

A black Plantronics headset with a leather-like headband and earcups. The right earcup has a silver band with the letter 'R'. A boom microphone is attached to the right earcup. The headset is shown against a dark blue background with a reflection on a black surface below.

Intuitive Smart Sensor™  
technology

Bluetooth® connectivity

**plantronics**®

Corded reliability meets wireless flexibility

**Blackwire® 700 Series**

The premium UC headset to seamlessly manage calls from your PC or mobile device

# Blackwire 710/720

**Corded reliability meets wireless flexibility.** The Blackwire 700 Series is the versatile UC headset that offers high-quality PC audio and seamless Bluetooth connectivity to mobile phones and tablets. Enjoy unmatched audio quality, industry-first Smart Sensor technology that automatically answers a call when you put on the headset, and a detachable cable for taking your mobile calls throughout the office.

## INNOVATIVE, FLEXIBLE DESIGN

- Simple USB connectivity to your PC or detachable cable to take your mobile calls throughout the office
- Intuitive inline controls to answer/end PC and mobile calls, control volume, and mute
- Inline indicator lights and voice prompts give connection, mute and volume status

## INTUITIVE PERFORMANCE

- Smart Sensor technology lets you answer a call by simply putting on the headset
- Smart Call Transfer automatically routes audio from the mobile phone to the headset whenever it's put on—and vice versa
- Built-in sensors provide contextual information, creating a long-lasting, adaptable platform

## UNMATCHED SOUND CLARITY

- PC wideband audio with noise-canceling microphones for high-quality PC telephony
- Dynamic EQ automatically adjusts audio settings between voice calls and music
- Digital Signal Processing (DSP) provides natural voice sound
- Integrated A2DP lets you listen to streaming media from your mobile phone or tablet

## INCLUDED ACCESSORIES

Durable carrying case for easy storage and portability



## GLOBAL CUSTOMER CARE

Backed by Plantronics industry leading global service and support.

800-544-4660 (US and Canada)  
831-458-7700 (outside US)

For more information about the Blackwire 700 Series or other Plantronics products, please visit our website at [plantronics.com](http://plantronics.com)



## OPTIMIZED FOR UNIFIED COMMUNICATIONS

Connects to	PC via USB, mobile phone or tablet via Bluetooth
Ideal for	Users with extensive PC audio and some mobile phone communications
Compatible with	Windows® or Mac OS
Talk time	Up to 10 hours, up to 10 days standby time, up to 6 hours listening time (A2DP)
Wireless frequency	Bluetooth v2.1 + EDR
Audio performance	Dynamic EQ, microphone frequency response 100 Hz–8kHz optimal for wideband voice telephony (up to 6,800 Hz), hi-fi stereo output from 20 Hz–20 kHz (C720 only), enhanced digital signal processing (DSP), noise-canceling microphone, A2DP
Hearing protection	SoundGuard®: Sound leveling for listening comfort and acoustic limiting for protection against sounds above 118 dBA (PC/mobile) SoundGuard DIGITAL®: Anti-startle protection detects and eliminates sudden increase in sound and limits the level to 105 dBA; Time Weighted Average (TWA) measurement prevents average daily sound exposure from exceeding 85 dBA (PC only)
Limited warranty	2 years
Models	<b>C710</b> (monaural); <b>C720</b> (stereo): UC Standard version built for UC applications and softphones from Avaya®, Cisco®, IBM®, Skype® and more* <b>C710-M</b> (monaural); <b>C720-M</b> (stereo): Version optimized for Microsoft® Lync® 2010 and Microsoft® OCS 2007

\*Download the latest release of Plantronics Spokes™ software to get one-touch call answer/end with these softphones.

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