (DFC)

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image)

- **Lightening Fast Response Time:** 2ms (GTG)

(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)

- **Video Signal Input Connector:**  
**15pin D-sub, DVI (Digital & Analog)**

(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



## FEATURES

### 19" NARROW BEZEL TFT LCD MONITOR

#### • **Narrow Bezel Design**

Ideal for commercial use (Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.)

#### • **FLATRON f Engine\_World's First Picture Enhancing Chip for LCD Monitors**

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.

#### • **Pivot Function**

Pivot Function enables the computer display to be rotated from landscape to portrait making word document easier to manage.

#### • **Ergonomic Design\_Tilt, Height Adjustment**

FLATRON LCD monitors' extensive ergonomic features guarantee the user an optimum working environment. Fatigue, eyestrain are diminished by tilt, height adjustment and ultra contrast ratio.



• Design and specifications are subject to change without prior notice.

# L1953TR

STANDARD SERIES  
FLATRON™

## SPECIFICATION

- **High Brightness:** 300cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:170°, V:170°
- **Resolution:** 1280 x 1024
- **Ultra High Contrast Ratio:** 2000:1 (DFC)

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Lightening Fast Response Time:** 2ms (GTG)

(Lightening Fast Response Time is remarkable in displaying moving pictures compared to standard response time. This makes LG FLATRON LCD monitors perfect solution for watching sports, game and movies.)

- **Video Signal Input Connector:**  
**15pin D-sub, DVI (Digital & Analog)**

(DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)



## FEATURES

### 19" NARROW BEZEL TFT LCD MONITOR

#### • **Narrow Bezel Design**

Ideal for commercial use (Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.)

#### • **FLATRON f Engine\_World's First Picture Enhancing Chip for LCD Monitors**

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.

#### • **Crystal Clear Image**

The ultra high contrast ratio, fast response time and DVI allow users to enjoy a crystal clear image.

#### • **Certified TCO-03**

With more strict regulations than that of TCO-99, TCO-03 certification guarantees the customer an excellent ergonomic and visual environment.



• Design and specifications are subject to change without prior notice.





## L1953S | STANDARD SERIES FLATRON™

### SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1280 x 1024
- Ultra High Contrast Ratio: 2000:1 (DFC)
- Ultra Fast Response Time: 5ms
- Video Signal Input Connector: 15pin D-sub

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

## STANDARD SERIES FLATRON™ | L1919S

### SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1280 x 1024
- Ultra High Contrast Ratio: 2000:1
- Ultra Fast Response Time: 5ms
- Video Signal Input Connector: 15pin D-sub

(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)



### FEATURES

#### 19" NARROW BEZEL TFT LCD MONITOR

##### • Narrow Bezel Design\_

Ideal for commercial use (Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.)

##### • FLATRON f Engine\_ World's First Picture Enhancing Chip for LCD Monitors

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.

##### • Certified TCO-03\_

With more strict regulations than that of TCO-99, TCO-03 certification guarantees the customer an excellent ergonomic and visual environment.



• Design and specifications are subject to change without prior notice.

### FEATURES

#### 19" SLIM BEZEL TFT LCD MONITOR

##### • Narrow Bezel Design\_

Ideal for commercial use (Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.)

##### • FLATRON f Engine\_ World's First Picture Enhancing Chip for LCD Monitors

It uses DAFI™ technology which includes RCM (Real Color Management) function which allows monitor to display the most vivid and natural colors available on an LCD. Also it comes complete with ACE (Adaptive Color and Contrast Enhancement) function that enhances brightness and contrast. The technology is ideal for watching videos or displaying high quality photos.



• Design and specifications are subject to change without prior notice.



# L1918S | STANDARD SERIES FLATRON™

# TOUCH SCREEN FLATRON™ | L1731SF

## SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- High Contrast Ratio: 700:1
- Ultra Fast Response Time: 5ms
- Video Signal Input Connector: 15pin D-sub

## SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle : H:170°, V:170°
- Resolution: 1280 x 1024
- High Contrast Ratio: 700:1
- Ultra Fast Response Time: 5ms
- Video Signal Input Connector: 15pin D-sub



## FEATURES

### 19" SLIM BEZEL TFT LCD MONITOR

#### • Narrow Bezel Design\_

Ideal for commercial use (Narrow Bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design center and etc.)

