B53E Notebook

15" Business Notebook Packed with Security Features

The B53E offers strong performance and business class features to meet the needs of business users. Subjected to stringent quality tests and featuring a built-in anti-shock hard drive and spill-proof keyboard, the notebook offers optimal durability in an environment where downtime is unacceptable. Business users can rest assured knowing that valuable data is safeguarded with the notebook's wealth of security features.

Energy/Environment Standards

EPA Energy Start Complient	Yes
EPEAT Complient	Yes
EPEAT Level	N/A

Product Highlights

Unprecedented Performance
The B53E comes with 2nd generation Intel® Core™ processors for a responsive and adaptive performance. The processors deliver a burst of speed for extra performance based on the task users are performing at hand. The notebook is also docking capable. Users can quickly connect peripherals, communication devices, and power cables.

Sonata Long Life Battery
Powered by a Sonata Long Life Battery, the notebook delivers exceptional reliability to users. Sonata Long Life Battery comes with a three year warranty and lasts up to three times as long as a normal battery without replacement with a like-new run time of up to 3 years, lowering total cost of ownership by 35-60%. The notebook also comes with ASUS Xpress Charge technology, which can charge a dead battery to 90% capacity in just 90 minutes.

Built to Last
The B53E has been engineered to withstand the stresses of travel and keep up with the demanding lifestyles of road warriors. The B53E has passed stringent quality tests, including shock tests to temperature tests, A spill-proof and wear-resistant keyboard is also included. In addition, the notebook comes with ASUS ShockShield support technology, which utilizes motion sensors and additional anti-shock cushions to protect the hard drive from being damaged during transport, ensuring data remains safe and secure. ASUS is regularly ranked as the most reliable brand for mobile PCs or Windows-based mobile PCs by the most prominent studies and surveys in the industry.*

Get Up and Running Quickly
B53E presents users with the option of choosing ASUS Express Gate Cloud operating system, which gets users up and running in less than sub-10 seconds**, granting users access to Internet, online email and more and a pre-startup scan for viruses and malware. ASUS SmartLogon Face Recognition Technology learns the user's facial features to provide a login mechanism that is not only convenient, but also secure. With the notebook's ASUS Scene Switch, business users can instantaneously ready their screens for presentations by switching wallpapers, muting settings, output modes, hiding desktop icons, and disabling screensavers through a single hotkey.

Optimized for Productivity
The notebook features a simplified BIOS user interface controlled by mouse or keyboard so users can easily configure hardware, enable or disable system components as well as set password restrictions. Before giving presentations to colleagues, professionals can easily switch wallpapers, mute settings, output modes, hide desktop icons and disable screensavers through a single hotkey to ensure screens are presentation ready at a touch with ASUS Scene Switch.

Wealth of Security Features
As businesses become more reliant upon mobile computing solutions, data security becomes increasingly important. Equipped with a wealth of security features, the B53E notebook provides business users with peace of mind that their critical data will be safeguarded. In the event of theft, the notebook's Intel Anti-Theft technology which disables the PC when it is lost or stolen, and the notebook also includes a Trusted Platform Module for hardware data encryption to protect passwords and data. Smart Card Reader, Finger-print Reader and Computrace® LoJack® for Laptops are also featured.

Segment Focus

Business: Featuring strong performance and a wealth of business-friendly features, the B53E meets business users' needs. Professionals can multi-task effortlessly with the powerful 2nd generation Intel Core processors and conveniently connect to peripherals with the docking capability. The notebook also comes loaded with security features, such as Intel Anti-Theft and Fingerprint Reader. Encased in a scratch-resistant aluminum coating, the B53E offers protection against daily wear to maintain a pristine appearance. Additionally, the B53E keeps up with professionals' busy lifestyles with ASUS Express Gate which guarantees faster boot ups, and ASUS Scene Switch, which instantly readies a user's screen for presentations via a single hot key. Subjected to stringent quality tests and featuring an anti-spill proof keyboard and anti-shock hard drive, the notebook can withstand the wear and tear of daily use.

