



Press Release

Introducing Xperia go and Xperia acro S – two new stylish, durable and water resistant smartphones from Sony

- **Stylish, sleek and durable smartphones made to resist life’s challenges without compromising on design or functionality**
- **Easy connectivity and premium entertainment from Sony Entertainment Network anywhere, anytime**
- **Reality Display for razor sharp clarity and fast capture camera to go from sleep to snap in just over a second**

30 May, London, United Kingdom – Sony Mobile Communications (“Sony Mobile”) today announced two new [Xperia™ smartphones](#) for consumers looking for premium specifications and beautiful design with extra durability and water resistance. Xperia go and Xperia acro S have scratch resistant mineral glass displays and meet industry standard IP ratings* (International Protection) for protection against dust and water immersion.

Xperia go and Xperia acro S enable easy connectivity to share and enjoy content on TV, smartphone, laptop or tablet. They also come preloaded with Music Unlimited and Video Unlimited from Sony Entertainment Network giving access to Hollywood blockbusters, TV series and millions and millions of music tracks. Xperia go and Xperia acro S will be available globally from the third quarter of 2012.



Xperia go

Consumer demand for durable and water resistant smartphones

Industry research demonstrates that consumers consider durability and water resistance as important features when purchasing a smartphone. For example, a study conducted in Japan by Mobile Marketing Data Labo** highlighted water resistance in the top three most important features for smartphone buyers. In a recent poll*** on Sony Mobile's Facebook community more than a third of participants stated durability as the most important feature when choosing a smartphone. Also, Xperia acro HD, which has the same durability and water resistance features as Xperia acro S, has been the best selling smartphone in Japan since its launch in March****, further demonstrating the appeal of durability and water resistance.



Xperia acro S

Xperia go – the stylish Sony smartphone made for extra durability

With Xperia go consumers can watch the latest movies and TV shows in razor sharp quality and with super fast performance. Its sleek and stylish design means durable and water resistant smartphones no longer have to look bulky and ruggedized.

Key features for Xperia go

- 3.5" Reality Display powered by Mobile BRAVIA Engine gives razor sharp clarity
- 5MP fast capture camera goes from sleep to snap in just over a second
- Scratch resistant mineral glass display with wet finger tracking
- Highest level of dust and water resistance in a smartphone – IP67 Rating
- 1Ghz dual core processor gives consumers super fast performance
- Launching on Android 2.3 (Gingerbread), upgradeable to Android 4.0 (Ice Cream Sandwich)
- Available in black, white and yellow colours
- Xperia go will launch in the US market under the name "Xperia advance"

Xperia acro S – The stylish water resistant HD smartphone

[Xperia acro S boasts a 4.3" HD Reality Display](#) for razor sharp clarity, full HD video recording, HD video chat, easy HDMI TV connectivity to enjoy content on the big screen. NFC enabled, Xperia acro S can easily open applications with one touch against an Xperia SmartTag.

Key features for Xperia acro S

- 4.3" 720p HD Reality Display powered by Mobile BRAVIA Engine gives razor sharp clarity
- 12MP fast capture camera goes from sleep to snap in just over a second with a single key press
- PlayStation™ Certified
- Full 1080p HD video recording and 720p HD front camera
- Scratch resistant mineral glass display with wet finger tracking
- IP55 and IP57 Ratings for dust and water resistance
- 1.5Ghz dual core processor gives consumers super fast performance
- Launching on Android 4.0 (Ice Cream Sandwich)
- Available in black, white and pink colours

***IP67 Rating** = Protected against dust and the effects of immersion between 15 cm and 1 m for 30 minutes

IP55 Rating = Protected against dust-limited to ingress (no harmful deposits) and water projected by a nozzle (6.3mm) against enclosure from any direction shall have no harmful effects

IP57 Rating = Protected against dust-limited to ingress (no harmful deposits) and the effects of immersion between 15 cm and 1 m for 30 minutes

** Japanese research conducted by [Mobile Marketing Data Labo \(October 2011\)](#)

*** 33% stated durability as the most important feature when choosing a smartphone - based on a survey of 1,477 Facebook users through the [global Sony Mobile Facebook fan page](#) as of Friday 25 May 2012