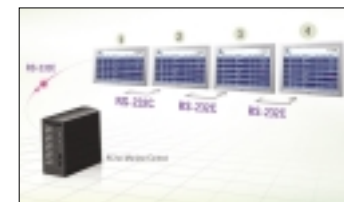
#### • LightView Function\_

LightView function allows users to freely adjust brightness and color temperature according to their computing situation like photo, text, movie (Day/Night).

## FEATURES

#### • RS-232C\_ Multi-Monitor Connectivity Feature

RS-232C enables remote controlling of multiple monitors with a single computer. User can control the power, contrast, brightness, volume, etc with a single computer source by connecting cables among displays.



#### • Product Application\_

##### Education



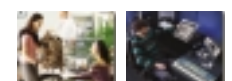
##### Medical



##### Business



##### Design / Music





# L1730SF | TOUCH SCREEN FLATRON™

# TABLET FLATRON™ | L1530TM

## SPECIFICATION

- High Brightness: 300cd/m<sup>2</sup>
- Wide Viewing Angle : H:170°, V:170°
- Resolution: 1024 x 1024
- High Contrast Ratio: 700:1
- Ultra Fast Response Time: 5ms
- Video Signal Input Connector: 15pin D-sub

## SPECIFICATION

- High Brightness: 250cd/m<sup>2</sup>
  - Viewing Angle : H:160°, V:160°
  - Resolution: 1024 x 768
  - High Contrast Ratio: 450:1
  - Ultra Fast Response Time: 16ms
  - Video Signal Input Connector: 15pin D-sub, DVI (Digital & Analog)
- (DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.)

## FEATURES

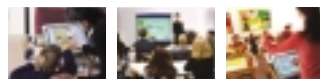
### • RS-232C\_ Multi-Monitor Connectivity Feature

RS-232C enables remote controlling of multiple monitors with a single computer. User can control the power, contrast, brightness, volume, etc with a single computer source by connecting cables among displays.



### • Product Application\_

#### Education



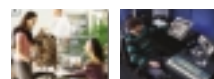
#### Medical



#### Business



#### Design / Music



## FEATURES

### 19" MULTI FUNCTION MONITOR - ALL IN ONE SOLUTION

#### • Product Application\_

Education, Business, Medical, Design / Music

#### • Winner of reddot deising award 2004

#### • Ergonomic Design\_ Dual hinge

The FLATRON Tablet incorporates extensive ergonomic designs that are most comfortable and convenient to use.

#### • Comfortable Input\_

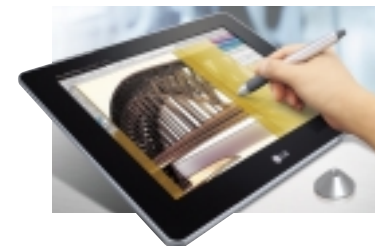
During presentation, user can input data, pictures and documents directly on the monitor and store them.

#### • Various Graphic Software\_

Corel Art Dabbler 2.1, Free Notes, Power Presenter RE, Office ink

#### • Crystal Clear Image\_

The wide viewing angle, high contrast ratio and DVI allow users to enjoy a crystal clear image.



# LARGE SIZED DISPLAY

## SERIES IDEAL FOR PUBLIC INFORMATION DISPLAY

**WIDEN YOUR VISTA** Widen Your Vista. LG's Wide Display FLATRON LCD monitors are the ideal solution wherever wide-screen displays are required. Can be easily mounted on walls, ceilings or desktops, these monitors are space-saving works of sheer engineering genius that look as great in public areas, such as airports and hospitals, as in homeoffice or home-theater settings.

07

54 | LARGE SIZED DISPLAY SERIES | 55



### Ideal for Public Information Display

The large screen, coupled with its high brightness and multitude of features, makes it well suited for giving presentations to large groups of people.



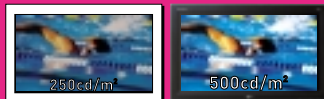
### High Performance

#### Superior Resolution

FLATRON M5500C is a WUXGA which means more information on screen and better visibility from long distances at the wide format. Occasions where text information is heavily used such as airports, financial institutions and menu board in restaurants are just perfect for use of the FLATRON M5500C.