Government: Government and public sector employees need computing solutions that not only promote productivity but are durable and reliable. Subjected to stringent quality tests and featuring a spill-proof keyboard along with ASUS Shockshield, ASUS B53E notebook is built to withstand tough work environments. Users can also rest assured that critical data is transmitted securely and safeguarded with the notebook's wealth of security features, such as Intel Anti-Theft technology and Computrace LoJack.

Warranties and Services

* *Rescuecom: 2010*
http://www.rescuecom.com/2010-2nd-Quarter-Computer-Reliability-Report.html; 2009
http://www.rescuecom.com/RESCUECOM269.html 2 Squaretrade: 3 November 16, 2009
http://www.squaretrade.com/pages/laptop-reliability-1109/, 3 PC Magazine: 2010
http://www.pcmag.com/article2/0,2817,2368149,00.asp; 2009
http://www.pcmag.com/image_popup/0,1871,iid=242801,00.asp
- All specifications and terms are subject to change without notice. Please check with your supplier for exact offers on selected models. Products may not be available in all markets. Product may not be exactly as shown in images.

Specifications	
Screen Size	15"
LCD Resolution	HD (1366 x768) (LED) (Matte)
CPU	Supports Intel I3, i5, i7 series, Intel HM65 chipset
RAM	2 x SODIMM socket for expansion up to 8GB DDR 3 SDRAM
Graphics	Intel GMA HD (HM65)
Hard Disk	Supported capacities of 320/500/600/750 GB 5400/7200RPM (BTO Option)
Operating System	Windows 7 (64 / 32bit), 64-bit Driver CD with Driver WHC support
Optical Storage	Super Multi (SATA)
Wireless	802.11 b/g/n
Fingerprint Reader	YES
Bluetooth	YES
Webcam	2.0 Megapixel with lens cover
Battery	Sonata Long Life 3 Cell 47WHr (Equivalent to standard 6 cell)
Carry Bag/ Mouse	NO
Warranty	

Accessories

Model Name	Color	Part Number
Wireless 2.4GHz Lamborghini Laser Mouse	White	90-XB1L00MU00050-
Wireless 2.4GHz Lamborghini Laser Mouse	Black	90-XB1L00MU00150-
Wireless 2.4GHz Lamborghini Laser Mouse	Yellow	90-XB1L00MU00140-
Notebook 90 Watt AC Adapter	Black	90-XB04N0PW00040Y
Notebook 90 Watt Car Charger (auto adapter)	Black	90-XB0IN0CH00010-
Notebook 6 Cell Battery 47WHr	Black	90-NYX1B2000Y
Notebook 8 Cell Battery 63WHr	Black	90-NYX1B1000Y
Boston Power Long Life 3 Cell 47WHr (Equivalent to standard 6 Cell)	Black	90-N0L1B3000Y
Boston Power Long Life 4 Cell 63WHr (Equivalent to standard 8 Cell)	Black	90-N0L1B4000Y
Carrying bag for 16" notebook/netbook	Black	90-XB0U00BA00040-
Up to 17" LAMBORGHINI Backpack	Black	90-XB1W00BP00010-
Up to 17" LAMBORGHINI Carrying bag	Black	90-XB1W00BA00010-
Dedicated Docking Station (VGA/DVI/HDMI)	Black	90-N0LDK1000Y
Notebook Standard 3 years/Total 3 years ADP (Virtual)		ACCX019-21N0
Notebook Standard 3 years/Total 3 years Onsite Next Business Day Support (Virtual)		ACCX019-01N0
Notebook Standard 3 years, Total 3 years ADP, Total 3 years Onsite Next Business Day Support (Virtual)		ACCX019-51N0
Notebook Standard 3 years/1 year Additional LOCAL Warranty (Virtual)		ACCX019-41N0
Notebook Standard 3 years/1 year Additional LOCAL Warranty, Total 4 years ADP (Virtual)		ACCX019-11N0
Notebook Standard 3 years/1 year Additional LOCAL Warranty, Total 4 years Onsite Next Business Day Support (Virtual)		ACCX019-61N0
Notebook Standard 3 years/1 year Additional LOCAL Warranty, Total 4 years ADP, Total 4 years Onsite Next Business Day Support (Virtual)		ACCX019-31N0