

HP recommends Windows 8.

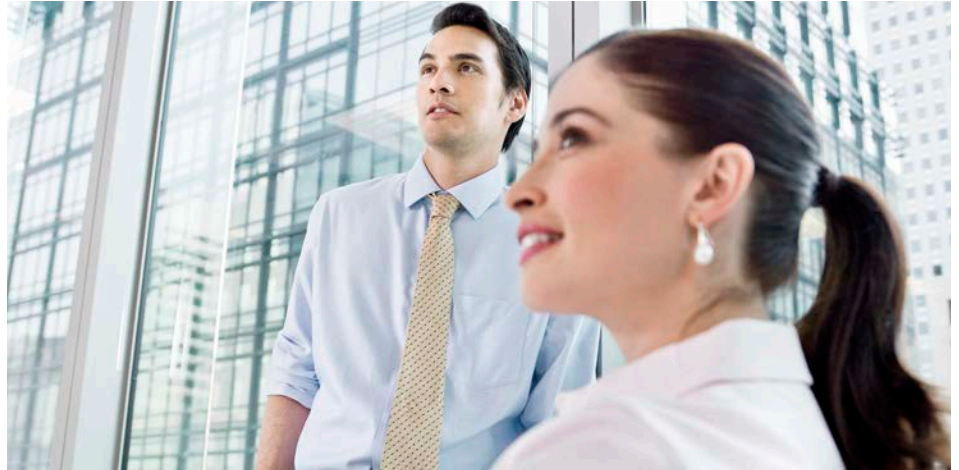
Reimagined

HP and Windows 8: more than just a flash of brilliance



Stay in control.  Windows 8

Expand your horizons



Over the last several years we've seen dramatic changes in the way people work. As the lines between home and the office become blurred, people expect to be able to access their information from anywhere. HP, a world leader in PCs and touch technology, now brings you a full range of products powered by Windows 8 and designed to support these different working styles.

Reimagined: HP and Windows 8

HP products powered by Windows 8 offer a reimagined way of working in the office, a reimagined way of working on-the-go, and reimagined way of interacting with employees and customers. Windows 8 is the ideal solution for businesses because it has the power and familiarity of the desktop, new ways for users to interact with line-of-business apps and support for more mobile form factors. Simply put, it's great for businesses because it delivers the experiences people will love and the enterprise-grade capabilities that IT departments need.

Up and running

Getting started is a breeze thanks to a library of Windows 8 information and apps that come loaded on your HP PC.

Uncover it all

Find what you want—fast and easy. The intuitive interface of Windows 8 and the new app model make it easier for businesses to create their own line-of-business apps to help improve productivity.

Joined at the hip

Keeping your digital life connected is important. That's why HP has apps that work seamlessly with Windows 8—designed to keep your photos, music and files connected across devices and backed up automatically.¹

At your fingertips

Staying connected is as easy as a tap here or a swipe there, thanks to touchscreen technology. Since first being introduced on a PC by HP in 1983, we've continued to create intuitive experiences with TouchSmart—like 10-point capacitive multi-touch and Windows 8—that make working and playing more amazing than ever.



Redefined: HP ElitePad 900

This ultra-thin and lightweight tablet is designed for Windows 8² delivers features that keep IT managers happy and touts a design that employees will crave :

- **Made for business:** Ergonomically designed to fit comfortably in your hand, the HP ElitePad 900 offers a 10.1-inch diagonal display, weighs just 1.5 pounds³ and is only 9.2 millimeters thin.
- **Packed with features:** The front-facing 1080p video camera and 8 megapixel rear camera with LED flash and included CyberLink YouCam software help create HD⁴ web or training videos without high production costs.
- **Solid support:** The HP ElitePad 900 offers a long life-cycle, stable image and HP Global Series Support, and standard one year limited warranty, or extend your protection to three years with optional Care Pack Services.⁵

Remastered: HP EliteBook Folio 9470m

Stay productive—whether you're at the airport or in the office—with a business notebook PC that's built so you can travel light, without having to sacrifice power:

- **Take a load off:** At just 3/4 -inch thin, the workday just got a whole lot lighter with our thinnest EliteBook yet.
- **Keep in touch:** Take business further with consistent global configurations that allow for product standardization.
- **Power through projects:** Continue working—without interruption—thanks to a battery that's easy to swap out, or just attach a slice battery and extend power for hours and hours.

Reawakened: HP Compaq Elite 8300

Build your ideal business environment—whether you're looking to expand or to remain flexible—with a variety of unique chassis options to choose from:

- **A better view:** Increase screen real estate with dual independent monitor support through VGA and digital DisplayPort outputs.
- **Latest and greatest:** Sign in with the swipe of a finger and protect data with TPM chip while encryption and data recovery tools give you a more reliable system.
- **Lessen your impact:** Manage your PC's energy efficiency and set up custom schedules with exclusive HP Power Assistant software.⁶

1 Don't copy copyright protected materials

2 Not all features are available in all editions of Windows 8. Systems may require upgraded and/or separately purchased hardware, drivers and/or software to take full advantage of Windows 8 functionality. See <http://www.microsoft.com>.

3 Weight will vary by configuration

4 HD content required to view HD images

5 Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit www.hp.com/go/lookuptool.

6 HP Power Assistant enhances management of the system energy requirements and enables users to take control of their power consumption for a reduced impact on the environment. Power calculations and cost calculations are estimates. Results will vary based on variables, which include information provided by the user, time PC is in different power states (on, standby, hibernate, off), time PC is on battery or AC, hardware configuration, variable electricity rates, and utilities provider. HP advises customers to use information reported by HP Power Assistant for reference only and to validate impact in their environment. Environmental calculations were based on U.S. EPA eGrid 2007 data found at www.epa.gov/egridd/. Regional results will vary. Requires Microsoft Windows.

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With HP and Windows 8, it's easier for people to get connected and stay connected.

With Windows 8, you don't have to choose between a fun touch device and a hard-working PC because you can have it both ways. Prefer a mouse and keyboard? Great. Prefer touch? Enjoy the convenience. Windows 8 runs on amazing hardware, from HP ElitePads to HP EliteBooks to HP Compaq Elite all-in-ones. Whether you like to stay put or work on the go, you can enjoy the power, convenience and versatility of HP and Windows 8.

Visit us at hp.marketingbridge.com/windows8 to see how you can start reimagining the way you do business.

Stay in control.  Windows 8

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