

**THE LENOVO® THINKCENTRE® M72e DESKTOP**  
**BRAND NEW DESIGN AND MORE POWER**  
**IN A TINY FORM FACTOR**



**WHEN TO SELL**

Best suited for users working in large enterprises and public sector who need a desktop:

- Low price desktop solutions for transition to latest technology
- Enterprise-class security, stability and manageability in every desktop
- Sensible features to reduce initial and operating costs
- Environmentally-friendly features and accreditations to go green

**WHOM TO SELL TO**

Target Segment:

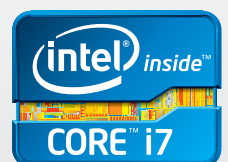
- Large Enterprise and Public Sector who are cost-sensitive and require sufficient manageability and security integrated into the desktops



**LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7.**  
**FASTER AND OPTIMIZED FOR BUSINESS.**

**Fast and optimized for multimedia:** Lenovo Enhanced Experience 3 for Windows® 7 uses RapidBoot technology to start your PC 40% faster than a typical Windows® 7 computer\*. And BootShield maintains fast boot performance even after installing multiple applications. Plus, you can enjoy richer sound and HD webcams. Find out more at [www.lenovo.com/win7ee](http://www.lenovo.com/win7ee)

\*Available on certified models with Intel® Core™ i3, i5 or i7 processors. Claim is calculated by taking the average of Lenovo EE3 notebooks and desktops, and compares it with averaged data from 49 competitor products of similar configuration (Intel® Core™ i3, i5 and i7 PCs only). Testing conducted by CNET Labs, Beijing in December 2011, using the independent VTS tool to measure start-up time and other performance measurements. Performance will vary by model and configuration.



Lenovo® recommends Windows® 7 Professional.

### GEARED FOR PRODUCTIVITY

- Up to 10% CPU and 164% graphics performance boost with 3rd generation Intel® Core™ processors
- Up to 30% reduction in boot time with RapidBoot HDD Accelerator
- High performance wireless data transfer with Wireless and Bluetooth® support

### ENVIRONMENTALLY-FRIENDLY SOLUTIONS

- High on energy savings and reduced power consumption with ENERGY STAR 5.2 and EPEAT® Gold certifications
- The greenest M-series desktop with efficient power saving low-voltage processors in the tiny form factor
- Easy and effective power management with Desktop Power Manger (DPM) and certificated by Cisco EnergyWise

### LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7.

#### Optimizes data security with robust features like:

- Self-encrypting drives that protect data on the hard disk drives in case of loss or theft
- Hardware Password Manager for central security management of self-encrypting drives
- BIOS Port Lock<sup>3</sup> to disable all input and output ports remotely without any additional hardware

#### Provides superior web conferencing<sup>4</sup> with:

- Keystroke noise suppression<sup>5</sup> and high-quality webcam<sup>6</sup>

<sup>1</sup> Special bid required

<sup>2</sup> Not available in all regions

<sup>3</sup> Exact ports and features which can be locked vary for ThinkCentre products

<sup>4</sup> Require ThinkVision LT2323z monitors for Superior Web Conferencing

<sup>5</sup> Available on select ThinkCentre models

<sup>6</sup> Some supporting features not available on ThinkCentre products

### LENOVO SERVICE

Lenovo offers a comprehensive portfolio of award-winning services to support and protect your ThinkCentre® investment. Succeed with substance, and let Lenovo's Service support you all the way.

#### Priority Technical Support\*

Makes your priority, our priority. 24x7 priority call routing to advanced-level technicians, electronic incident tracking, and escalation management services.

#### Warranty Extensions (1 to 5 Years Total Duration)

This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment, and potentially lower the cost of ownership over time.

#### Keep Your Drive

Retain your drive if it should happen to fail, giving you the peace of mind to know that your valuable data is secure.

#### Asset Tagging

Systems can come equipped with a professional, flexible asset tag based on your exact specifications. PCs are easily identifiable and trackable right out of the box.

\* Not available in all regions

### INDUSTRY LEADING 1L TINY FORM FACTOR

- Industry first 1L desktop with 3rd generation Intel® Core™ i processors and up to 16GB 1600MHz DDR3 memory
- Flexible mounting solution and options including support for standard VESA mount and optional ODD, 2nd HDD, battery, and Lenovo Security Lock
- Ready for virtual desktop infrastructure

### STANDARD RELIABILITY AND MANAGEABILITY

- Superior hardware integrity with the Kensington Lock, Padlock loop, chassis intrusion switch, and Computrace support
- The latest Lenovo ThinkVantage® Tools offer high system stability with cutting-edge software innovations

#### Tech Install of Customer Replaceable Units

Some replacement parts are designated as Self-Service Customer Replaceable Units (CRUs) but with Technician Installed CRU Service, Lenovo's onsite service includes installation of all needed CRUs.

