

Lenovo® recommends Windows® 7 Professional.

**lenovo®** **FOR**  
**THOSE**  
**WHO DO.**

## THE LENOVO® THINKCENTRE® M71e DESKTOP

**SECURE. STABLE. MANAGEABLE.**



### WHEN TO SELL

#### Best Suited for Users Who Need:

- Low price desktop solutions for transition to latest technology
- Enterprise-class security, stability and manageability in every desktop
- Sensible features to reduce initial and operating costs
- Environmentally-friendly features and accreditations to go green

### WHOM TO SELL TO

#### Target Segment:

- Large Enterprise and Public Sector who are cost-sensitive and require sufficient manageability and security integrated into the desktops



### LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer\*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at [www.lenovo.com/win7ee](http://www.lenovo.com/win7ee)

\*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.



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## SPEED AND PRODUCTIVITY

The ThinkCentre M71e is designed to deliver greater business results with:

- Support for up to quad core 2<sup>nd</sup> generation Intel® Core i processors
- AMD Radeon HD6450 discrete graphics for unmatched visuals, and support for quad independent display
- A best-in-class viewing experience with the View Management Utility for multiple active displays
- Lenovo Enhanced Experience 2.0 for Windows® 7 with Lenovo RapidDrive technology launches applications twice as fast as before
- Lenovo RapidBoot technology on Enhanced Experience 2.0 for Windows® 7 helps boot up in under 15 seconds and shut down is 28% faster

## SECURITY AND STABILITY

The ThinkCentre M71e is designed to protect enterprise data and business-sensitive information of growing businesses, with:

- Technology to maintain the integrity of the PC and data with ThinkVantage Rescue and Recovery and Lenovo Password Manager
- A chassis intrusion switch keeps the desktop and business information safe from unauthorized access
- The USB input/output disable feature to avoid data theft through portable USB devices
- Platform stability with no changes to components or drivers for at least 12 months

## SERVICE OFFERINGS

### THINKPLUS® SUPPORT

#### Warranty Service and Support:

- All ThinkCentre customers receive Lenovo's award winning Warranty Service and Support.
- You can upgrade your existing base warranty, expand the term of your coverage and/or improve response time and level of service.
- This means you get a fixed-term, fixed-cost service solution that allows you to accurately budget for equipment expenses, matching your refresh cycles and critical support needs.

#### ThinkPlus Priority Support:

- Lenovo's ThinkPlus Priority Support gives IT departments faster access to Lenovo technical support for PC HW and SW issues, along with IT management tools to maximize helpdesk productivity while managing overhead costs.
- By-pass basic troubleshooting and experience shorter hold times, reduced repair times and higher first time fix rates so that your IT team can concentrate on mission-critical business activities.

### THINKPLUS® PROTECTION

- **Lenovo Hard Disk Drive Retention:** Lenovo Hard Disk Drive Retention allows you to retain your hard drive if it should happen to fail, instead of returning the damaged part to Lenovo, protecting valuable files and confidential information from falling into the wrong hands.
- To learn more about these and other available Lenovo Services, visit [www.lenovo.com/services](http://www.lenovo.com/services)

## MANAGEABILITY AND GREEN

The ThinkCentre M71e is designed to be simple to deploy and use, while minimizing impact on the environment.

- Compliance with Energy Star® means that energy costs are lower than ever before.
- Maintenance and repairs are fast and simple with easy component access.
- Graphical BIOS provides the convenience of using a mouse when changing system settings.



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## CUSTOMER NEEDS AND OUR SOLUTIONS

### Customers need performance and productivity

The ThinkCentre M71e offers:

- Support for quad core processors, for extraordinary processing speeds
- AMD Radeon HD 6450 discrete graphics for an astounding visual experience
- Support for quad independent displays to drive productivity in the office
- A finely tuned multitasking experience with the View Management Utility

### Customers need unmatched stability and security

The ThinkCentre M71e offers:

- ThinkVantage tools like Rescue and Recovery and Password Manager for superior data integrity
- A chassis intrusion switch to prevent unauthorized access into the PC
- USB input/output disable to prevent data theft through portable devices
- Platform stability for over 12 months—effectively saving customers unnecessary software upgrades

### Customers need desktops that are manageable and environmentally friendly

The ThinkCentre M71e:

- Offers easy component access for quick and effective maintenance and repairs
- A graphical BIOS, for the comfort of using a mouse even when changing settings even before the OS loads
- Is compliant with EuP 2011, EPEAT® Gold, Climate Saver, and Energy Star® standards—offering superior energy savings

 [WWW.LENOVOVGXZTKXTKJ UXQ4 US](http://WWW.LENOVOVGXZTKXTKJ UXQ4 US)

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