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IMATION SHOWCASES SECURITY-ENHANCED IRONKEY™ WORKSPACE WINDOWS 8 COMPATIBLE DRIVES AT INFOSECURITY EUROPE 2013

IronKey Workspace W500 for Windows To Go will support secure teleworking, contractors and BYOD strategies with hardware encryption, and device management and crossover storage options

Bracknell, UK, April 23, 2013 – Imation Corp. (NYSE: IMN), a global scalable storage and data security company, today announced that it will demonstrate IronKey™ Workspace W500 during Infosecurity Europe 2013 at Imation's stand F50, H41. The IronKey Workspace W500 Windows To Go solution will help companies address both their remote working needs and their compliance requirements, via enhanced security features including hardware encryption, a rugged metal enclosure and enterprise-grade deployment and management options. The IronKey Workspace W500 has passed the Windows Hardware Certification Kit for Windows 8-compatible drives.

Imation's IronKey Workspace family also includes the Windows To Go certified IronKey Workspace W300, which features high performance and rugged dependability, and leverages Windows BitLocker Drive Encryption. The IronKey Workspace W500 is currently undergoing Microsoft Corp.'s rigorous Windows To Go certification process. Following certification, the drives will be available via Imation Mobile Security channel partners.

IronKey Workspace W500 will feature IronKey hardware encryption and a ruggedised metal casing; and options for mass provisioning and device management. The IronKey Workspace W500 also will offer an optional crossover storage feature, which allows the device to be used also as traditional encrypted security-enhanced flash drive, eliminating the need for a second encrypted drive for data transfer.

"IT departments all over Europe are facing an upsurge in risk as their organisations come to grips with the growing mobile workforce," said Nick Banks, head of EMEA and APAC at Imation Mobile Security. "It's no longer enough to mandate security policies and hope for the best, companies must now equip these mobile workers with devices secure enough to protect critical data while allowing employees the convenience and functionality of their office desktop. The IronKey Workspace W500 answers the call."

IronKey solutions meet the challenge of protecting today's mobile workforce, featuring USB solutions for data transport and mobile workspaces. The IronKey line includes the world's leading hardware encrypted USB drives, PC on a Stick workspaces for Windows To Go, and cloud-based or on-premise centralized security-enhanced device management solutions. IronKey is the mobile security portfolio of Imation Corp. Customers can purchase IronKey drives from Imation Mobile Security channel partners. For more information please visit, www.ironkey.com.

About Imation

Imation is a global scalable storage and data security company. Our portfolio includes tiered storage and security offerings for business, and products designed to manage audio and video information in the home. Imation reaches customers in more than 100 countries through a powerful global distribution network and well recognized brands. For more information please visit, www.imation.com.

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