



news release

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ZEBRA TECHNOLOGIES PARTNERS HELP CUSTOMERS INCREASE EFFICIENCIES AND MAXIMIZE REVENUE GENERATED BY MOBILE WORKFORCE

Zebra mobile printers and partner software solutions provide route accounting workers and law enforcement agencies with automatic data capture, receipt generation and eTicketing applications

Vernon Hills, Ill. — September 19, 2005 — According to Zebra Technologies (Nasdaq: ZBRA), a global leader in delivering on-demand printing solutions for business improvement, its reseller partners continue to prove that mobile printers used in retail and law enforcement applications increase efficiency and accelerate revenue generation.

MobITec Inc., a Vancouver, Wash.-based Zebra partner and developer of highly sophisticated, easy-to-use truck technology solutions has combined its MobITec Energy Delivery System (MEDS) software solution with Zebra's RW 420 mobile printer to create an automated propane/fuel oil delivery application that speeds and simplifies transactions for mobile truck fleets.

MEDS consists of a truck-mounted Windows CE.Net color touch screen computer with GPS, 802.11 Wi-Fi communications for downloading the day's route, and an interface to the truck's electronic meter register. The application software includes mapping to show the driver where his truck is located, where his next stop is, and also provides a suggested route to get there. At each delivery, the system automatically captures the amount of propane pumped, applies appropriate prices and taxes, accurately calculates the invoice amount and prints professional-quality transaction receipts. The amount of time it takes a driver to produce invoices is reduced from several minutes to mere seconds.

At the end of the shift, the delivery data is wirelessly transmitted to the office computer where it is recorded, reformatted and automatically posted to the accounting system, eliminating the need for duplicate data entry. As a result, the MEDS system enables companies to increase office staff efficiency by 20 percent and the amount of deliveries per day by up to 30 percent, while reducing overtime hours during the winter season by approximately 25 percent.

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“Our MEDS solution combined with Zebra’s RW 420 mobile printer provides an extremely high quality, rugged and reliable solution that results in tremendous time and labor savings for our customers,” said Terry Colson, MoblTec's president. For more information, visit www.MoblTec.com.

Headquartered in Chelmsford, Mass., Paradyme Technologies, a hardware, software and networking company and Zebra partner, helps bring new and innovative communications solutions to the construction materials market. A vehicle-mounted Zebra RW 420 mobile printer plays an integral role in Paradyme’s DigiTic/DigiTrac solution, which enables drivers of ready-mix concrete trucks to shave significant time and paperwork from their delivery activities.

The DigiTic/DigiTrac system sends an electronic receipt to the printer for automatic printing using a custom-designed format. Ticket information is transmitted from the producer’s dispatch computer through a WLAN radio installed at every plant location. This automatic data capture and receipt generation allows concrete producers to more efficiently acquire delivery and loading information from drivers and upload that information into the central database upon return of the truck.

“In the past, drivers had to pick up the ticket at the plant. Now the driver can stay in his truck and the ticket can be sent directly to the printer in the truck,” said Jack Delperdang, Paradyme Technologies’ executive vice president of product development. “This saves two to three minutes per trip for an average of 12 minutes per day – which is very helpful on busy days.” For more information, visit www.paradymetechnologies.com.

Advanced Public Safety (APS) of Deerfield Beach, Fla., a leading software developer for the public safety industry, incorporates Zebra’s RW 420 mobile printer into its QuickTicket system, enabling law enforcement officers to complete electronic traffic and parking citations in less than 30 seconds. The system automatically populates the traffic offender's information on the citation form, and officers select the applicable violation and other information from drop-down menus. The ticket is automatically generated on a specially-designed form printed on the Bluetooth-enabled RW 420 that is mounted either in the patrol car or on the traffic officer's saddlebag or hip belt.

APS Founder and President Jeff Rubenstein says the QuickTicket system eliminates data entry errors and allows officers to clear traffic stops with greater speed and safety. “The printer’s clear, legible

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type ensures total readability, which helps police agencies increase enforcement and fine collection by up to 20 percent.” For more information, visit www.aps.us.

“Empowering the mobile workforce by enabling them to bring real-time delivery or account data to the customer, and provide documentation is critical,” said Bob Danahy, Zebra's director of global mobile and wireless technology. “When discrepancies cost time and money, documentation is the best way to resolve issues up front and prove what was agreed upon.”

Zebra’s RW 420 on-demand thermal printer ensures fast, consistent, highly legible printing, under the most demanding weather conditions—all at the point of transaction. A unique charging cradle can be mounted in the delivery vehicle for ease of charging and for convenient secure storage in the cab of the truck. The compact RW 420 printer features a large, angled display for comfortable viewing. Wireless communications options include Bluetooth and 802.11b, and a smart card and magnetic stripe reader module that is EMV certified for use in Europe. The RW 420 withstands extreme conditions and rough handling, such as multiple six-foot-drops to concrete. It also has earned the rigorous International Electrotechnical Commission's (IEC) IP54 environmental rating for wind, dust and water resistance.

Zebra’s white paper, “Improving Route Accounting with Mobile Printing Applications” is available free-of-charge online at www.zebra.com. For more information on the RW 420 or other mobile printers from Zebra call +1 800 423 0442.

About Zebra Technologies

Zebra Technologies Corp. (Nasdaq: ZBRA) delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, "smart" label, receipt, and card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service. The company has sold more than four million printers, including RFID printer/encoders and wireless mobile solutions, and also offers software, connectivity solutions and printing supplies. Information about Zebra bar code and RFID products can be found at <http://www.zebra.com>.