#### Imaging

We provide a customized image based on the needs of your organization, maximizing your hardware investment and saving significantly over the life of your systems.

#### Asset Recovery Service

Helps you mitigate the environmental and data security risks associated with end-of-life asset disposal with secure, documented disposition of IT assets and data.

### RECOMMENDED SERVICES

Lenovo  
Services

3YR ONSITE WARRANTY:

3YR TECH INSTALL CRU\*\*

3YR PRIORITY SUPPORT\*\*

4YR PRIORITY SUPPORT\*\*/\*\*\*\*

4YR ONSITE\*\*

4YR ONSITE + 4YR KYD\*\*

4YR ONSITE + 4YR TECH INSTALL CRU\*\*

PART NUMBER: 04W9655

PART NUMBER: 45J9088

PART NUMBER: 55Y3612

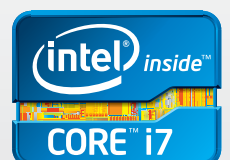
PART NUMBER: 41C9194

PART NUMBER: 43R8831

PART NUMBER: 04W9654

\*\* Total duration

\*\*\* 4yr Onsite required



THE LENOVO® THINKCENTRE® M72e DESKTOP

## KEY DIFFERENTIATORS

### INTER-SERIES POSITIONING

Comparing to Edge 72

Edge 72 is designed for SMB customers with essential demand such as,

- Latest Intel computing technology for daily works
- Wireless and bluetooth connection

### INTRA-SERIES POSITIONING

Comparing to M92/p, M82, M92/p & M82 are designed for premium & mainstream segment toward Large Enterprise, which need,

- vPro technology
- 3 independent displays
- Enhanced data protection with TPM chip
- Upmost energy-saving PSU with 92% efficiency



## CUSTOMER NEEDS AND OUR SOLUTIONS

### Customers need a desktop that offers high productivity in a tiny form factor

The ThinkCentre M72e:

- Offers best-in-class CPU and graphics performance with the latest Intel® Core™ processors
- Delivers up to 30% faster start up with RapidBoot HDD Accelerator
- Is the industry's first 1L desktop with 3rd generation Intel® Core™ processors and up to 16GB of DDR3 RAM

### Customers need a secure, stable desktop

The ThinkCentre M72e offers:

- Kensington lock, padlock loop, chassis intrusion switch for superior hardware security, and computrace support
- The latest ThinkVantage Technologies, to maintain system stability

### Customers need a desktop with eco-friendly features and high cost savings

The ThinkCentre M72e offers:

- ENERGY STAR 5.2 and EPEAT® Gold certified for reduced power consumption and higher energy savings
- Desktop Power Manager with Cisco EnergyWise certified for managed power consumption
- More than 80% high-efficiency power supply units to reduce energy use



US: [WWW.LENOVOPARTNERNETWORK.COM](http://WWW.LENOVOPARTNERNETWORK.COM) | CA: [WWW.LENOVOPARTNERNETWORK.COM/CA](http://WWW.LENOVOPARTNERNETWORK.COM/CA)

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Availability: Offers, prices, specifications and availability may change without notice. Lenovo is not responsible for photographic or typographic errors. Warranty: For a copy of applicable product warranties, write to: Warranty Support Dept., EMEA Services, Lenovo, Eisteinova 21, 851 01 Bratislava, Slovakia. Trademarks: Lenovo, the Lenovo logo, Rescue and Recovery, ThinkStation, ThinkVantage and ThinkVision are trademarks or registered trademarks of Lenovo. Microsoft, Windows and Vista are registered trademarks of Microsoft Corporation. Intel, the Intel logo, Intel Core, Core Inside, Xeon and Xeon Inside are registered trademarks of Intel Corporation in the U.S. and other countries. For more information about the Intel processor feature rating, please refer to [www.intel.com/go/rating](http://www.intel.com/go/rating). Other company, product and service names may be trademarks or service marks of others. Visit [www.lenovo.com/safecomputing](http://www.lenovo.com/safecomputing) periodically for the latest information on safe and effective computing.

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