#### High Brightness

FLATRON M5500C's high brightness module sets a new standard in brightness at 500cd/m<sup>2</sup> far exceeding the standard monitor.



Standard Monitor FLATRON M5500C

#### Wide Viewing Angle

S-IPS Technology allows viewers to see the same still or moving images at any vertical or horizontal angle without any substantial loss in picture quality.



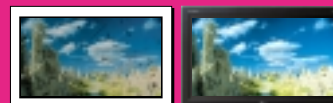
Standard Monitor H: 178° V: 178° FLATRON M5500C

### No Phosphor Burn-in & Semi Permanent Product Life

The basic structure of LCDs makes it a durable, semi-permanent product without the phosphor burn-in apparent in CRT & other displays. Phosphor burn-in makes the TV screens dark and eroded, especially when the same images are played for extended periods of time. Burn-in is a severe problem for airports, banks, and other occasions where text information is heavily used.

#### LCDs are immune to these problems

LCDs are self luminance displays filtering light through color filters to display different colors. Unlike traditional CRTs or the recent PDPs, LCD displays fundamentally do not have the problems related to screen burn-in for 7 years of non-stop operation 24 hours a days 365 days a year.



Other Display FLATRON M5500C



# M5500C | LARGE SIZED DISPLAY SERIES FLATRON™

## SPECIFICATION

- **High Brightness:** 500cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:178°, V:178°  
(S-IPS Technology)
- **Superior Resolution:** 1920 x 1080 (WUXGA)
- **Ultra High Contrast Ratio:** 1200:1  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Fast Response Time:** 10ms (GTG)
- **Flexible Input Ports Suitable for Commercial Use:** 15Pin D-Sub In x1 / Out x1, DVI, CV/BS, S-Video, Component x2, Audio In/Out

# LARGE SIZED DISPLAY SERIES FLATRON™ M4210C

## SPECIFICATION

- **High Brightness:** 450cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:178°, V:178°  
(S-IPS Technology)
- **High Resolution:** 1366 x 768 (WXGA)
- **Ultra High Contrast Ratio:** 1600:1  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Fast Response Time:** 9ms (GTG)
- **Flexible Input Ports Suitable for Commercial Use:** 15Pin D-Sub In x1/Out x1, PC (RGB) In x1/Out x1, HDMI (DVI), Component (BNC) x 2, AV In x1/Out x1, S-Video (Y/C)



## FEATURES

### 55" LARGE SIZED WUXGA TFT LCD MONITOR FOR COMMERCIAL

- **Ideal for Public Information Display\_**  
The large screen, coupled with its high brightness and multitude of features, makes it well suited for giving information to large group of people.
- **Multitude of Features\_**  
HDCP, Heat Sensor, Split Zoom, PIP/POP/PBP, SRS WOW, PSM, SSM
- **Various AV Functions with Remote Control, Multimedia Speaker (Stereo 10W x 10W)**
- **RS-232C\_Multi-Monitor Connectivity Feature\_**  
RS-232C enables remote controlling of multiple monitors with a single computer. User can control the power, contrast, brightness, volume, etc with a single computer source by connecting cables among displays.

## FEATURES

### 42" LARGE SIZED WXGA TFT LCD MONITOR FOR COMMERCIAL

- **Ideal for Public Information Display\_**  
The large screen, coupled with its high brightness and multitude of features, makes it well suited for giving information to large group of people.
- **Multitude of Features\_**  
HDCP, Lamp Fault Sensor, Heat Sensor, Power Indicator, ISM Method, XD Engine, SRS WOW, PSM, SSM
- **Various AV Functions with Remote Control, Multimedia Speaker (Stereo 10W x 10W)**
- **RS-232C\_Multi-Monitor Connectivity Feature\_**  
RS-232C enables remote controlling of multiple monitors with a single computer. User can control the power, contrast, brightness, volume, etc with a single computer source by connecting cables among displays.





