

This Cold and Flu Season: Protect Your People

When unwashed hands touch common surfaces and objects they leave their germs behind.

Germ Hot Spots are Everywhere

Certain surfaces have alarmingly high levels of bacteria.

Average desk
has more than

20K+

germs per square inch



Surfaces teachers
touch have

10x

more bacteria per square inch
than in other professions



40%

of escalator
rails are highly
contaminated



Germs Spread Silently



People with the flu
can infect others

24
HOURS

before they feel sick



80%

of infectious illnesses
are spread through
hands & surfaces

3 Simple Steps to Wellness



The **HYGIENIFY!***
wash, wipe, sanitize
protocol significantly
reduces your
exposure and
chances of catching
colds or the flu
while at work.



1. WASH

Proper hand
washing is still
the best way to
reduce the
spread of germs.

2. WIPE

Wiping "hot spot"
surfaces daily can kill
germs, and thorough
drying of hands with
paper towels can
reduce germs up to
77%.



3. SANITIZE

Studies have
shown using
hand sanitizer
can reduce your
sick days up to
21%.

How you protect matters

Reduce cross-contamination of germs by providing Kimberly-Clark Professional* washroom products that help keep a clean and hygienic environment.

Find out how at www.kcprofessional.com/ColdandFluHQ



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