

# *lightScribe* Technology

## One Drive $\implies$ One Laser $\implies$ Direct Disc Labeling

Burn your data, flip, and then inscribe silkscreen quality labels directly on your CD and DVD discs.







### **Product Technology & Benefits**

- HP will support technology on all their PCs and aftermarket drives beginning mid-year
- Verbatim and HP will be first to market with branded CD/DVD media
- Verbatim/MKM currently the only media developer
- Burn music, digital photo albums, presentations and home movies directly on your CD or DVD –

**FLIP....** Inscribe your customized label **ALL** with one laser...in one drive!

- Direct labeling system that gives PC and CE users:
  - Professional- quality labels
  - Simplicity
  - Durability
  - Mobility
  - Creativity



## LightScribe CDR Direct Disc Labeling- Silkscreen Quality

**Description** LightScribe CDR 80Min / 700MB 52X Verbatim 30Pk Spindle

**Reorder Number** Verbatim 94934

Pack Size30Pk SpindleCapacity80Min / 700MB

**Brand** Verbatim

Surface LightScribe- Gold

## BURN, FLIP, BURN\*.

LightScribe Direct Disc Labeling is a new technology that offers consumers and businesses a simple, no-hassle way to burn professional, silkscreen-quality labels on their CDs and DVDs. Using the same laser that burns data in their disc drives, customers burn their data as always, flip the disc over, reinsert it into the drive and burn a precise and permanent iridescent label.

### **Features & Benefits**

- Certified for recording speeds 1X to 52X
- BURN music, digital photo albums, presentations and home movies directly on your CD or DVD. FLIP....
   Inscribe/Burn your customized label. ALL with one laser...in one drive!
- Professional-quality labels: laser precision and detail means no more marker scrawl or adhesive labels to center, only to have them peel off the disc
- Simplicity: no-hassle labels, just burn the disc, flip it and burn the label
- Durability: the disc's image-ready coating is an integral part of its manufacture, providing long-lasting, scratch-resistant labels
- Mobility: labels can be burned wherever and whenever a disc is burned, no need for a printer
- Creativity: freedom to combine text and graphics in simple or complex labels that reflect one's personality and attitude
- Limited Lifetime Warranty



#### Packaging Dimensions

**L x H x W (in)** 5.625 x 3.75 x 5.625

Weight 1.35 lbs

UPC# 0 23942 94934 3
Unit Qty (1) 30Pk Spindle
Pallet Qty (384) 30PK Spindles

#### Master Carton Dimensions

**L x H x W (in)** 12.875 x 12.181 x 6.625

Mstr Case Weight 5.4 lbs

 Mstr Case UPC#
 500 23942 94934 8

 Mstr Case Qty
 (4) 30Pk Spindles

#### Shipping Information

Available Ship Date In-Stock
Country of Origin Taiwan

Tarriff Code 8523.90.0000
Warranty Limited Lifetime
Minimum Order Qty (4) 30Pk Spindles



\*Requires LightScribe enabled CD/DVD Drive