## M3701C | LARGE SIZED DISPLAY SERIES FLATRON™

### SPECIFICATION

- **High Brightness:** 500cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:178°, V:178°  
(S-IPS Technology)
- **High Resolution:** 1366 x 768 (WXGA)
- **Ultra High Contrast Ratio:** 1600:1  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Fast Response Time:** 8ms
- **Flexible Input Ports Suitable for Commercial Use:** 15Pin D-Sub In x 1/Out x 1, PC (RGB) In x 1/Out x 1, HDMI (DVI), Component (BNC) x 2, AV In x 1/Out x 1, S-Video (Y/C)

## LARGE SIZED DISPLAY SERIES FLATRON™ M3201C

### SPECIFICATION

- **High Brightness:** 500cd/m<sup>2</sup>
- **Wide Viewing Angle:** H:178°, V:178°  
(S-IPS Technology)
- **High Resolution:** 1366 x 768 (WXGA)
- **Ultra High Contrast Ratio:** 1600:1  
(The higher the ratio the better an image will appear against a darker background. This helps the LCD product a clearer, crisper image.)

- **Fast Response Time:** 8ms
- **Flexible Input Ports Suitable for Commercial Use:** 15Pin D-Sub In x 1/Out x 1, PC (RGB) In x 1/Out x 1, HDMI (DVI), Component (BNC) x 2, AV In x 1/Out x 1, S-Video (Y/C)



### FEATURES

#### 37" LARGE SIZED WXGA TFT LCD MONITOR FOR COMMERCIAL

- **Ideal for Public Information Display\_**  
The large screen, coupled with its high brightness and multitude of features, makes it well suited for giving information to large group of people.
- **Multitude of Features\_**  
HDCP, Lamp Fault Sensor, Heat Sensor, Power Indicator, ISM Method, XD Engine, SRS WOW, PSM, SSM
- **Various AV Functions with Remote Control, Multimedia Speaker (Stereo 10W x 10W)**
- **RS-232C\_Multi-Monitor Connectivity Feature\_**  
RS-232C enables remote controlling of multiple monitors with a single computer. User can control the power, contrast, brightness, volume, etc with a single computer source by connecting cables among displays.

### FEATURES

#### 32" LARGE SIZED WXGA TFT LCD MONITOR FOR COMMERCIAL

- **Ideal for Public Information Display\_**  
The large screen, coupled with its high brightness and multitude of features, makes it well suited for giving information to large group of people.
- **Multitude of Features\_**  
HDCP, Lamp Fault Sensor, Heat Sensor, Power Indicator, ISM Method, XD Engine, SRS WOW, PSM, SSM
- **Various AV Functions with Remote Control, Multimedia Speaker (Stereo 10W x 10W)**
- **RS-232C\_Multi-Monitor Connectivity Feature\_**  
RS-232C enables remote controlling of multiple monitors with a single computer. User can control the power, contrast, brightness, volume, etc with a single computer source by connecting cables among displays.











## FLATRON

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## TFT PANEL SPEC

Size	19"
Brightness	300 cd/m <sup>2</sup> (Typical)
Contrast Ratio	2000:1 (DPC*)
Viewing Angle	H: 170°, V: 170°
Response Time	2ms (GTG)
Supported Colors	16.2M Colors
Resolution	1280 x 1024
Horizontal Frequency	30 ~ 83 kHz (Analog), 30~71 Hz (Digital)
Vertical Frequency	56 ~ 75 Hz
Input Resolution	1280 x 1024 @ 75Hz (Analog) 1280 x 1024 @ 60Hz (Digital)

## DISPLAY

Horizontal Frequency	30 ~ 83 kHz (Analog), 30~71 Hz (Digital)
Vertical Frequency	56 ~ 75 Hz
Input Resolution	1280 x 1024 @ 75Hz (Analog) 1280 x 1024 @ 60Hz (Digital)

## PHYSICAL FEATURES

Video Signal Type	RGB Analog / Digital (Separate, Composite, S-0G, Digital)
Connector	15 Pin D-Sub, DVI-D
Power Supply	90~246 Vac (47 ~ 63Hz), Power Adapter
Dimension (W x D x H)	Net : 430 x 226 x 427 mm Gross : 469 x 148 x 476 mm
Weight	Net : 4.6 Kg, Gross : 6.7 Kg
Wall / Arm Mount Type	VESA

