

# C610

**OKI**  
PRINTING SOLUTIONS



**Performance beyond the ordinary  
for every office**

- |                         |   |
|-------------------------|---|
| A4                      | ✓ |
| Range of media handling | ✓ |
| Colour, mono            | ✓ |
| Print                   | ✓ |
| Up to 10 users          | ✓ |



## Your perfect in-house print partner

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The C610 stands out from the rest delivering fast, versatile and affordable in-house A4 colour printing for the general office. With class-leading media handling that allows you to get more from your investment and environmental benefits that can reduce your organisations print related carbon footprint, this powerful printer is the ultimate solution for every small to medium business. It effortlessly supports workgroups of up to 10 users.

With the ability to print on paper stocks of up to 250gsm you can now fully experience the flexibility of in-house printing. Our High Definition Color technology delivers vibrancy that enables your business to produce professional, high quality customer facing documents.

Printing in-house also gives you the ability to print what you want when you want, avoiding unnecessary wastage, costs and delays.

If it's ease of use you are looking for the C610 has it all. A five-line graphical LCD display makes it intuitive to use and easier to manage. There is no waiting around for documents thanks to the printer's outstanding print speeds of up to 36 pages per minute (ppm) and time to first print in as little as 8 seconds. Long life consumables, generous paper supply, ultra-reliable digital LED technology with fewer moving parts and a flat paper path,

all equate to user-intervention being kept to a minimum. Backed up by an industry leading three-year on-site warranty as standard\* the C610 will always be up to the task at hand, allowing the workgroup to focus on core business activities.

There are three models to choose from with the option to expand from a desktop printer to a floor-standing model. With the addition of 2 paper trays and a convenient storage cabinet, the C610 can grow along with your business.



### Tackle the toughest deadlines

The C610 is built for speed. The first page appears in seconds and it makes light work of the toughest deadlines with class-leading print speeds.

- Outstanding print speeds of 34ppm in colour and 36ppm in black and white
- Delivering your first print in as little as 8 seconds mono and 9 seconds colour
- Ultra-reliable digital LED technology with fewer moving parts and a flat paper path supports the speeds needed to meet tough deadlines

### Print on the paper you want

Don't limit yourself to lightweight paper. Choose heavier paper for quality and style, and lend authority to your documents by printing on the stock of your choice. The C610's leading edge media flexibility means that business stationery, banners and marketing collateral are just as easy to print in-house as ordinary office documents.

- Prints on stock of up to 250gsm - heavier than any comparable printer
- Up to 220gsm can be printed through the standard paper tray
- Handles any size from A6 to A4, through to 1.2 metre A4 banners
- With 2 optional paper trays available, paper capacity can be increased up to 1,460 sheets

### Environmental efficiencies

The desire to cut expenses and to become more environmentally friendly go hand in hand. The C610 can help you with both ideals. With significantly low power consumption, energy bills can be reduced.

- Low energy consumption, consuming just 1.2 watts in sleep mode
- Duplex printing (optional on C610n) not only allows you to create more documents in-house, it also reduces unnecessary paper usage and therefore costs
- All models are Energy Star qualified products

### Reduce and control your print costs

The C610 series delivers maximum performance and exceptional value for money. Taking care to keep costs to a minimum the C610 has an attractive price tag, high-yield toners and long life image drums. What's more, included in-the-box, are three cost and time saving utilities - Print Control, Colour Access Policy Manager and PrintSuperVision. No other colour printer offers so much for so little.

- Standout price:performance ratio
- Print Control software lets you track printer usage and control costs
- PrintSuperVision software lets you monitor, manage and report on your networked printers
- Colour Access Policy Manager lets you monitor and control colour usage for printed output
- Protected by an impressive 3 year warranty as standard\*



**C610n**  
Network as standard

**C610dn**  
Network and duplex as standard

**C610dtn**  
Network, duplex and 2nd paper tray as standard

## The C610 series features at a glance

<b>Print speed (A4)</b>	Colour 34ppm; Mono 36ppm
<b>Time to first print</b>	9 seconds colour, 8 seconds mono
<b>Print quality</b>	ProQ2400 Multi-level technology, 1200 x 600dpi, 600 x 600dpi
<b>Printer language</b>	PCL, PS3, SIDM, PDF
<b>Paper capacity</b>	Standard: 400 sheets of 80gsm; Maximum: Up to 1,460 sheets of 80gsm

<b>Paper weight</b>	Up to 250gsm
<b>Paper sizes</b>	A4, A5, B5, A6, banners up to 1,200mm
<b>Duplex</b>	Standard: C610dn; C610dtn Optional: C610n
<b>Memory</b>	Standard RAM: 256MB; Maximum RAM: 768MB (Optional 256MB & 512MB); Optional SDHC Memory Card: 16GB
<b>Power consumption</b>	Energy saving 1.2W in sleep mode

\* Upon registration within 30 days of purchase.

## Business Printing Specialists

OKI Printing Solutions is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI Printing Solutions presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.



### Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI Printing

Solutions continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI Printing Solutions' Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



### Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate

energy waste through particularly energy-efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.



### Simply Unique - 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years – for free! Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. Fully covered by OKI! For further information please visit:

[WWW.OKIPRINTINGSOLUTIONS.CO.UK/WARRANTY](http://WWW.OKIPRINTINGSOLUTIONS.CO.UK/WARRANTY)



### High Definition Color

High Definition Color is OKI Printing Solutions' own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

## Great colour starts with OKI Printing Solutions

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