

37" CLASS (37.0" DIAGONAL)

M3703CCBA

32" CLASS (31.5" DIAGONAL)

M3203CCBA

LCD
MONITOR

LCD Widescreen HD Capable Monitor

NATIVE DISPLAY RESOLUTION
1366 x 768 (WXGA)

HIGH BRIGHTNESS
500 cd/m²

CONTRAST RATIO
1,000:1, 3000:1 (DCR)

SUPER IPS
178° Viewing Angle

VIEWING ANGLE and LIFE EXPECTANCY
Enhanced in Portrait Mode (M3203CCBA)

NEW! RJ-45 LAN CONTROL

HDMI™/DVI WITH HDCP

RS-232C CONTROL

CONVENIENT EXTERNAL SPEAKER-OUT



NEW! ENERGY STAR® 5.0 AND RoHS COMPLIANT

INFORMATION DISPLAY FOR SERIAL NUMBER

SPLIT ZOOM (self video wall)
Up to 5 x 5 matrix - adjusts for bezel width

TEMPERATURE SENSOR

OPTIONAL HIDDEN SPEAKERS

3-YEAR LIMITED WARRANTY
parts/labor



www.LGcommercial.com

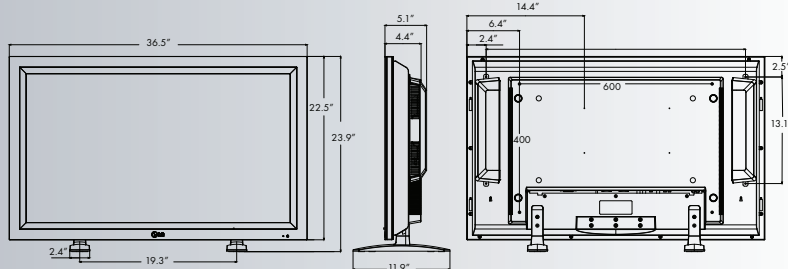


LG
Life's Good

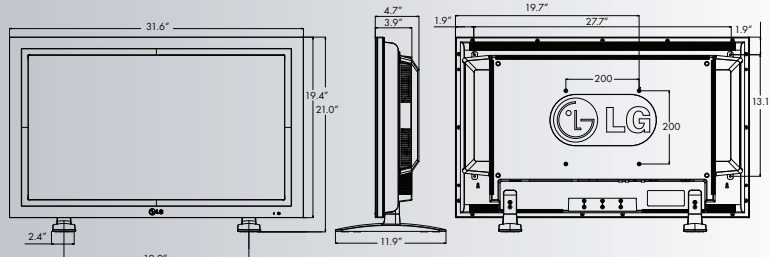
M3703CCBA 37" CLASS (37.0" DIAGONAL)

M3203CCBA 32" CLASS (31.5" DIAGONAL)

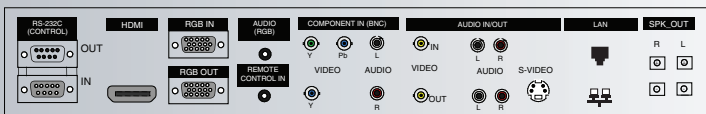
M3703CCBA



M3203CCBA



Rear Jack Pack Panel



SPECIFICATIONS

PANEL	
LCD Panel Type	37" / 32"
Display Area	37.0" diagonal / 31.5" diagonal
Aspect Ratio	16:9
Native Resolution	1366 x 768 (WXGA)
Pixels(H x V x 3)	3,147,264
Brightness	500 cd/m ²
Contrast Ratio	1,000:1, 3,000:1(DCR)
Viewing Angle	178° / 178°
Color Depth	16.7 Million
Response Time	5ms (G to G) (37"), 9ms (G to G) (32")
Surface Treatment	Hard Coating (3H), Anti-glare
MTBF	50,000 Hr., Portrait & Landscape (32") / 50,000 Hr., Landscape (37")
VIDEO	
Max Input Resolution	1600 X 1200 @ 60Hz(RGB) / 1920 X 1080 @ 60Hz (HDMI/DVI)
Recommended Resolution	1360 X 768 @ 60Hz (RGB, HDMI/DVI)
H-Scanning Frequency	30 ~ 83kHz (RGB, HDMI/DVI)
V-Scanning Frequency	56 ~ 75 Hz (RGB), 60 Hz (HDMI/DVI)
Pixel Frequency	162 MHz (RGB), 148.5 MHz (HDMI/DVI)
Sync Compatibility	Separate/Composite/Digital
Video Input	RGB/HDMI/DVI
Picture mode	Vivid/Standard/Cinema/Sports/Game/User1 / User2
Color temperature	Warm/Medium/Cool/User
REAR INPUTS/OUTPUTS	
Component Video	1 Hi-Res
PC Input via 15-Pin Sub "D"	1/1
Composite Video Input/Output	1/1
Audio Output	1
Audio Inputs	2 Plus PC Sound
HDTV Formats	Component : 720p/1080i / HDMI : 720p/1080i/1080p
PC Formats	Auto Scaling to WXGA

