

# THE LENOVO® THINKPAD® EDGE® E530 NOTEBOOK INNOVATION TO SUCCEED WITH STYLE

DURABLE DROP-DOWN HINGES THAT MAKES MACHINE CURVE SMOOTH AND CLEAN

33%<sup>1</sup> GREATER BATTERY LIFE OVER PREVIOUS GENERATION DISCRETE GRAPHICS WITH NVIDIA OPTIMUS TECHNOLOGY<sup>2</sup>

PROGRESSIVE AND PERSONABLE STYLE ELEMENTS INCLUDING MULTIPLE TOP COVER COLORS WITH SOFT TOUCH PAINT



UP TO 70% INCREASE IN PERFORMANCE WITH 3RD GENERATION INTEL® CORE™ PROCESSORS\*

**ENOVO**, FOR

THOSE

ULTIMATE PRODUCTIVITY WITH LENOVO SOLUTION CENTER AND LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7

SECURED NOTEBOOKS WITH ACTIVE PROTECTION SYSTEM, SPILL-RESISTANT KEYBOARD, AND FINGERPRINT READER

EXCEPTIONAL MULTIMEDIA WITH STEREO SPEAKERS WITH DOLBY ADVANCED AUDIO, HDMI, AND LOW-LIGHT SENSITIVE HD CAMERA

\*3Dmark vantage Performance preset

Simplified for business, the Lenovo® ThinkPad® Edge E530 notebook is built with style for growing businesses. The notebook is designed to maximize productivity using industry-leading features tailored to your business need, reducing dependability on dedicated IT staff.

Experience enhanced performance with a choice of processors and productivity with extended battery life using NVIDIA Optimus technology<sup>2</sup>. Progressive design and top cover in multiple colors offer a sophisticated level of personalization for your business. Experience outstanding VOIP functionality with a low-light sensitive web camera and unique noise suppression technology that eliminates keyboard noise during video or voice chat. In addition, the notebook is light weight and thin, making your frequent travels more comfortable.

Whether you are looking for moderate price, performance, productivity, durability, or stylishness, ThinkPad® Edge E530 is the right choice.



## LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS<sup>®</sup> 7. FASTER AND OPTIMIZED FOR BUSINESS.

**Fast and optimized for multimedia:** Lenovo Enhanced Experience 3 for Windows® 7 uses RapidBoot technology to start your PC 40% faster than a typical Windows® 7 computer\*. And BootShield maintains fast boot performance even after installing multiple applications. Plus, you can enjoy richer sound and HD webcams. Find out more at www.lenovo.com/win7ee

\*Available on certified models with Intel® Core№ 13, i5 or i7 processors. Claim is calculated by taking the average of Lenovo EE3 notebooks and desktops, and compares it with averaged data from 49 competitor products of similar configuration (Intel® Core™ i3, i5 and i7 PCs only). Testing conducted by CNET Labs, Beijing in December 2011, using the independent VTS tool to measure start-up time and other performance measurements. Performance will vary by model and configuration.





### POWERFUL PERFORMANCE

The ThinkPad® Edge E530 boosts business performance using:

- 3rd generation Intel<sup>®</sup> Core™ processors with integrated graphics
  Enhanced Experience 3 for faster booting/resume and enhanced battery life
- NVIDIA Optimus technology<sup>2</sup> that preserves longer battery life combined with the power of discrete graphics
- Intel® HD with 80% up faster graphics performance
- Integrated HD 720p camera with face tracking captures highresolution video even in low light environments
- Lenovo Hard Disk Drive Performance Booster: Productivity testing shows 184% increase in performance vs. normal Hard Disk Drive systems

### STYLISH AND EFFICIENT

The ThinkPad  $^{\otimes}$  Edge E530 is designed to be stylish and durable providing:

- Progressive clean design with multiple top cover colors for a fashionable look and feel
- Midnight Black, Heatwave Red and Arctic Blue soft touch paint covers with a silver band adds to the style statement.
- Drop-down hinges shows attractive LCD screen and keyboard face clean
- Enhanced keyboard design with numeric keypad and spill resistance<sup>3</sup>