## SPECIAL FEATURES

Multimedia AV / TV Audio Stand	-
Normal Operation Suspend / Standby Power off Mode	-
DDC	-
USB	-

## POWER CONSUMPTION

Normal Operation Suspend / Standby Power off Mode	-
DDC	-
USB	-

## OSD CONTROL

DDC	-
USB	-

## REGULATION COMPLIANCE

TCO-03, UL, CUL, TUV-GS, SEMKO, CE, FCC-B, EPA Energy Star	-
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## DEPLOYED MODEL

DPC (Digital Fine Contrast ratio)

## FLATRON

L1953P, L1953W, L1953S, L1953T, L1953U, L1953V, L1953X, L1953Y, L1953Z, L1953AA, L1953AB, L1953AC, L1953AD, L1953AE, L1953AF, L1953AG, L1953AH, L1953AI, L1953AJ, L1953AK, L1953AL, L1953AM, L1953AN, L1953AO, L1953AP, L1953AQ, L1953AR, L1953AS, L1953AT, L1953AU, L1953AV, L1953AW, L1953AX, L1953AY, L1953AZ, L1953BA, L1953BB, L1953BC, L1953BD, L1953BE, L1953BF, L1953BG, L1953BH, L1953BI, L1953BJ, L1953BK, L1953BL, L1953BM, L1953BN, L1953BO, L1953BP, L1953BQ, L1953BR, L1953BS, L1953BT, L1953BU, L1953BV, L1953BW, L1953BX, L1953BY, L1953BZ, L1953CA, L1953CB, L1953CC, L1953CD, L1953CE, L1953CF, L1953CG, L1953CH, L1953CI, L1953CJ, L1953CK, L1953CL, L1953CM, L1953CN, L1953CO, L1953CP, L1953CQ, L1953CR, L1953CS, L1953CT, L1953CU, L1953CV, L1953CW, L1953CX, L1953CY, L1953CZ, L1953DA, L1953DB, L1953DC, L1953DD, L1953DE, L1953DF, L1953DG, L1953DH, L1953DI, L1953DJ, L1953DK, L1953DL, L1953DM, L1953DN, L1953DO, L1953DP, L1953DQ, L1953DR, L1953DS, L1953DT, L1953DU, L1953DV, L1953DW, L1953DX, L1953DY, 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L1953ZL, L1953ZM, L1953ZN, L1953ZO, L1953ZP, L1953ZQ, L1953ZR, L1953ZS, L1953ZT, L1953ZU, L1953ZV, L1953ZW, L1953ZX, L1953ZY, L1953ZZ

## TFT PANEL SPEC

Size	19"
Brightness	300 cd/m <sup>2</sup> (Typical)
Contrast Ratio	2000:1 (DPC*)
Viewing Angle	H: 170°, V: 170°
Response Time	2ms (GTG)
Supported Colors	16.2M Colors
Resolution	1280 x 1024
Horizontal Frequency	30 ~ 83 kHz
Vertical Frequency	56 ~ 75 Hz
Input Resolution	1280 x 1024 @ 75Hz (Analog) 1280 x 1024 @ 60Hz (Digital)

## DISPLAY

Horizontal Frequency	30 ~ 83 kHz
Vertical Frequency	56 ~ 75 Hz
Input Resolution	1280 x 1024 @ 75Hz (Analog) 1280 x 1024 @ 60Hz (Digital)

## PHYSICAL FEATURES

Video Signal Type	RGB Analog / Digital (Separate, Composite, S-0G, Digital)
Connector	15 Pin D-Sub, DVI-D
Power Supply	90~264 Vac (47 ~ 63 Hz), UPS (Integrated)
Dimension (W x D x H)	Net : 402 x 208 x 468 mm Gross : 453 x 155 x 369 mm
Weight	Net : 4.8 Kg, Gross : 6.3 Kg
Wall / Arm Mount Type	VESA

## SPECIAL FEATURES

Multimedia AV / TV Audio Stand	-
Normal Operation Suspend / Standby Power off Mode	







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