

LED TV

55" Class 1080p 240Hz Cinema 3D Smart TV

55LA7400



LG SMART TV*

- Magic Remote
- Premium Content
- Universal Search
- LG TV Remote App
- SmartShare™
- LG Cloud
- Miracast™
- NFC (Tag On)
- WiDI - MHL™ - 2nd Display
- Network File Browser
- Dual Core Processor

PICTURE QUALITY

- TruMotion 240Hz
- LED Plus w/Local Dimming
- Full HD 1080p Resolution
- Resolution Upscaler
- Triple XD™ Engine
- Picture Wizard II

LG CINEMA 3D**

- Comfortable 3D Glasses
- 3D Depth Control
- 3D Sound Zooming
- 3D World
- 2D to 3D Conversion
- Dual Play

CONNECTIVITY

- Wi-Fi® Built-in
- 3 HDMI™ In
- SIMPLINK™ Connectivity

DESIGN

- CINEMA SCREEN
- Magic Swivel Stand



ACCESS PREMIUM CONTENT

The LG LA7400 lets you easily access your favorite movies, videos and games with LG Smart TV and the fun and intuitive LG Magic Remote. And, LG Cinema 3D is perfect for enjoying theater-like 3D movies and video games with the family.

LG SMART TV



LG's intuitive Magic Remote is a simple and fun way to pick and choose what you want to watch. With just a point and click or use LG's unique Voice Mate, capable of recognizing how you naturally speak to change channel, volume or access premium content providers like Hulu Plus®, Netflix® and YouTube® direct from your TV. Now, you can spend less time navigating and more time on your entertainment.



MAGIC REMOTE



The Magic Remote is all you need to control your TV and entertainment systems. Simply click, gesture, scroll or use LG's unique Voice Mate that is capable of recognizing how you naturally speak to change channel, volume or find something to watch. Now, you can spend less time navigating and more time enjoying your entertainment.



LG CINEMA 3D



Want 3D like you get in the movie theater? Lightweight glasses, cool 3D effects and a great picture? LG's Cinema 3D TV can bring all this right into your home. Enjoy easy to use & share 3D glasses, outstanding picture quality and amazing 3D effects - that's what you get with an LG Cinema 3D experience.



LED TV

55" Class 1080p 240Hz Cinema 3D Smart TV

55LA7400



PANEL

Screen Size Class (diagonal)	55" Class (54.6" diagonal)
Resolution	1920 x 1080p
Dynamic Contrast Ratio	TBD
BLU Type	Edge LED Plus
Local Dimming	Yes
Refresh Rate	TruMotion 240hz

VIDEO

Dual Core Processor	Yes
Triple XD™ Engine	Yes
Resolution Upscaler	Yes
Picture Wizard II	Yes
Picture Mode	6 Modes (Vivid, Standard, Cinema, Game, ISF Expert 1, ISF Expert 2)
AV Mode II	3 Modes (Cinema, Game, Off)
Aspect Ratio	6 Modes (16:9, Just Scan, Original, 4:3, Cinema Zoom, Zoom)
Just Scan (1:1 Pixel Matching)	HDMI: 1080i, Component: 1080p, RF: 720p

AUDIO

Speaker System	2.1 Speaker (2 way, 3 speaker)
Audio Output (Watts - THD 10%)	12W + 12W
Mono/Stereo/Dual (MTS/SAP)	Yes
DTS Decoder	Yes
Virtual Surround	Yes
Clear Voice II	Yes
Sound Mode	6 Modes (Standard, Music, Cinema, Sport, Game, User)
Sound Optimizer	3 Modes (Normal, Wall Mount, Stand)

CONNECTIVITY

Wi-Fi® Built-in	Yes
Wi-Fi Direct	Yes
DLNA Certified®	Yes
Intel® Wireless Display (WiDi)	Yes
MHL™ (Mobile HD Link)	Yes
NFC (Near Field Communications)	Yes
Windows 8 Certified	Yes
SIMPLINK™ (HDMI™ CEC)	Yes

LG SMART TV

Home Dashboard	3.0
Premium Content	Yes
3D World	Yes
App Store	Yes
LG Cloud	Yes
Full Web Browser	Yes
Smart Share™ Plus	Yes
Skype™ Ready	Yes (Camera required and sold separately. Skype subscription required.)
Smart Phone Remote Support	Yes

LG CINEMA 3D

3D Type	FPR (Passive)
3D to 2D/2D to 3D	Yes
3D Depth Control	20 Levels
3D Viewpoint Control	20 Levels
3D Image Correction	Yes
Dual Play Capable	Yes (Glasses required and sold separately.)

INPUTS/OUTPUTS

RF In (Antenna/Cable)	1 (rear)
AV In	1 (rear)
Component Video In (Y, Pb, Pr + Audio)	1 (rear)
HDMI™/HDCP In	3 (side)
USB 3.0/2.0 In	3 (side)
Digital Audio Out (Optical)	1 (rear)
LAN	1 (rear)
RS-232 (Control & Service)	1 (rear)

POWER

ENERGY STAR® Qualified (6.0)	Yes
Power Supply (Voltage/Hz)	TBD
Power Consumption	TBD
Standby Mode	TBD

CABINET/INCLUDED ACCESSORIES

VESA® Wall Mount Pattern	400mm x 400mm
Magic Remote	1
3D Glasses	4 Pair
Batteries	AA x 2

DIMENSIONS/WEIGHT

TV without Stand (WxHxD)	48.54" x 28.62" x 1.37"
TV with Stand (WxHxD)	48.54" x 31.34" x 12.44"
Packaging (WxHxD)	52.32" x 37.60" x 10.04"
TV Weight without Stand	44.1 lbs
TV Weight with Stand	50.3 lbs
Packaging Weight	65.3 lbs

WARRANTY/UPC

Limited Warranty	1 Year Parts & Labor
UPC	719192588110

*Internet connection and some subscriptions required and sold separately. **For a small percentage of the population, the viewing of stereoscopic 3D video technology may cause discomfort such as headaches, dizziness or nausea. If you experience any symptoms, discontinue using the 3D functionality and contact your health care provider.

LG Electronics U.S.A., Inc.

1000 Sylvan Avenue Englewood Cliffs, NJ 07632
Customer Service and Technical Support: (800) 243-0000

LG.com

Screen images simulated. Design, features and specifications are subject to change without notice. Non-metric weights and measurements are approximate.

© 2013 LG Electronics USA, Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. All other product and brand names are trademarks or registered trademarks of their respective companies. 02/21/13