

Cheat Sheet

# htc Desire™ X

Authentic sound.  
Powerful performance.

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## Why HTC Desire X?

The HTC Desire X is the perfect smartphone for people with busy lives, combining a best-in-class processor with amazing Beats Audio™.

Authentic Sound



Powerful Performance



Best-in-class Camera



Seamless Connectivity



HTC Sense



### Authentic Sound

- | **Authentic Sound across all media**, whether it's music, games or videos, thanks to Beats Audio™ technology.
- | **Boosted bass and vocals** for a wider dynamic range, without distortion at any volume.
- | **For the complete Beats Audio experience** - Plug in a Beats by Dre™ headset.



### Powerful Performance

- | **The Dual-Core processor** delivers fast, powerful performance on your device, whether you're gaming, watching movies, browsing or taking pictures.
- | **A 4-inch, WVGA display** - Experience vibrant colours and sharp text, whether you're reading a blog or catching up on the headlines.

Who will love this phone?

"I lead a busy life and I need my phone to keep up. Whether I'm listening to music on the bus, catching up on TV and blogs or just hanging out with friends, my phone should always meet my needs."

Also available in:



White

For the complete Beats Audio experience, Beats by Dre™ headsets required.

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## Best-in-class Camera

- | **Quick focus** - Fast start-up and auto-focus mean that you won't miss those blink-and-you'll-miss-it moments.
- | **Industry leading lens** - Take amazing photos, even in low lighting conditions with the f2.0 lens and BSI Sensor.
- | **Continuous shooting** - Hold down the shutter and capture up to 99 shots at two frames per second ensuring you never miss a shot.
- | **Intelligent group mode** - with face and smile recognition - ideal for photographing family and friends.
- | **Simultaneous photo and video capture** - Never choose between shooting a video or a picture again.



## HTC Sense 4.0a

- | **HTC Car** - Use Google navigation to get live traffic reports, while large icons make it easy to use.
- | **Stay organised** - HTC Sense lets you set reminders and associate them with your contacts.
- | **Be synchronised** - HTC Sync Manager lets you synchronise your music, photos and more between your computer and your phone.



## Seamless Connectivity

- | **Stay connected** with all your social media accounts via Friendstream.
- | **25GB of Dropbox Storage** - Back-up all your photos, videos and documents with 25GB of cloud storage - free for two years.



### Our Top 3 Demo Tips:

- | Beats Audio
- | WVGA display
- | VideoPic

See below to find out how to demo these. Scan the QR codes to see an awesome video guide!

## Beats Audio

Plug in beats headphones, give them to the customer and pick a track. Now swipe down from the top of the screen, highlight the Beats icon, then switch the Beats Audio profile on and off so they can experience the difference.



## WVGA display

Go to the BBC News webpage, or a blog. Point out how sharp and crystal-clear the text and images are. Then double-tap to zoom and show how everything's still vibrant and precise - even at full zoom.

## VideoPic

Open the camera, press the video button and shoot a short video in front of the customer. Then open the gallery, play the video and capture a photo from it by clicking the camera shutter button at any moment.



Powered by  
**HTC Sense**  
The clever stuff inside

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quietly brilliant