**** According to data from ITmedia, Xperia acro HD (for NTT docomo) was the biggest seller across all smartphones for ten weeks between March and May 2012

- ENDS -

<i>All services mentioned in this leaflet may not be available in every market.</i>		
	Xperia go	Xperia acro S
Colours	Black White Yellow	Black White Pink
Facts	Size: 111 x 60.3 x 9.8 mm Weight: 110 grams	Size: 126 x 66 x 11.9 mm Weight: 147 grams
Camera	3D Sweep panorama™ 5 megapixel camera 16x digital zoom 16x video zoom	3D Sweep Panorama™ 12.1 megapixel camera 16x digital zoom Auto focus

	<p>Auto focus Face detection Flash / Photo flash Flash / Photo light Flash / LED Geotagging HD video recording (720p) Red-eye reduction Self-timer Send to web Smile detection Sweep Multi Angle Sweep Panorama Touch capture Touch focus Video light Video recording Video stabiliser</p>	<p>Aperture f/2.4 Exposure value Face detection Front-facing camera (1.3 MP) Geotagging HD video recording (1080p) Image stabiliser Flash/Pulsed LED Red-eye reduction Send to web Self-timer Smile detection™ Sony Exmor R™ for mobile image sensor Touch capture Touch focus Video light Video recording Video stabiliser White balance</p>
Music	<p>3D surround sound Album art Bluetooth™ stereo (A2DP) Clear bass Clear stereo Music Player PlayNow™ service SensMe™ TrackID™ music recognition xLoud™ Experience</p>	<p>Album art Bluetooth™ stereo (A2DP) Music tones (MP3/AAC) PlayNow™ service Walkman Player TrackID™ music recognition xLoud™ Experience</p>
Internet	<p>Google Play™ Bookmarks Google™ search Google Voice™ Search Google Maps™ for Mobile with Street view and Latitude™ NeoReader™ barcode scanner Pan & Zoom Web browser (WebKit™)</p>	<p>Bookmarks Google Maps™ for Mobile with Google Latitude™ and Street View Google Play™ Google™ search Google Voice™ Search Pan & zoom Web browser (WebKit™)</p>
Communication	<p>Call list Conference calls Facebook™ application Facebook inside Xperia™ Google Talk™ application Noise suppression Skype™ Speakerphone Twitter™ (with Timescape™ integration) Xperia™ Timescape™</p>	<p>Call list Google Talk2™ application Facebook™ application Noise Suppression Polyphonic ringtones SIP Xperia™ Timescape™ Speakerphone Twitter™ (Timescape™ integration)* Vibrating alert</p>
Messaging	<p>Conversations Email</p>	<p>Conversations Email</p>

	<p>Google Mail™ Handwriting recognition Instant messaging Multimedia messaging (MMS) Predictive text input Sound recorder Text messaging (SMS) Type & Send widget</p>	<p>Gmail™ Instant messaging Predictive text input Sound recorder Text messaging (SMS)</p>
Design	<p>Auto rotation Fast Capture Gesture input Keyboard (on-screen, 12 key) Keyboard (on-screen, QWERTY) Live Wallpaper Picture wallpaper Reality Display with Mobile BRAVIA® Engine Screenshot capturing Touch screen Voice input Wet finger tracking</p>	<p>Auto rotate Gesture input Gyroscope Keyboard (on-screen, QWERTY) On-screen 12-key keyboard HD Reality Display with Sony Mobile BRAVIA® Engine Screenshot capturing Touch screen Dustproof (IP5X) and Water resistant (IPX5/7) Wallpaper Wet finger tracking</p>
Entertainment	<p>FigureRunning™ miCoach™ app Media browser Motion gaming Radio (FM radio with RDS) Sony Entertainment Network Video streaming Video viewing Walk Mate YouTube™</p>	<p>3D games Media browser Motion gaming PlayStation® Certified Radio (FM radio with RDS) Sony Entertainment Network TV launcher Video streaming YouTube™</p>
Organiser	<p>3D Album 3D Gallery Airplane mode Alarm clock Calculator Calendar Contacts Document readers E-Manual Infinite button OfficeSuite Pro Setup guide Stopwatch Timer Torch functionality</p>	<p>Alarm clock Airplane mode Calculator Contacts Document readers eCompass™ Infinite button OfficeSuite Pro Setup guide Widget manager</p>
Connectivity	<p>3.5 mm audio jack (CTIA) 50GB free cloud storage (BOX offer, to 31 December 2012) aGPS Bluetooth™ wireless technology DLNA Certified®</p>	<p>3.5 mm audio jack (CTIA) aGPS Bluetooth™ wireless technology DLNA Certified® GLONASS HDMI support</p>

