

Internet Retailer announces its Top 50 web sites for 2006

Internet Retailer magazine today announced its Top 50 Best of the Web online retailing web sites. "We are pleased to recognize The Top 50 for 2006. They reflect the best of what retailers can do online," says Kurt T. Peters, editor of *Internet Retailer*. "Retailers in our Top 50 aren't necessarily the biggest, the most profitable or the best known—they are the sites that innovate to take online retailing to the next level."

This year's sites range in size from Amazon.com, which continues to execute a brilliant online strategy while growing rapidly, to such smaller sites as Musicnotes.com, which uses in-house developed software to create a truly unique and exciting way to shop for sheet music, and TheFruitCompany.com, a third-generation, family-owned orchard in Oregon that uses the web to create a national market for its high-quality fruits.

The Top 50 winners this year are:

Specialty/Apparel & Accessories

Anthropologie.com
EddieBauer.com
Junonia.com
LandsEnd.com
Macys.com
Talbots.com
Timberland.com
Tommy.com

Computers/Electronics/CDs/DVDs

BestBuy.com
CDBaby.com
CircuitCity.com
Crutchfield.com
Headsets.com
HPShopping.com
iTunes.com
Netflix.com
Newegg.com
SonyStyle.com
ThinkGeek.com

Flowers/Gifts/Jewelry

1-800-Flowers.com
AmericanGreetings.com
BlueNile.com
GiftBaskets.com
Goldspeed.com
Illuminations.com
PersonalCreations.com
VermontTeddyBear.com

Food/Drug/Beauty

AllenBrothers.com
CVS.com
Peapod.com
Sephora.com
SimonDelivers.com

TheFruitCompany.com
Walgreens.com

Housewares/Home Furnishings

Furniture.com
Waterford.com/WedgwoodUSA.com
Wisteria.com

Mass Merchants/Department Stores

Amazon.com
eBay.com
JCPenney.com
OfficeDepot.com
Staples.com

Specialty/Non-Apparel

Backcountry.com
BassProShops.com
Biblio.com
eToys.com
LillianVernon.com
Mec.ca
Musicnotes.com
Powells.com

The *Internet Retailer* Top 50 Best of the Web are selected by *Internet Retailer's* editors in consultation with our Editorial Board of Advisers and with industry consultants and researchers.

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