

**Guess “DENIM AUTHORITY SPRING SUMMER 2014”  
UK - FULL TERMS AND CONDITIONS**

1. Open to those purchasing qualifying items from the GUESS Spring/Summer collection 2014, in participating stores within the UK or at [www.guess.eu](http://www.guess.eu). “Participating stores” are UK mainland GUESS stores displaying the relevant point of sale material.
2. Participation period: from 21<sup>st</sup> March 2014 until 6<sup>th</sup> April 2014
3. Offer excludes employees of Guess Retail and their immediate families, their agents or anyone professionally associated with this promotion.
4. Purchase is necessary.
5. To enter: between 21st March 2014 and 6<sup>th</sup> April 2014, spend a minimum of £150 (inc VAT) in a single transaction on any items in the GUESS Spring/Summer collection 2014 in a participating store or at [www.guess.eu](http://www.guess.eu).
6. The Reward: one free Denim Bag GUESS valued £4,69 (inc VAT)
  - a. For in-store purchases, you will receive your Denim Bag GUESS from a member of staff at the time of purchase. One free with every qualifying transaction.
  - b. For those purchasing online, the Denim Bag GUESS will be automatically included in your delivery parcel, but will not appear on your list of items bought.
  - c. No other claims will be accepted.
7. Maximum of one gift per transaction, irrespective of actual value of the transaction above the minimum amount. No cash alternative.
8. Gifts are available whilst stocks last. A reasonable forecast of likely demand has been made, but in the event of unforeseen circumstances the Promoter reserves the right to substitute the gift for an alternative of equal or greater value.
9. By taking part in this promotion all participants will be deemed to have accepted and be bound by these terms and conditions.
10. The offer cannot be combined with other ongoing offers/promotions other than established price promotions in store and only applies to items in the GUESS Spring/Summer collection 2014.
11. If for any reason the Promotion is not capable of running as planned (including but not limited to tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disallow any reward claims at its sole discretion or to cancel, terminate, modify or suspend the promotion
12. The Promoter reserves the right to make changes to these Terms and Conditions – respecting the rights of all the participants in the offer. Any changes that might be made

will be communicated to participants by the same means used to communicate these Terms and Conditions. Full terms and conditions available on [www.guess.eu](http://www.guess.eu) and at participating stores.

13. Promoter: **GUESS Europe SAGL**, Strada Regina 44, Bioggo, CH in cooperation with Guess **U.K. Limited** 47-48 Berners Street, London W1T 3NF; registered Office: c/o RIX & KAY SOLICITORS – The Courtyard – River Way, Uckfield East Sussex TN22 1SL