



**Get a \$25
Barnes & Noble
Gift Card**

**when you buy
Original HP toner.**

Brilliant!



Brilliant deal. Brilliant color. Now get a \$25 Barnes & Noble Gift Card when you purchase any Original HP LaserJet multipack cartridge.* Original HP toner. Works right the first time, every time.¹

September 1, 2014–January 31, 2015

Get a \$25 Barnes & Noble Gift Card when you buy any Original HP LaserJet multipack cartridge.*



HP CE505D Dual Pack

Only Original HP toner cartridges:

- Deliver the most professional-looking prints 100% of the time¹
- Provide consistent quality for the lifetime of the cartridge¹
- Are never refilled, resold or sent to a landfill when returned through the HP Planet Partners—a free program with prepaid return materials in every box²
- Can reduce your total cost of printing compared to non-HP toners³

Offer

- *Get a \$25 Barnes & Noble Gift Card when you buy any Original HP LaserJet multipack cartridge at the same time, on the same invoice during the promotion period.
- Limit of three (3) \$25 Barnes & Noble Gift Cards per qualifying end-user customer ship-to address.

Timeframe

- September 1, 2014–January 31, 2015

Process

- Buy any Original HP LaserJet multipack cartridge, at the same time, on the same invoice, complete the mail-in coupon form and mail with proof(s) of purchase and a copy of your receipt(s) to:

HP LaserJet Toner Multipack Offer – \$25 Gift Card
Offer # T328
P.O. Box: 750056
El Paso, TX 88575-0056

- Please complete a separate mail-in coupon form for each invoice submitted by placing each in a separate envelope.
- Cartridges must be new and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$25 Barnes & Noble Gift Card to you.

To check your rebate status, please visit h30172.www3.hp.com/Rebate/Status.asp.

- This offer may not be combined with other national commercial HP offers of the same time period.
- See complete mail-in coupon form for full details, terms and conditions.

¹ A SpencerLab 2013 study, commissioned by HP, compared Original HP LaserJet toner cartridges with ten brands of non-HP cartridges sold in North America for the HP LaserJet P2035 and P1102 printers, HP 05A and 85A cartridges. For details, see spencerlab.com/reports/HP-Reliability-NA-2013.pdf.

² Program availability varies. HP print cartridge return and recycling is currently available in more than 50 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. For more information, visit: hp.com/recycle.

³ HP calculations based on results from a 2013 SpencerLab North American Mono study comparing cartridges for the HP LaserJet P2035 and P1102 printers, HP 05A and 85A. For details, see www.spencerlab.com/reports/HP-Reliability-NA-2013.pdf. Calculations include paper, cartridge replacement, and labor for reprints. Page use assumes 30% external, 36% internal, and 34% individual use. Labor rate from Mercer 2012 Global Pay Study. Assumes purchase price for HP cartridge is \$176 and 40% lower purchase price for a non-HP toner cartridge. Actual prices, costs, and savings may vary.

Barnes & Noble is not a sponsor or co-sponsor of this promotion. Please see back of gift card or visit bn.com for terms and conditions of use. Barnes & Noble is not liable for any alleged or actual claims related to this offer.

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September 1, 2014–January 31, 2015

\$25

Barnes & Noble Gift Card



HP CE505D Dual Pack

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Mail-in offer checklist

To qualify for this offer, you must include:

- ☐ This completed mail-in coupon form
- ☐ Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between September 1, 2014–January 31, 2015 with the purchase price(s) circled
- ☐ Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

Where did you purchase your products?

What is your company site size?

- ☐ 1–9 ☐ 10–99 ☐ 100–499
- ☐ 500–999 ☐ 1,000–4,999
- ☐ 5,000–9,999 ☐ 10,000 or more

Did you purchase your supplies because of this promotion?

- ☐ Yes
- ☐ No
- ☐ Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- ☐ Yes
- ☐ No
- ☐ If yes, which other manufacturer?

Please check your type of business:

- ☐ Accounting ☐ Banking
- ☐ Communications ☐ Computer products
- ☐ Education ☐ Government
- ☐ Healthcare ☐ Hospitality
- ☐ Insurance ☐ Legal
- ☐ Manufacturing ☐ Marketing
- ☐ Personal (or home office)
- ☐ Printing and publishing
- ☐ Real estate ☐ Retail
- ☐ Transportation ☐ Utilities
- ☐ Other (please specify)

How did you learn about this promotion?

- ☐ HP authorized reseller
- ☐ Dealer email
- ☐ Dealer website
- ☐ Fax
- ☐ Monthly catalog or flyer
- ☐ Telemarketing
- ☐ Tradeshow
- ☐ Other (please specify)

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____

Zip code: _____

E-mail (for notification): _____

Phone: _____

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See welcome.hp.com/country/us/en/privacy.html).

SOURCE CODE:

Check your rebate status at
h30172.www3.hp.com/Rebate/Status.asp

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate claim form for every invoice submitted.

Mail to: HP LaserJet Toner Multipack Offer - \$25 Gift Card
Offer: #T328
P.O. Box 750056
El Paso, TX 88575-0056

Receive: Your Gift Card as specified. Allow 8–10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: The \$25 Barnes & Noble Gift Card offer is good on purchase of any Original HP LaserJet multipack cartridge at the same time, on the same invoice, made while on promotion from September 1, 2014–January 31, 2015. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **This offer may not be combined with other national commercial HP offers of the same time period.** Limit of three (3) \$25 Barnes & Noble Gift Cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please visit h30172.www3.hp.com/Rebate/Status.asp or call the HP and Compaq Rebate Center at 1-888-385-5410.



Please recycle your cartridges.
Visit hp.com/recycle for more information.

Thank you for your business!

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The UPC label is located on the back of your HP box and is a 12-digit number. The label shown is an example.





National Promotion Program Eligible SKUs

Offer

Get a \$25 Barnes & Noble Gift Card when you buy any Original HP LaserJet multipack cartridge at the same time, on the same invoice during the promotion period.

Program #T328 (Effective September 1, 2014–January 31, 2015)



HP LaserJet Toner Multipack SKUs

Black Cartridge Dual Pack SKUs

CB435D
CB435AD
CB435AD#004
CB436D
CB436AD
CB436AD#004
CC364XD
CE505D
CE255XD
CE278D
CE285D
CE390XD
CE505XD
CF280XD
Q1338D
Q2610D
Q2612D
Q2612AD
Q2612AD#004
Q5942XD
Q5949XD
Q6511XD
Q7551XD
Q7553XD

HP Color LaserJet Cartridge SKUs

Dual Black Cartridge SKUs

CB540AD
CC530AD
Q6470AD
Q6000AD
CE250XD
CE260XD
CE310AD
CE320AD

Tri-Pack SKU

CE257A
CE259A
CF340A
CF341A
CF371AM
CE410XD

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.

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