<sup>1</sup>Battery life improvement tests conducted in house using the Mobile Mark 2007 Standard <sup>2</sup>Optimus technology with battery savings is only available with Windows® 7 OS <sup>3</sup>E530 only

### IMPROVED PRODUCTIVITY

The ThinkPad  $^{\otimes}$  Edge E530 gives your work both effectiveness and versatility with:

- Dolby Advanced Audio for increased audio clarity on VOIP applications and maximized volume output
- Various call modes for an outstanding VOIP experience
- Private Internet Call mode with dual array microphone and improved audio recording clarity with the features, Echo cancellation, Beam forming, and Noise Suppression
- Quick access to microphone, speaker and camera mute buttons, working with VoIP has never been easier

## INSPIRED USABILITY

The ThinkPad® Edge E530 provides many innovative usability features including:

- USB 3.0 that powers data transfer at a rate ten times greater than USB 2.0
- SimpleTap Deskband as a single point for notifications and launching Lenovo Solution Center (LSC), Lenovo Solutions for Small Business (LSSB)



## LENOVO SERVICE

Lenovo offers a comprehensive portfolio of award-winning services to support and protect your ThinkPad® Edge investment. Lenovo Services lets you focus on your customers and business, not your IT.

#### Priority Technical Support \*

Makes your priority, our priority. 24x7 priority call routing to advancedlevel technicians, electronic incident tracking, rapid response and resolution.

#### Warranty Upgrades - Onsite Next Business Day Service

Maximizes PC uptime and productivity by providing convenient, fast repair services at your home or office.

### Warranty Extensions (1 to 4 Years Total Duration)

This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment, and potentially lower the cost of ownership over time.

\* Not available in all regions

#### Accidental Damage Protection

Avoid the hassles of unexpected repair costs. Provides coverage for non-warranted damage incurred under normal operating conditions, such as minor spills, drops, or damage to the integrated screen

## **RECOMMENDED SERVICES**

Lenovo Services WARRANTY UPGRADE TO 3-YEAR ONSITE NEXT BUSINESS DAY SERVICE WITH 3-YEAR ACCIDENTAL DAMAGE PROTECTION FROM NON-WARRANTED DAMAGE CONSTRAINTS

PART NUMBER: EPACK: 78Y1526, PHYSICAL PACK: 78Y9370



## SOFTWARE OFFERINGS

### SUPPORTED OPERATING SYSTEMS

- Genuine Windows® 7 Home Premium 32-bit\*
- Genuine Windows<sup>®</sup> 7 Home Premium 64-bit Genuine Windows<sup>®</sup> 7 Professional 64-bit
- Linux\*
- Windows 8 Ready

\*Special bid only.

#### SUPPORTED LSC

- Quick and simple dashboard to view total system health
- Hardware diagnostic tool
- Access to frequently used system management tools for
  - 1.Backup and Restore
    - 2.Antivirus and firewall settings
    - 3.System and software updates
    - 4.Internet connections
    - 5.Service and support

#### **PRE-LOADED APPLICATIONS**

- Lenovo Solution Center (LSC)
- · Lenovo Solution for Small Business (LSSB)

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- Enhanced Experience 3
- SimpleTap
- MS Office Starter 2010
- Lenovo Cloud Storage By SugarSync
- · Lenovo Magic Share
- Anti-Theft⁵
- Evernote

<sup>5</sup>Norton Anti-theft.



#### Lenovo USB 2.0 Port Replicator with Digital Video (0A3394x)

- Easy access to four USB 2.0 devices
- Supports attachment of a VGA analog or a DVI www.lenovo.com/support/docks



## Lenovo 90W Ultraslim AC/DC Combo Adapter

• Power your notebook and your cell phone, PDA where you go; in the office, at home, on the road, or in the air

www.lenovo.com/support/poweradapters



#### Lenovo Ultraslim Plus Wireless Keyboard & Mouse (0A340xx)

- Eliminate cables
- Contemporary, low profile design
- www.lenovo.com/support/keyboards



#### ThinkPad In-Ear Headphones (57Y4488) High-quality voice and audio performance

for internet voice conversations, multimedia applications www.lenovo.com/support/audio

