



CASH BACK BY MAIL

\$30

JANUARY 1 TO MARCH 31, 2013
REBATE FORM ON BACK



Purchase a select
KitchenAid®
5 Quart
Stand Mixer*
and receive
\$30 Cash Back
by mail.

KitchenAid®

*Qualifying Models: KSM150, KSM152, KSM154, KSM155, KV25, KG25

MAIL-IN REBATE

Receive a \$30 cash back by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer.

Offer good on purchases made between January 1 and March 31, 2013.

First Name (please print)

Last Name

Address

City State

Zip Daytime Phone

Evening Phone

Store Where Purchased

City Where Purchased State

E-Mail Address (optional)

NOTE: NOT VALID AT BED BATH & BEYOND, LOWE'S AND MACY'S STORES, WHIRLPOOL CORPORATION'S VIPLINK™ PROGRAM OR EMPLOYEE PURCHASE PROGRAM OR ONLINE AUCTION SITES.

I do not wish to receive special offers, promotions and other e-mail marketing materials from KitchenAid® brand and its affiliated brands. All information we gather is governed by our privacy policy. For more information and a list of affiliated brands, please visit our website at <http://www.kitchenaid.com/privacy>.

PLEASE INDICATE WHICH QUALIFIED MODEL YOU PURCHASED:

KSM150 KSM152 KSM154 KSM155 KV25 KG25

Serial Number (located on registration card): Offer requests without serial number information will not be processed.

Signature: _____

Request must be postmarked by April 30, 2013.

To receive your \$30 cash back by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer, send:

- The original or a copy of this completed KitchenAid rebate form and
- The original UPC code from the Stand Mixer package and
- The original or a copy of your cash register receipt or packing slip dated between 1/1/13 and 3/31/13.

Keep a copy of this rebate form for your files. Allow 8 weeks for delivery.

ONE SUBMISSION FORM PER ENVELOPE.

MAIL TO:
KitchenAid Select 5 Quart \$30 Cash Back Offer #692-211
PO Box 752066
EI Paso, TX 88575-2066

Terms of Offer: Rebate is limited to one Mail-In Rebate form per household (two Mail-In Rebate forms per household in Rhode Island only) during the promotional period. One Mail-In Rebate form per envelope. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Offer good only in the U.S.A. Purchases must be made at an authorized KitchenAid retailer. Not valid at Bed Bath & Beyond, Macy's and Lowe's stores, Whirlpool Corporation's VIPLINK™ Program or Employee Purchase Program or online auction sites. Offer not valid for refurbished or previously sold models. Rebate form is not transferable. This certificate has no cash value. Omission of sales receipt or other information will delay processing or disqualify your request. No reproductions of the UPC code accepted. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegible, illegitimate, incomplete, damaged, misdirected, or postage-due requests. Keep a copy for your file. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (Title 18 United States Code, Sections 1341 and 1342). Not valid with any other promotions. ALL CLAIMS ARE SUBJECT TO AUDIT.

Customer Service Phone Number: 1-888-474-2457



Sample UPC code.
 UPC code is located on the side panel of product packaging.

Offer status look-up:
kitchenaid.rewardpromo.com