

Star Micronics Product Announcement

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TSP654SK Liner-Free label Thermal Printer for Sticky Paper

Star Micronics is proud to add the TSP654SK Liner-free label model to the TSP650 printer family.



The TSP654SK Liner-Free printer is designed to work with liner-free labeling applications. Repositionable thermal labels can stick to virtually any surface, and can be removed easily and reapplied leaving behind no residue. The liner-free labels are an alternative to using silicone-lined labels or tape.

Since it uses no silicone liner it eliminates the negative environmental impact and helps cut back on in-house waste, thus continuing Star Micronics Global Green Initiative, which encompasses manufacturing products that provide the minimalist impact possible on our environment.

Liner-free labels are a welcomed addition for quick service restaurants (QSR) applications, from drive-through service self-service deli applications. The liner-free labels can be used for an exception sandwich only or the entire order by attaching it to the bag. The labels can stay with and track an order through the entire

preparation process, improving both drive-through, and take-out order accuracy, and a better bottom line. The labels also maintain image integrity because it is engineered to preserve thermal images in applications where heat lamps or exposure to direct heat is used.

Star Part Number	Model Number	Description
37963000	TSP654C GRY SK-US	TSP654SK Liner-free thermal printer for sticky paper, parallel 58 or 80mm , cutter, gray external power supply included
37963010	TSP654D GRY SK-US	TSP654 Liner-free thermal printer for sticky paper, serial 58 or 80mm , cutter, gray external power supply included
37963020	TSP654U GRY SK-US	TSP654 Liner-free thermal printer for sticky paper, USB 58 or 80mm , cutter, gray external power supply included
37963030	TSP654L GRY SK-US	TSP654 Liner-free thermal printer for sticky paper, Ethernet 58 or 80mm , cutter, gray external power supply included