 Lenovo Laser Wireless Mouse (0A36188) • Eliminate cables · Carry when traveling

www.lenovo.com/support/mice



#### Kensington MicroSaver Cable Lock from Lenovo (73P2582)

· Help reduce theft, increase physical asset protection www.lenovo.com/support/security

Lenovo Sport Carry Cases Easily transport and protect your ThinkPad Lenovo Sport Backpack (0A33896) Lenovo Sport Slimcase (0A33897) Lenovo Sport Messenger (0A33898) www.lenovo.com/support/cases

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**OPTIONS AND ACCESSORIES** 

Small, lightweight design: 0.88 lbs (400g)



## SPECIFICATIONS

#### OPERATING SYSTEM

Genuine Windows® 7 Home Premium 32-bit\* Genuine Windows® 7 Home Premium 64-bit Genuine Windows® 7 Professional 64-bit Linux\* Windows® 8 Ready

#### GRAPHICS

GeForce GT 630M for 2nd or 3rd generation Intel® Core® i3/i5/i7 processors GeForce 610M for Intel® Pentium and Celeron processors (optional)

#### **BATTERY LIFE**

Up to" 8 hours (with Battery Safeguard Hardware Authentication)

#### I/O (INPUT/OUTPUT) PORTS

(1) VGA
 (1) HDMI 1.4
 (3) USB 3.0
 (1) USB 2.0 with powered "always on"
 (1) RJ45
 (1) 4-in-1 slot

#### KEYBOARD

SMB Keyboard with Number pad

### WWAN

Ericsson

\*Special bid only.

#### PROCESSOR

E530 Up to 2nd or 3rd generation Intel® Core® i7 Processor

#### WEBCAM

720P HD Webcam

#### DIMENSIONS (W X D X H)

**E530** 31.1 mm = 1.2" (1.22 rounded down) (14.8" x 9.6" x 1.1" - 1.2")

#### STORAGE

500GB/750GB/1000GB (optional) (5400 RPM)HDD 320GB/500GB(7200RPM) HDD 16GB SSD Cache for Lenovo Hard Disk Drive Performance Booster (selected models only)

#### FINGERPRINT READER

Yes BLUETOOTH

Bluetooth® 4.0 Combination with WLAN

#### DISPLAY

**E530** 15.0" HD (with anti-glare and glossy options) & 15.0" HD+ Anti-glare

#### MEMORY

Up to 8 GB DDR3 1600 MHz (2 DIMM slot)

#### WEIGHT

**E530** 2.45 Kg

#### AUDIO

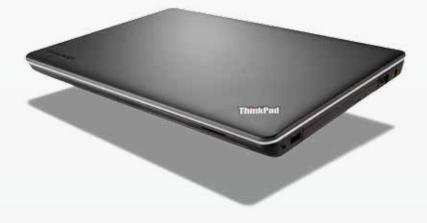
Stereo speakers with Dolby Advanced Audio Enhancement Dual array microphone with VOIP enhancement Combo mic/headphone Jack

#### WLAN

wifi a/b/g/n

#### BATTERY

6 cells 4400mAH 6 cells 5600mAH (optional)



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Availability: Offers, prices, specifications and availability may change without notice. Lenovo is not responsible for photographic or typographic errors. Warranty: For a copy of applicable product warranties, write to: Warranty Support Dept., EMEA Services, Lenovo, Eisteinova 21, 851 01 Bratislava, Slovakia. Trademarks: Lenovo, the Lenovo logo, Rescue and Recovery, ThinkPad, ThinkStation, ThinkVantage and ThinkVision are trademarks or registered trademarks of Lenovo. Microsoft, Windows and Vista are registered trademarks of Microsoft Corporation. Intel, the Intel logo, Intel Core, Core Inside, Xeon and Xeon Inside are registered trademarks of Intel Corporation in the U.S. and other countries. For more information about the Intel processor feature rating, please refer to www.intel.com/go/rating. Other company, product and service names may be trademarks or service marks of others. Visit www.lenovo.com/safecomputing periodically for the latest information on safe and effective computing.

