

# fully compatible





# **hp** high-gloss laser paper, 120 g/m<sup>2</sup>

HP High-Gloss Laser Paper, 120 g/m² (Q2421A/Q2422A) is a two-sided, high-gloss coated paper designed to work with HP colour LaserJet printers and toners to produce professional looking, high impact colour documents.

#### superb print quality

HP High-Gloss Laser Paper, 120 g/m² has been developed to meet demand for a high-gloss paper capable of delivering colour outputs of a quality - when used with glossier toners - comparable with inkjet printers. Optimised for HP colour LaserJet printers and fully compatible with monochrome LaserJet printers.

#### excellent duplex printing capabilities

With a weight of 120 g/m², a good opacity rating and a high-gloss finish, this new paper offers superb two-sided printing, in terms of both quality of document and reliability. The extra smooth surface and optimised coating provides excellent contrast, brilliant colours and crisp blacks, and at the same time minimises the possibility of paper jams and misfeeds.

#### part of a growing family of hp papers

HP High-Gloss Laser Paper, 120 g/m² is part of a growing family of HP LaserJet papers that deliver consistent shade and brightness of colour, enabling papers of different weights and finishes to be combined in single, high value documents while presenting a uniform look and feel.

HP High-Gloss Laser Paper, 120 g/m<sup>2</sup> is available in 200 sheet boxes of A4 (Q2421A) or A3 (Q2422A)\*.

features		bei	benefits	
•	smooth high-gloss laser paper	•	elegant high-gloss finish provides excellent contrast for rich, vibrant colours and improved greyscale definition	
•	high opacity two-sided coating	•	excellent duplex printing, minimising jams and misfeeds	
•	purpose designed for colour printing	•	high quality results with photos, images, brochures and sales and marketing tools	
•	comparable with inkjet printing	•	capable of producing results on a par with inkjet printing when used with glossier toners	
•	120 g/m² paper with heavy feel	•	delivers a more professional feel and greater impact to high value documents and sales materials	
•	optimised for maximum performance on hp colour LaserJet printers	•	reliable, high quality performance - also fully compatible with monochrome LaserJet printers	
•	consistent brightness	•	part of a family of laser papers designed to offer high quality, excellent reliability and consistent brightness across a whole range of finishes and weights	

<sup>\*</sup>A3 paper will be launched September 2002



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#### frequently asked questions

### what are the key benefits of this new high-gloss laser paper?

HP High-Gloss Laser Paper, 120 g/m² provides excellent contrast for high impact documents with crisp blacks and rich, vibrant colour. This makes it ideal for creating attentiongrabbing, high-gloss documents such as brochures with photos and colour images, sales and marketing tools and presentation materials.

#### is it suitable for duplex printing?

Yes, and this is another of its major benefits. Its 120 g/m² weight and good opacity rating makes it ideal for two-sided printing with no show through. As well as ensuring superb quality print results, the extra smooth surface and optimised coating also minimise paper jams and misfeeds.

## why is the brightness level so important?

With people now making increasing use of colour laser printing, HP is developing a range of papers - of different weights and finishes - all matched to a consistent brightness, quality and reliability. As well as ensuring a more consistent experience, this also means that documents can be produced using different paper - such as HP High-Gloss Laser Paper and HP Premium Cover Paper - with the same 'look' throughout.

### who will want to use this new paper?

Customers likely to be among the first to recognise the opportunities and benefits of this new paper will include 'power users', creatives and other professionals who want the ability to produce professional looking, high-gloss colour documents in-house without the costs or time factors associated with external print suppliers.

#### hp product specifications

p/n	Q2421A	Q2422A
description	<b>hp</b> high-gloss laser paper	hp high-gloss laser paper
sheets per pack	200	200
size	A4	A3
weight	120 g/m²	120 g/m²