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FOR IMMEDIATE RELEASE:

ATEN Launches New HDMI Video Switch Designed for Home Theater Environments

Foothill Ranch (March 20, 2012) – ATEN today announced the availability of a new four-port HDMI-based video switch designed specifically for A/V professional installers and home theater enthusiasts. The **VS482 Dual View HDMI switch** supports four HDMI video input sources and two mirrored HDMI output displays. The VS482 allows users to switch easily between up to four HDMI A/V sources that are connected to up to two allotted HDMI displays.

Based on industry analysis from **BCC Research**, the global market for home theater technologies and services will be worth \$2.9 billion, a compound annual growth rate (CAGR) of 6.9 percent from \$1.9 billion in 2006. The VS482 complies with HDMI standards including, support for 3D content. To simplify connections, the VS482 incorporates Audio Return Channel (ARC) allowing for a single HDMI connection between switch and AV receiver. The VS482 also offers new instant switching between sources. An OSD (on screen display) gives a visual representation for a simplified configuration of the unit.

“HDMI-based components are increasingly being leveraged within the widely popular home theater market,” explained James Hsieh, CEO of ATEN. “For both A/V installers and home theater enthusiasts alike, the VS482 offers an easy-to-use solution to route HDMI signals between high-definition displays and HDMI-equipped sources such as Blu-ray players, game consoles and cable/satellite appliances.”

When leveraged in conjunction with ATEN's **VE810 HDMI Extender**, the VS482 can provide additional placement flexibility in a home theater environment. The VE810, which includes support for an IR remote control unit, is capable of long distance transmissions up to 40 meters (1920x1080p and 1920x1200p) and 60 meters (1080i).



VS482: 4-Port Dual View
HD Video Switch



VE810: HD Video Extender
with IR Control

Key Highlights of the ATEN VS482:

- HDMI Support (3D, Audio Return Channel and Deep Color)
 - OSD for system configuration setting and information display
 - Superior video quality - up to 1920x1200 (WUXGA)
 - Support for multi-channel audio (stereo/5.1/7.1)
 - Rack-mountable
 - Allows users to view HDMI input source port/device for easy selection
 - Instant switching between HDMI input sources via front panel push buttons or through RS-232 serial control port
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About ATEN:

ATEN is a leading manufacturer of KVM (keyboard/video/mouse) switches in addition to remote management, LCD consoles, video and data connectivity solutions. The company's product line supports a range of data center, desktop and digital signage environments serving enterprise, government, SME and SOHO customers. ATEN has offices in California and New Jersey as well as Taiwan, Belgium, Korea, Japan, China and United Kingdom. For more information, contact ATEN at (888) 999-ATEN or 949-428-1111, via the Web at www.aten-usa.com, www.aten-usa.com/ATENConnect and on Twitter: [www.twitter.com/ATENConnect](https://twitter.com/ATENConnect), or Facebook: www.facebook.com/ATENConnect

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