



**\$30 CASH BACK  
BY MAIL**

Purchase a select KitchenAid® 5-Quart Stand Mixer\*  
and receive **\$30 Cash Back** by mail.



**JANUARY 1 TO MARCH 31, 2014**  
REBATE FORM ON BACK

\*Qualifying Models: KSM150, KSM152, KSM153, KSM154, KSM155, KG25

**KitchenAid®**

# MAIL-IN REBATE

Receive \$30 cash back by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer.

Offer good on purchases made between January 1 and March 31, 2014.

First Name (please print)

Last Name

Address

City  State

Zip  Daytime Phone

Evening Phone

Store Where Purchased

City Where Purchased  State

E-Mail Address (optional)

NOTE: NOT VALID AT BED BATH & BEYOND, LOWE'S AND MACY'S STORES, WHIRLPOOL CORPORATION'S VIPLINK™ PROGRAM OR EMPLOYEE PURCHASE PROGRAM OR ONLINE AUCTION SITES.

I do not wish to receive special offers, promotions and other e-mail marketing materials from KitchenAid® brand and its affiliated brands. All information we gather is governed by our privacy policy. For more information and a list of affiliated brands, please visit our website at <http://www.kitchenaid.com/privacy>.

### PLEASE INDICATE WHICH QUALIFIED MODEL YOU PURCHASED:

KSM150  KSM152  KSM153  KSM154  KSM155  KG25

Serial Number (located on registration card):  Offer requests without serial number information will not be processed.

Signature: \_\_\_\_\_

*Request must be postmarked  
by April 30, 2014.*

To receive your \$30 cash back by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer, send:

- The original or a copy of this completed KitchenAid rebate form and
- The original UPC code from the Stand Mixer package and
- The original or a copy of your cash register receipt or packing slip dated between 1/1/14 and 3/31/14.

Keep a copy of this rebate form for your files.  
Allow 8 weeks for delivery.

**ONE SUBMISSION FORM PER ENVELOPE.**

**MAIL TO:**  
**KitchenAid Select 5-Quart \$30 Cash Back**  
**Offer #692-291**  
**PO Box 752196**  
**El Paso, TX 88575-2196**

**Terms of Offer:** Rebate is limited to one Mail-In Rebate form per household (two Mail-In Rebate forms per household in Rhode Island only) during the promotional period. One Mail-In Rebate form per envelope. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Offer good only in the U.S.A. Purchases must be made at an authorized KitchenAid retailer. Not valid at Bed Bath & Beyond, Macy's and Lowe's stores, Whirlpool Corporation's VIPLINK™ Program or Employee Purchase Program or online auction sites. Offer not valid for refurbished or previously sold models. Rebate form is not transferable. This certificate has no cash value. Omission of sales receipt or other information will delay processing or disqualify your request. No reproductions of the UPC code accepted. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegible, illegitimate, incomplete, damaged, misdirected, or postage-due requests. Keep a copy for your file. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (Title 18 United States Code, Sections 1341 and 1342). Not valid with any other promotions. ALL CLAIMS ARE SUBJECT TO AUDIT.

Customer Service Phone Number: 1-888-474-2457



Sample UPC code.  
UPC code is located on the side panel of product packaging.

Offer status look-up:  
[kitchenaid.rewardpromo.com](http://kitchenaid.rewardpromo.com)