




Navigation <ul style="list-style-type: none"> • Home • News • Reviews • Forums • Company Information • Company Contacts 	<h2>NEWEGG HOSTING CASE MOD COMPETITION</h2> <hr/> <p>Posted by: CrimsonSky on Tuesday, August 09, 2005 - 11:41 PM</p> <p>E-Commerce Site Offers Monthly Showcase for PC Enthusiast Creativity</p> <p>CITY OF INDUSTRY, Calif. - August 07, 2005 -</p> <p>Newegg.com is launching a monthly competition for PC enthusiasts, allowing them to show off creative case designs and modifications.</p> <p>The hobby of case modification, altering a computer for artistic purposes or to get better performance, can involve changes such as painting the case, adding neon lights and installing translucent windows or adding additional fans and water cooling for those hot overclocked processors. Each month \$575, \$450 and \$275 Newegg.com gift certificates will be awarded to the first, second and third place winners, respectively.</p> <p>Each case that is submitted will be judged on five categories: creativity, arrangement/neatness, artistic, functionality and "WOW" factor. Each case will be given a cumulative number of points based on these five categories and each category has a possible score of five points in total.</p> <p>Judges for the first competition are composed of a panel of industry experts; Kyle Bennett, Editor-In-Chief of [H]ard OCP.com, Dan Turner, President of FiringSquad.com and Christiaan Allebest, Tech and Game Guru at EntertainmentAlmighty. Newegg.com offers a selection of more than 1,700 computer cases, power supplies, neon lights, fans and other computer accessories for the serious case modder and general computer user, a selection of products so popular that the site generates sales of more than 1 million items per month.</p> <p>"We know some really incredibly creative gamers and computer enthusiasts are out there. I've seen computers that look like spaceships, motorcycles and even one in a cigar humidor," said Howard Tong, Newegg.com Vice president of Marketing. "People within the case mod community have always supported Newegg as their number one source for computer equipment, so we thought it was about time to give back and provide them a venue to display their designs. Our experiments in case mod judging at LANfest2K4 and 2K5 featured dozens of talented participants who wowed our celebrity judges. We think of this as a way to keep festivities rolling all the way to LANfest2K6."</p> <p>The case mod contest will run through from the first to the twenty-fifth day of each month. Official rules, detailed judging criteria, submission details and entry forms for the case mod competition can be found Right Here</p> <p>About NEWEGG Newegg is an e-marketer - an online computer, consumer electronics and communications product superstore - offering the widest product selection of IT brands and CE brands in the industry. At Newegg, consumers can find product information, how-to's, customer reviews and opportunities for community interaction.</p> <p>Founded in 2001, Newegg has more than 3 million registered customers and 900 employees globally. Newegg is headquartered in City of Industry, Calif. For more information, visit www.newegg.com.</p> <p>Once You Know, You Newegg.</p>
Sponsored Links	
Ads by Google	
Tutorials	
<ul style="list-style-type: none"> • Alien Fossil Mouse 	
Paul's Project Gallery	
<ul style="list-style-type: none"> • Doom3 Parts Catalog • Boblbee • Matrix Rebirth • Matrix Regenerator • Bio-Hazard • Far Cry • Mecanique • JuJuBe • Metropolis • Silicon Rising • TBCS Test Rig • Alien Queen Reservoir • Alien Case Mod 	
Project Work Logs	
<ul style="list-style-type: none"> • DOOM3: Project Mars City • Project NightHawk: F117A • Silicon Rising 	
Custom Computers	
 <p>Digital Life 2005 Album: Digital Life Show 2005</p>	
Sponsored Links	