HP LaserJet 3380 all-in-one vs. Brother MFC-8440

With HP, you'll spend less time waiting for output.[1]

HP

Brother

HP

Brother

5	10	15	20	25	30

first-copy-out time in seconds
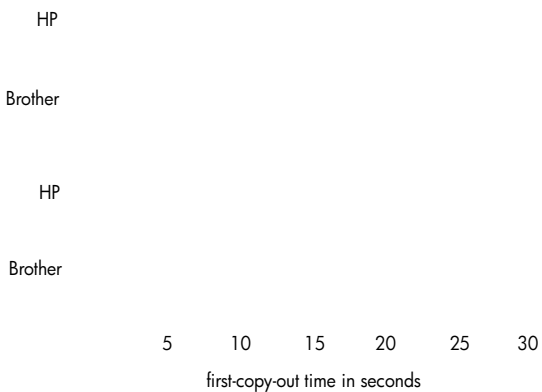
Stock and replace fewer consumables with HP.

HP's innovative integrated print-cartridge design makes replacement a snap.

Get more with the HP LaserJet 3380 all-in-one.

faster output — The HP LaserJet 3380 all-in-one employs patented Instant-on Technology to virtually eliminate warm-up time. As a result, the HP all-in-one can warm up and print or copy up to 5 pages before the Brother MFC-8440 can even warm up and print or copy a single page.[1] In addition, the HP device significantly outperforms the Brother unit when making and collating copies of multi-page documents.[2]

unsurpassed ease of use — The HP LaserJet 3380 all-in-one employs an innovative print cartridge that integrates the toner supply, imaging drum, primary charge roller, and developer into one magnetically sealed standalone unit that end-users can easily replace with no mess. The Brother MFC-8440 uses a complex two-piece system that forces users to stock and replace an extra consumable, plus it may require costly service calls to change out imaging drums and clean printers due to toner leakage.

enhanced productivity — Unlike the Brother MFC-8440, the HP LaserJet 3380 all-in-one sports an array of features to help maximize productivity, including:

- **direct scan to email** — HP users can scan documents directly from the LaserJet 3380 all-in-one to an email address without having to go through an attached PC, a valuable time-saver that Brother doesn't offer.[3]

- **scan multi-page documents to a single PDF** — HP lets users scan multi-page documents into a single, easy-to-use PDF file that is much simpler to manipulate and share than the multiple image files created via the Brother device.

- **separate images from text on scanned documents** — The HP LaserJet 3380 all-in-one ships with ReadIRIS Pro 8 optical character recognition (OCR) software that enables users to separate text from graphics on scanned documents for editing. The Brother MFC-8440's OCR software does not support this feature.

To get the most value, be sure to look at the whole picture.

Purchase price is just part of the picture. In fact, independent studies have proven that quality, reliability, and ease of use have a much greater impact on the total cost of owning and operating a device over time. When choosing an all-in-one, be sure to consider how much it will impact productivity, as well as whether or not you can count on it to be up and available whenever you need it. And remember, HP is the only printer maker that has received an "A" rating or better for 12 consecutive years in PC Magazine's annual Service and Reliability Survey.

1 In our tests, it took the Brother MFC-8440 24 seconds to print a single page from powersave mode and 23 seconds to copy a single page from powersave mode. The LaserJet 3380 all-in-one, on the other hand, prints a single page in 10 seconds from powersave mode or copies a single page from the glass in 11 seconds from powersave mode. Based on manufacturer-rated engine speeds, it would take the HP LaserJet 3380 all-in-one 22 seconds to print or 23 seconds to copy a 5-page document from powersave mode.

2 In our tests, it took the Brother MFC-8440 100 seconds to make 4 copies of a simple 5-page document in collate mode compared to only 76 seconds for the HP LaserJet 3380 all-in-one.

3 Direct scan-to-email functionality on the HP LaserJet 3380 all-in-one requires pre-configuration through the HP Toolbox.

NOTE: All tests were performed on the Brother MFC-8840D, which uses the same print engine, operates at the same engine speed, and has identical specifications to the MFC-8440 except for the addition of a built-in auto-duplex unit and a 50-page multipurpose tray.