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55L7400U
55" class LED Smart TV with Cloud Portal

CINEMA SERIES®

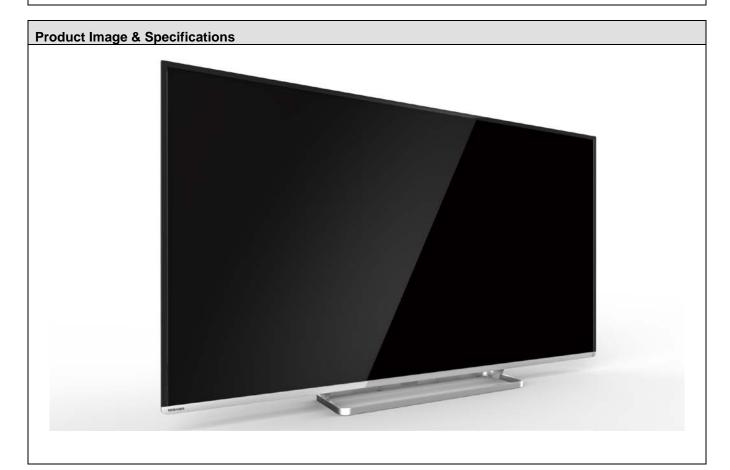**Preliminary Version**

Short Product Summary & Top 10 Features

Slim, smart and cloud-connected, the Toshiba L7400U LED Smart TV with Cloud Portal delivers brighter, better images and sound thanks to 1080p Full HD, the new Toshiba Radiance Full Array LED panel with Toshiba's own SuperBright LEDs, Wide Color Gamut, Quantum Black Local Dimming, ClearScan 240Hz, CQ Dual + Single Core Engine, a new Labyrinth Speaker System, DTS Premium Sound and more.

Top 10 Features
- 1080p Full HD
- Toshiba Radiance Full Array LED Panel
- SuperBright LED
- Wide Color Gamut
- Quantum Black Local Dimming
- ClearScan® 240Hz
- CQ Engine™ - Dual + Single Core
- Smart TV with Cloud Portal
- Labyrinth Speaker System
- DTS Premium Sound™

Product Image & Specifications

Screen Size Class: 55"
• Actual Diagonal Screen Size: 54.6"
• Design: Silver Deco & Frame Stand
Panel
• Toshiba Radiance Full Array LED Panel
• Resolution: 1080P Full HD^2
• Refresh Rate: ClearScan$^®$ 240Hz
• Backlight Control: Quantum Black Local Dimming
• Wide Color Gamut
Video Chassis
• CQ Engine™ - Dual + Single Core
  - UltraClear DNR
  - Edge Enhancer
  - Expert Mode:
  • Test Pattern, White Balance, Color &
    Gamma Calibration
  - AutoView$^®$
  - Color Temperature Control
• Dynamic Picture Mode
• ColorMaster™
• Native Mode™
• Game Mode
Convenience
• Smart TV:
 - Key Media Apps (Netflix$^®$, YouTube$^®$, Pandora$^®$, Target Ticket,
    CinemaNow™, VUDU™ Movies and TV, etc.)
 - GameNow™ AAA Cloud Gaming
 - Cloud ePortal
 - Multi-Page ePortal™ GUI
 - Flip Bar
 - Expanded App Library (Smart TV Alliance)
 - MediaShare
 - Built-in Wi-Fi$^®$
 - Intel$^®$ WiDi / wireless display
 - Open Browser
- MediaGuide
- SearchAll
- eManual
- Streaming News
- Toshiba Personal Communications Services:
  • Family Calendar
  • Personal Messaging
 - Cloud Mobile Companion Apps
 • TV Control Apps: A/V Remote, MediaGuide
 • Universal AV System Control with IR Blaster
 • Update Logic Support View
 • DIRECTV Ready (RVU)
 • Remote Control Type: Universal
Audio
• Labyrinth Speaker System
• Sonic Separation
• DTS Premium Sound™ - Audio Suite:
 - DTS TruSurround™
 - TruBass
 - DTS TruVolume™
 - TruDialog
 - Depth Rendering
 - DTS Sound™
• Speaker Output: 30W

Connectivity
- HDMI® with CEC[3]: 4
  - ARC (Audio Return Channel): 1 input
- USB Port: 2 USB Video
- Composite: 2 (1 Shared)
- ColorStream® Component Video: 1
- Digital Audio Out: 1
- Ethernet RJ45(LAN) Port: 1
- Digital Audio Out: 1
- Fixed / Variable / Sub Analog Audio Out

Product and Packaging
- VESA® Mounting Pattern[4]: 400mm x400mm
- Limited Warranty: 1 Year Parts & Labor
- Product Dimensions & Weights
- With Stand
- Dimensions: 48.9" x 29.8" x 7.5"
- Weight: 36.2 lbs.
- Without Stand
- Dimensions: 48.9" x 28.2" x 2.6"
- Weight: 33.7 lbs.
- In Packaging
- Dimensions: 55.4" x 32.2" x 7.3"
- Weight: 48.5 lbs.

What's in the box
- Remote Control (CT-90445)
- Batteries (AAA x 2)
- Resource Guide
- Quick Start Guide
- IR Blaster Cable
- Warranty
UPC Code: 022265668818
Country of Origin: China

1. While every effort has been made at the time of publication to ensure the accuracy of the information provided herein, product specifications, configurations, system/component/options availability are subject to change without notice. 2. 1080p/24 fps encoded content and an HD display capable of accepting a 1080p/24Hz signal required for viewing 1080p/24 fps content. 3. Use of HDMI®-CEC requires an HDMI®-CEC compatible display/peripheral device. Depending on the specifications of your device, some or all HDMI®-CEC functions may not work even if your display/peripheral device is HDMI®-CEC compatible. 4. If you decide to wall mount your Toshiba television, always use a UL Listed wall bracket appropriate for the size and weight of the television. Care should be taken to place or install the display where it cannot be pushed, pulled over, or knocked down.