HDMI/DVI with HDCP	Yes
RS-232C Input/Output	1/1, Female-to-Female Crossed Type
RJ-45	1
S-Video	1 (S-Video has a priority but there is no input mode)
Audio Jack Built-in (No Amp)	Yes
Discrete IR Input	Yes
External Speaker Out	Yes
AUDIO	
Auto Volume	Yes
Balance	Yes
Audio Power	20W (10W x 2)
Speaker On/off	Yes
Sound mode	Clear Voice/Standard/Music/Cinema/Sports/Game / User

SPECIAL FEATURES

Temperature Sensor	Yes
Split Zoom (Self Video Wall, 5 x 5 Max)	Yes, supports natural mode
Source Selection	Digital (HDMI/DVI)/Analog (RGB)/Component/AV
Display Control (RS-232C & Network, ez-Net Manager)	Single/Group WAN control, Scheduling Instant Messaging Self Diagnosis (Temp, FAN, Lamp) Alarm Service through mailing Easy Tile mode setup S/W upgrade via Network
Brightness/Contrast	Yes
Color	Warm/Medium/Cool/User Control (R/G/B)
Position	H/V
Tracking	Auto/Clock/Phase
Set-Up	Language (English/French/Spanish/Italian/German/Portuguese/Korean/Japanese/Chinese/Russian)
ISM Method	Normal/White Wash/Orbiter/Inversion/Dot Wash
Advanced	Gamma/Film mode/Black Level/Noise Reduction
Time	Clock/On/off Timer/Auto Sleep/Power on Delay
Information Display	Serial Number, SET ID, S/W Version, LAN S/W Version
Mute	Yes
Sleep Timer	Yes
Auto Power/Source Memory	Yes
Key Lock	Yes
DPM Select	Yes

CABINET

Color	Black/Silver
Bezel Width	53.7mm (37") / 52mm (32")
Monitor Dimension (W x H x D)	36.5" x 22.5" x 4.4" (37") / 31.6" x 19.4" x 3.9" (32")
Monitor Weight	45.8 lbs (37") / 31.7 lbs (32")
Monitor Dimension w/opt. stand (W x H x D)	36.5" x 23.9" x 11.9" (37") / 31.6" x 21.0" x 11.9" (32")
Weight w/opt. stand	47.5 lbs (37") / 33.5 lbs (32")
Monitor Dimension w/opt. stand and opt. speakers (W x H x D)	36.5" x 23.9" x 11.9" (37") / 31.6" x 21.0" x 11.9" (32")
Weight w/opt. stand and opt. speakers	49.3 lbs (37") / 35.2 lbs (32")
Carton Dimensions (W x H x D)	45.6" x 30.2" x 10.0" (37") / 38.7" x 26.0" x 7.4" (32")
Packed Weight	68.8 lbs (37") / 47.2 lbs (32")
VESA™ Standard Mount Interface	600mm x 400mm (AP-WX60) (37") / 200mm x 200mm (RW220) (32")

POWER

Power Supply	100-240V~, 50/60Hz
Power Type	Built-in Power
Power Switch Type	Tact Switch
Power Saving	180W (37"), 120W (32")
DPMs Off	1W(RGB)/2W(HDMI/DVI)
Switch Off	0.5W

STANDARD (CERTIFICATIONS)

Safety	UL/cUL/CB scheme/TUV
EMC	FCC Class "B"/VCCI/C-tick/GOST/CE/KCC
Energy Efficiency	Energy Star 5.0
RoHS compliant	Yes
LIMITED WARRANTY	3 years (parts/labor)

UPC CODE

7 19192 18593 7	M3703CCBA
7 19192 18596 8	M3203CCBA

OPTIONAL ACCESSORIES

Hidden Speakers (SP000K)	Black (fits both 32" and 37")
Speaker Dimensions (W x H x D)	1.6" x 12.9" x 2.2"
Speaker Weight (each)	0.8 lbs
Packed Dimensions (W x H x D)	15.1" x 5.3" x 6.9"
Packed Weight	2.4 lbs (2 Speakers/1 Package)
ST3710K (Stand) 2 units	Black
ST3210K (Stand) 2 units	Black
Stand Dimensions (W x H x D)	2.4" x 5.7" x 11.9" each unit (37") / 2.4" x 4.5" x 11.9" each unit (32")
Weight	1.8 lbs each unit (37") / 1.7 lbs each unit (32")

www.LGcommercial.com

LG Electronics U.S.A., Inc.
Business Solutions Division
2000 Millbrook Drive
Lincolnshire, IL 60069

Customer Service: 888.865.3026

Contact your LG regional sales representative:
Venture Markets: 800.897.8788
Channel: 800.897.8871
Hospitality: 800.228.1236
E-mail: LGcommercial@lge.com

SPEC_M32_3703CCBA_031013_PR



All screen images are simulated. Dimensions and weights are approximate. Design, specifications, and features subject to change without notice. HDTV monitors require an optional set-top box to receive high-definition broadcast.

© Copyright 2010 LG Electronics USA, Inc. All Rights Reserved. "LG Life's Good" is a registered trademark of LG Corp.

ENERGY STAR is a registered trademark of the U.S. Environmental Protection Agency. In Plane Switching is a trademark of LG Philips LCD Ltd. VESA is a trademark of Video Electronics Standards Association. HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC.

All other product and brand names are trademarks or registered trademarks of their respective companies.

Printed in the USA. April 2010