	<p>Media Go™ Media Transfer Protocol support Micro USB support Modem Native USB tethering PC Companion Synchronisation via Facebook™ Synchronisation via Google™ Synchronisation with computer Synchronisation via Microsoft® Exchange ActiveSync® USB High speed 2.0 support USB mass storage USB Host Wi-Fi® Wi-Fi® Hotspot functionality Wisepilot™ turn-by-turn navigation</p>	<p>Media Transfer Protocol support Micro USB support Native USB tethering NFC* PC Companion Synchronisation via Microsoft® Exchange ActiveSync® USB mass storage USB High speed 2.0 support Wi-Fi® Wi-Fi® Hotspot functionality</p>
Display	<p>3.5" Reality Display with Mobile BRAVIA® Engine 480 x 320 pixels 16,777,216 colour TFT Scratch-resistant mineral glass</p>	<p>4.3" 720p HD Reality Display with Mobile BRAVIA® Engine 1280 x 720 pixels 16,777,216 colour TFT Shatter proof sheet on scratch-resistant glass</p>
Memory	<p>Internal phone storage 8 GB (up to 4 GB user-accessible memory) RAM 512 MB Expansion slot microSD™, up to 32 GB</p>	<p>Internal phone storage 16 GB (up to 11 GB user-accessible memory) RAM 1 GB Expansion slot microSD™ card, up to 32 GB</p>
Networks	<p>UMTS HSPA 850 (Band V), 1900 (Band II), 2100 (Band I) GSM GPRS/EDGE 850, 900, 1800, 1900</p> <p>UMTS HSPA 900 (Band VIII), 2100 (Band I) GSM GPRS/EDGE 850, 900, 1800, 1900</p>	<p>HSPA+ 850 (Band V), 900 (Band VIII), 1900 (Band II) and 2100 (Band I) GSM 850/900/1800/1900</p>
Battery life	<p>Battery: Built in. 1305 mAh typical, 1265 mAh minimum</p> <p>Talk time GSM: Up to 6 hrs 30 min** Standby time GSM: Up to 520 hrs**</p> <p>Talk time UMTS: Up to 5 hrs 30 min** Standby time UMTS: Up to 460 hrs**</p> <p>Music listening time: Up to 45 hrs Video playback time: Up to 6 hrs</p> <p>*Values are according to GSM Association Battery Life Measurement Technique. Battery performance</p>	<p>Embedded battery: 1910 mAh typical, 1840 mAh minimum</p> <p>Talk time GSM: Up to 6 hrs 40 min* Standby time GSM/GPRS: Up to 290 hrs*</p> <p>Talk time UMTS: Up to 7 hrs 10 min* Standby time UMTS: Up to 310 hrs*</p> <p>Music listening time: Up to 23 hrs* Video playback time: Up to 6 hrs 30 min*</p> <p>*Values are according to GSM Association Battery</p>

	may vary depending on network conditions and configurations, and phone usage.	Life Measurement Technique. Battery performance may vary depending on network conditions and configurations, and phone usage.
In the kit	Xperia go, embedded battery, stereo headset, charger, micro USB cable for charging, synchronisation and file transfer, and user documentation.	Xperia acro S, built-in battery, stereo portable handsfree, charger, micro USB cable for charging, synchronisation and file transfer, and user documentation.

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About Sony Mobile Communications

Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Through its Xperia™ smartphone portfolio, Sony Mobile Communications delivers the best of Sony technology, premium content and services, and easy connectivity to Sony's world of networked entertainment experiences. For more information: www.sonymobile.com