

**printing directions**

- Dimensions: see below
- Dieline Does Not Print
- Callouts Do Not Print
- 4CP + SAQ / 0

Adobe Illustrator CS6

**fonts**

- artwork:**  
 IMPORTANT—Please use fonts supplied on disk
- Helvetica Neue callouts:
  - LuzSans

**images**

- 300dpi
- Not color corrected

**colors**

- KOs to white
- dieline (does not print)
- Black
- 4c process
- 4c mix (pms152: 0/51/100/1)
- 4c mix (pms163: 0/31/44/0)

**material**

- 10 pt CIS

9.5"



# Photosmart 7520



- HP ePrint: Now, print from your smartphone or tablet from virtually anywhere
- ISO pages per minute (ppm)\*: 14 ppm black and 10 ppm color
- Paper tray capacity: 125 sheets
- 1-year limited warranty\*



- |                                  |                                 |                                   |
|----------------------------------|---------------------------------|-----------------------------------|
| <b>564</b> Black<br>SKU 126-405  | <b>564</b> Cyan<br>SKU 130-820  | <b>564</b> Magenta<br>SKU 130-885 |
| <b>564</b> Yellow<br>SKU 419-645 | <b>564</b> Photo<br>SKU 130-795 |                                   |

## Color Inkjet 5-in-1

PRINT COPY SCAN FAX PHOTO

**Wireless N Networking**

Wired Networking

**Auto Document Feeder (ADF)**

**4.33" Web-Connected Touchscreen CGD**

**Auto 2-Sided Printing**

**Memory Card Slots**

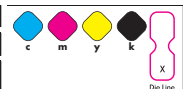
\*See manufacturer's website for more details.  
 Printed in U.S.A. VF-13194-003 4AA4-7936ENUS 07/13

3.5"

Supplies Checked By:



File: 295041-OD_PS7520_FT_F		Client: HP	Date: 8.2.13	Creator: ac
Project: OD PS 7520 Holiday 13' EC		Channel:	Size: see above	Scale: 100%
No: 295041				
Designer	Art Director	Copywriter	Production Artist	Print Manager
Engineer	Project Manager	Dir. Creative Svcs.	Account Exec.	



beeline

Designer Comments

Legal (If Applicable)

Die Line